

Austria	DM 1.18	Indonesia	Rp 2500	Portugal	Esc 60
Bahrain	Dr 1.55	Iraq	Rs 1200	C. Africa	Rs 60
Belgium	BEF 1.28	Japan	Yen 550	Singapore	S\$ 4.10
Bulgaria	CSK 2.05	Jordan	Rs 500	Spain	Pes 100
Denmark	Kr 1.25	Korea	Wons 1500	Sweden	Kr 30
Egypt	£ 1.25	Liberia	Le 15.35	Switzerland	Fr 5.50
Fiji	£ 1.25	Lithuania	Lt 1.35	Tunisia	Mt 500
Finland	Fr 1.50	Malta	Rs 1.50	U.S.A.	Rs 1.50
France	Fr 1.00	Mexico	Pes 200	U.S.S.R.	Rs 1.50
Germany	DM 2.20	Morocco	Dr 6.00	U.S.A.	Rs 1.50
Greece	Dr 1.65	Netherlands	Fl 2.50	U.K.	£ 1.00
Hong Kong	HK \$12	Hong Kong	Hk \$12	U.S.A.	Rs 1.50
India	Rs 10	Philippines	Pes 20	U.S.A.	Rs 1.50

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

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Tuesday September 4 1984

D 8523/B

Nailbiting climax
to Hong Kong
talks, Page 3

NEWS SUMMARY

GENERAL

Israel's political crisis deepens

Israel's political and economic crisis deepened as Mr Shimon Peres, the Labour Party leader and Prime Minister-designate, sought the help of the small religious parties in an attempt to form a narrow coalition government.

The move came as Israel's central bank submitted economic measures designed to bring down the country's rocketing inflation and balance of payments deficit.

The austerity measures would restrict the money supply, cut real wages and subsidies and reduce government spending. Page 14

Canadian vote

Canadians go to the polls today and are expected to give an overwhelming mandate to the opposition Progressive Conservative Party, ending 21 years of Liberal Party rule. Page 14

Montreal blast

At least three people died and more than 25 were hurt when a bomb exploded at Montreal's central railway station. Police defused the bomb and arrested a man. Page 14

Austrian reshuffle

Franz Vranitzky, former director general of the Austrian Länders bank, replaced Finance Minister Herbert Salcher, and Vienna mayor Leopold Graf replaced Erwin Lame as Foreign Minister in a Cabinet reshuffle. Pages 2, 14

Chernenko 'working'

President Chernenko is carrying out his duties, the Soviet Foreign Ministry said, but did not fully dispel speculation that he was ill. Page 2

Anglo-Irish summit

Mrs Margaret Thatcher, the UK Prime Minister, and Irish Premier Dr Garret Fitzgerald agreed to hold an Anglo-Irish summit meeting in November. Page 14

EEC talks in danger

Talks on bringing Spain and Portugal into the EEC were in danger of collapsing after member states disagreed in several areas. Page 2

Saharan deaths

The Polisario Front, which is fighting the Moroccan rule of the western Sahara, claims to have killed 298 troops and wounded 391 in attacks during the second half of last month.

Istanbul bomb

Two Lebanese were killed in Istanbul when a car bomb exploded.

Typhoon kills 1,000

Up to 1,000 people are feared to have died in a typhoon in the southern Philippines.

Vatican line

The Vatican issued a directive to theologians condemning Marxist influence on Roman Catholic thinking. Page 14

Argentine strike

The first general strike against Argentina. President Raúl Alfonsín's nine-month-old government slowed down economic activity but failed to bring the country to a halt. Page 4

Gulf War 'no end'

Iranian prime minister Mir-Hossein Mousavi said he saw no end to the four-year-old Gulf War until Iraq's president Saddam Hussein fell from power.

Sabena strike

Cabin staff on Belgium's national airline Sabena struck for 24 hours over new staffing arrangements.

BUSINESS

Insurer to buy Banque Worms

ELEVEN PEOPLE died, at least 20 were injured, and property worth hundreds of thousands of rand was destroyed in a wave of violent protest that swept South Africa's industrial heartland yesterday.

In central Johannesburg a bomb caused extensive damage to a government office block, while in black townships around the city as well as near Pretoria and the mining town of Welkom, armed police battoned to quell a surge of protest.

The rioting occurred as the Government was celebrating the inauguration of South Africa's new

constitution, which allows limited representation to Indians and to the coloured population - those officially designated as being of mixed racial descent - but leaves the black majority voiceless.

The Johannesburg bomb at the Department of Internal Affairs was almost certainly planted in direct protest against the new constitution, and the disturbances in the black townships have sprung from dissatisfaction with specific aspects of apartheid.

In Sharpeville, Evaton and Sebenza, the black dormitory suburbs of the industrial town of Vereeniging, south of Johannesburg, school and work boycotts in protest against rent increases erupted into violence late on Sunday.

The deputy mayor of Sharpeville, Mr Sam Dlamini, was hacked to death and his body burned on his front doorstep. In two separate incidents two people were burned to death when their cars were fired by gangs of youths. The charred bodies of two other people were found in the outhouse of a town councillor in Sebenza.

In 1960, Sharpeville was the scene of South Africa's worst single incident of racial conflict, when police opened fire on a large crowd of black demonstrators, killing 67.

Black South Africans are obliged to rent houses in segregated townships where property ownership rights are limited. Rents are collected by the administration boards which control many aspects of black life, and increases generally result in protests.

The situation has been made worse recently as black incomes have been squeezed by unemployment resulting from South Africa's worst post-war recession and rising double-digit inflation.

After two days of unrest dozens of houses, public buildings, shops and beerhalls have been gutted in the townships around Vereeniging. The homes of black town councillors, generally characterised by their relative opulence, have been particular targets.

On the East Rand the simmering violence has been founded on discontent with the black education system, widely seen as inferior to that of whites. At the weekend the death toll in the East Rand townships of Daveyton, Wattville, Kallang and Thokozane rose to seven, with the death of another school-

child hit by bullets. All but one of the people killed in the past few weeks have been school pupils aged between six and 18.

Opposition politicians and church and community leaders have called for restraint by the police in their handling of the disturbances. The leader of the white official opposition, Mr Frederik van Zyl Slabbert, has called on Mr Louis le Grange, the Minister of Law and Order, to curb unnecessary heavy-handed action by the police, and the Minister has ordered a report into the deaths.

British coal board and miners plan fresh talks

BY OUR LABOUR STAFF IN BRIGHTON

NEW TALKS have been arranged between the two sides in Britain's national coal dispute. The announcement came yesterday as the UK's Trades Union Congress (TUC), meeting for its annual conference, gave overwhelming support for the striking miners despite vociferous opposition from unions representing the power workers.

About 5,000 miners had come to lobby the Congress, held in Brighton, and to march through the town. The demonstration was peaceful. One of the organisers, Mr Terry Harrison, said: "It has secured us a famous victory by showing the world we can march sensibly."

The new talks are apparently a result of approaches to both sides by Mr Robert Maxwell, the new and flamboyant owner of the Mirror Group of newspapers. Mr Maxwell protested in Brighton yesterday that he was no more than a messenger boy, but the show-business element that surrounds the negotiations gives rise to some doubt about the quality of preparation for the talks.

Confirmation that they would take place came as the Congress supported - with only a few unions dissenting - the TUC general council's statement of support for the miners, who have now been on strike for over six months.

The statement calls on union members not to take fuel supplies across miners' picket lines. However, Mr Eric Hammond, of the electricians' union, said his members in the power stations would continue to work. "My union is not going to stop them as a result of this statement or 10,000 statements," he said. His speech was often drowned by boozing.

Mr Nick Leadley, general secretary of the blastfurnace miners' union, claimed that the TUC statement meant "the destruction of the steel industry in Britain."

Mr Len Murray, general secretary of the TUC, said the challenge to Congress was how it could help to get "this titanic struggle" solved on a basis satisfactory to the NUM.

Mr Peter Heathfield, the NUM general secretary, speaking in

Citicorp role in UK broking merger

By John Moore in London

SCRIMGEOUR Kemp Gee and Vickers da Costa (UK), two leading stockbrokers, are to merge in another important realignment in the British securities market.

Citicorp, the largest bank in the U.S., which last November acquired a 29.9 per cent stake in Vickers da Costa and a controlling interest in Vickers' overseas business, is to acquire a 29.9 per cent stake in the merged broking group.

Under London Stock Exchange rules outsiders seeking to purchase stakes in stockbroking firms are restricted to a 29.9 per cent shareholding.

Those rules are to be relaxed in the future, and Citicorp said yesterday it had an option to increase its interest to the extent permitted by any change in the rules.

The merger of Scrimgeour Kemp Gee and Vickers da Costa (UK) will create a stockbroking firm of 500 staff. The new firm to be called Scrimgeour Vickers.

The merger, which is subject to clearance by the Council of the Stock Exchange and to other regulatory consents, is expected to be completed by the end of 1984.

No terms were disclosed for the deal yesterday but the three sides indicated that the consideration would be satisfied through the issue of shares and cash by Citicorp. In the market yesterday it was estimated that the deal valued Scrimgeour Kemp Gee at about £50m (\$85.5m). In addition there would be a profit-linked incentive scheme as part of the deal.

Vickers da Costa (UK) is the London arm of the Vickers da Costa group, which operates in securities markets directly and through associated companies in the UK, Japan, the U.S., Hong Kong and Singapore.

Continued on Page 14
Scargill meets his match, Page 6

French unions stage protests against layoffs

By Paul Betts in Paris

PRODUCTION was halted at the large Citroën car plant of Aulnay-sous-Bois near Paris and rail traffic was blocked at two railway stations in Burgundy, yesterday by angry workers protesting against large-scale redundancies at Citroën and at the bankrupt Creusot-Loire heavy engineering group.

The labour unrest marked further trade union pressure against the new Socialist Government and its tough industrial policies, which emphasise restructuring before jobs.

Despite the heightened tension, however, the pro-Communist CGT, labour confederation and other French union leaders are maintaining a hesitant and cautious approach to the labour conflicts at Citroën and Creusot-Loire.

Production at the Aulnay car plant was stopped yesterday by groups of protesting workers on some assembly lines and by CGT delegates holding discussions with workers about future labour actions.

The CGT also organised a meeting yesterday with the 1,950 workers made redundant by the private car company instead of holding a scheduled rally involving all Citroën employees. That decision seems to confirm the cautious approach the union is adopting to the dispute, which is proving a serious credibility test for the CGT leaders as well as for the Government's resolve to conduct shortly to announce extensive job cuts.

Vickers da Costa (UK) is the London arm of the Vickers da Costa group, which operates in securities markets directly and through associated companies in the UK, Japan, the U.S., Hong Kong and Singapore.

In London Scrimgeour Kemp Gee will be the dominant partner in the merged group.

Lex, Page 14; Background, Page 19

Le Creusot workers say cuts spell doom

By David Housego,
recently in Le Creusot

PEOPLE IN Le Creusot, the small Burgundy town that is the heart of the Creusot-Loire group's heavy engineering operations, are convinced that the announcement at the weekend that the workforce will be cut by a third spells the beginning of the end for the industry that provides their livelihood.

Workers, union and local management do not know how to defend themselves from what they see as an undeserved fate.

"We are determined to do something," said a worker at the factory gate, contemplating the uncertainties of a prolonged strike. "But we do not know what would be best."

Nearly 3,000 demonstrators protesting against the proposed redundancies yesterday tried to block the high-speed train (TGV) line that passes near the town.

Unions will be seeing officials at the Ministry of Industry today and tomorrow for discussions that will determine how tough their response should be.

Le Creusot, with a population of 32,000, is as closely identified today with the engineering work as it was 200 years ago when an Englishman, William Wilkinson, arrived to help set up a royal foundry to manufacture cannons for the French army.

Since then, Le Creusot has built artillery for Napoleon and for the military in the first world war. In the last century it was a big constructor of locomotives and of rail track, and in the 1920s it moved into the power equipment industry.

The engineering works has failed more than once: it was taken over by the Schneider family in 1837 and nationalised two years later.

Continued on Page 14

Continued on Page 14

UK purchase for Barlow Rand

BY RAY MAUGHAN IN LONDON AND JIM JONES IN JOHANNESBURG

BARLOW RAND, the largest industrial holding company in South Africa, has agreed to take over the assets of a bid for J. Bibby & Sons, a leading UK animal feeds producer and one of the few big manufacturing companies still based in the centre of Liverpool.

Barlow sees the bid as a springboard for growth outside the Republic. The South African group's executive chairman, Mr Mike Roskot, already has a seat on

Bibby has been closely connected with Barlow since 1982, when the South African group took control of Bibby's largest shareholder, Tiger Oats and National Milling, another leading South African company with extensive interests in food processing.

The link with Tiger Oats goes back 10 years to when Slater Walker Securities granted the company an option to acquire 1.9m Bibby shares, or 23 per cent of the ordinary capital, for £2.8m. Subsequent purchases that year raised Tiger Oats' stake to 29.5 per cent.

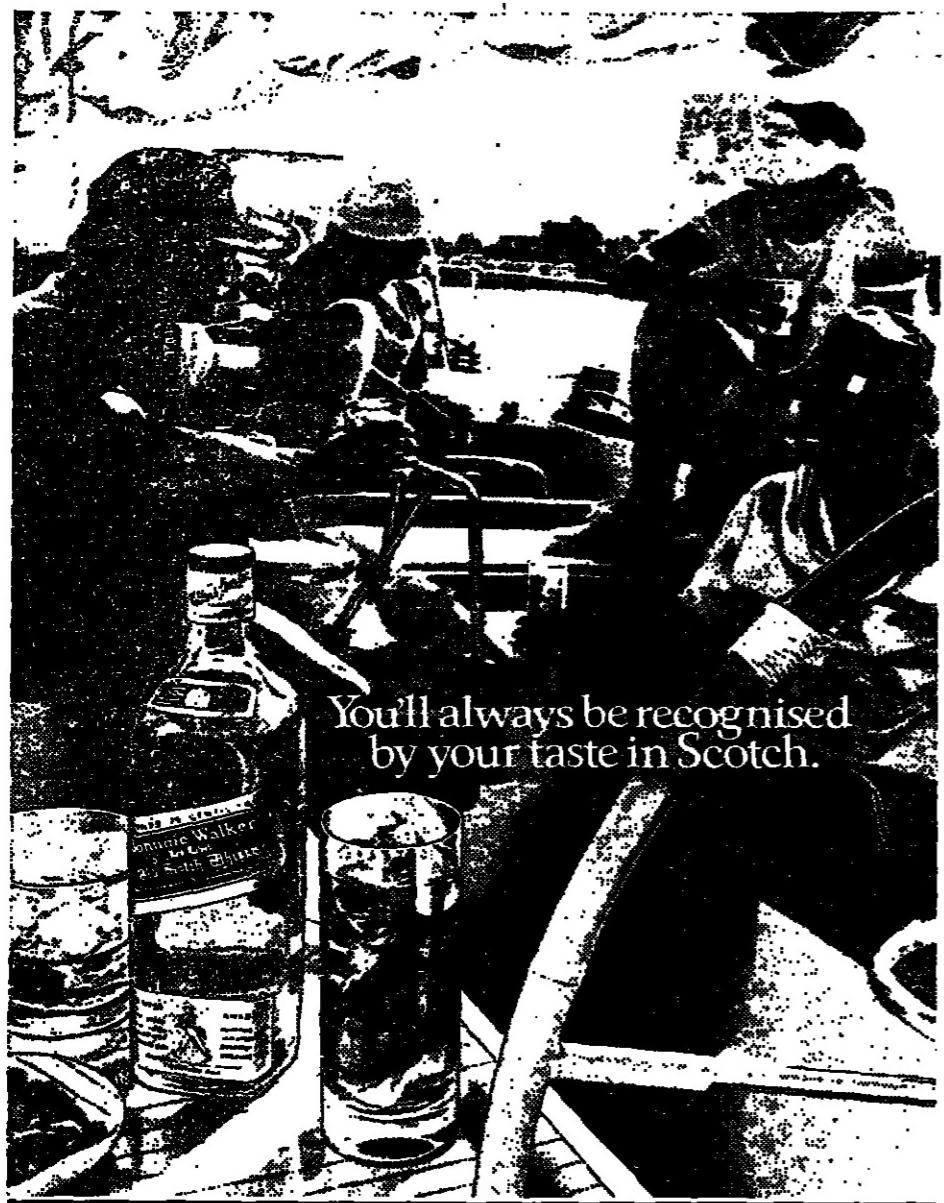
Barlow Rand's existing operations cover a broad spectrum of South Africa's economy. Tiger Oats, held through the C. G. Smith offshoot, is a key element of Barlow's dominant food division, which embraces sugar, cereals, bakery, animal feeds, edible oils, meat and fish products. Its mining interests are held through Rand Consolidated Land & Exploration, while the Nampak operation is South Africa's largest packaging business.

The South African appointees to the Bibby board in June were Mr Roskot and Mr Warren Clewlow, Barlow Rand's chief executive officer.

Hi! Burroughs. Hi! Pericom.
Hi! Scicon.

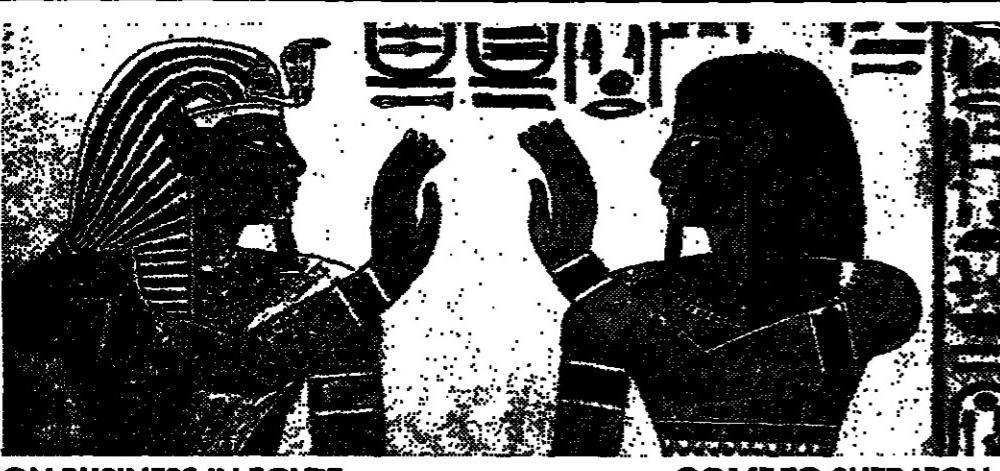
And Hi! to Monsanto, Sperry, Apollo, Marconi and the other 120 high-tech companies who've moved to Milton Keynes.
If you're in

EUROPEAN NEWS



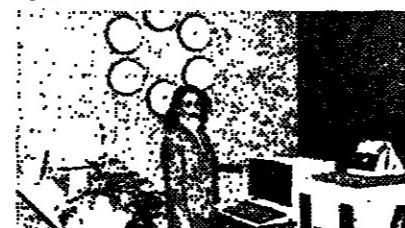
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Chernenko 'carrying out official duties'

By David Bican

PRESIDENT Konstantin Chernenko is "carrying out" his official duties, a Soviet foreign ministry spokesman said yesterday, without specifying whether the Soviet leader, who has not been seen in public since mid-July, had returned to the Kremlin.

Mr Vladimir Lomelko, the Ministry spokesman, was asked at a Press briefing if the interview given by Mr Chernenko to Pravda, the Soviet party newspaper, at the weekend meant that the Soviet leader was back in Moscow.

Mr Lomelko said: "The fact that Mr Chernenko gave these answers shows he is carrying out his duties."

But since these answers may have been supplied in written form, as happened several times during the late President Yuri Andropov's long illness, the interview has not stalled speculation that the Soviet leader, who will be 73 on September 24, has been unwell.

In his interview, Mr Chernenko discussed the issue of space weapons, negotiations with the U.S., one of the two pressing foreign policy problems immediately confronting the Soviet leadership—but he offered no hope that the Soviet Union would attend the mooted negotiations with the U.S. in Vienna later this month.

Mr Lomelko yesterday confirmed thus, calling bilateral talks with the U.S. "impossible" and saying that discussion of space weapons would now have to be held in the United Nations-sponsored permanent disarmament conference in Geneva.

Without any agreed EEC positions, the prospect of progress appeared minimal.

There was also little likelihood of compromise being reached on a timetable for reducing Spanish tariffs on industrial imports, and on the

introduction of Spanish steel producers into the EEC steel regime, according to Brussels officials.

The talks are supposed to reach some general conclusion by the end of September, and final agreement before the end of the year, in order to enable Spain and Portugal to join the EEC by January 1, 1986.

France and Italy, the two largest producers of wine and olive oil in the EEC yesterday failed to reconcile their differences on how to control surplus production in time for the latest enlargement talks.

M. Roland Dumas, French Minister for European Affairs, appealed for an emergency plan to resolve the wine issue, calling for some system of quotas or ceilings on production.

Despite enjoying the support of Britain and West Germany

Europe's car companies seek common data link

BY PAUL CHEESERIGHT IN BRUSSELS

EUROPEAN motor manufacturers and component suppliers have taken the crucial first steps towards establishing a common electronic communications system, the first industry-wide venture of its type in the European Community.

Production cost reductions of up to \$500 (384) a vehicle can be achieved by the introduction of such systems, according to American estimates based on his disclosure.

The industries from nine countries—Belgium, France, West Germany, Italy, Northern Portugal, Spain, Sweden and the UK—are working on Project Odette, the organisation for data exchange through tele-transmission in Europe. It was disclosed in Brussels yesterday.

Ultimately paperless communication could involve quotations, orders, shipping advices and invoicing.

Mr Alan Shepherd, of the UK Society of Motor Manufacturers and Traders, and secretary of Odette, yesterday envisaged the gradual introduction of computerised communication between suppliers and manufacturers.

In the UK, a clearing house might be set up, he said, so that even the smallest supplier with

basic computer equipment could be part of the wider system.

The project started on a UK initiative after it was established that a communications system solely with a domestic base made little sense in the light of the European-wide components trade.

The West German industry had also been looking at a domestic system, which originated in Sweden. In France and Italy, there has hitherto been little electronic exchange of information.

The industries are using United Nations guidelines on trade date interchange as the basis for their work but extending them beyond their concentration on the movement of goods.

Austria's 'apolitical' Finance Minister

By Patrick Blum in Vienna

DR FRANZ Vranitzky, 46, Austria's new Finance Minister, proudly asserts that he is a businessman and financier, not a politician. However, he is now at the centre of political attention, with barely a month to prepare a budget which many hope will bring a welcome turn to financial realms by the Government.

The expectations are that he will move further than his predecessor to reduce the budget deficit, which stood at Sch 65.5bn (\$3.2bn) last year, and possibly alter the 7.5 per cent tax on interest on bonds and deposits introduced on January 1 this year. He is likely to want firm action to reduce the vast losses incurred by nationalised industries, which the Government has to subsidise.

To do any of these things he will have to fight hard in the Government. This could prove difficult because



Dr. Vranitzky: 'not a politician.'

cause he has no political base in the Socialist Party. In all likelihood he will move slowly and cautiously.

Dr Vranitzky, an amiable man regarded as a capable administrator, will bring to his office many years of experience as a banker. He also had a six-year spell as right-hand man to Dr Hannes Androsch when the latter was Finance Minister.

He joined Austria's national bank in 1961, working mainly in the economic department. In 1969 he was made adviser to the bank's first deputy president, dealing with monetary and credit policy.

In July 1976 he left the Finance Ministry to become deputy chairman of the Creditanstalt Bankverein, Austria's largest bank, a job he relinquished in February 1981 to allow Dr Androsch, who left the Finance Ministry after a quarrel with Chancellor Bruno Kreisky, to take his place.

Dr Androsch subsequently became the bank's chairman and general director. Dr Vranitzky then moved to the Österreichische Länderbank, initially as deputy chairman of the board of directors, then as chairman and general director, a position he has held until now.

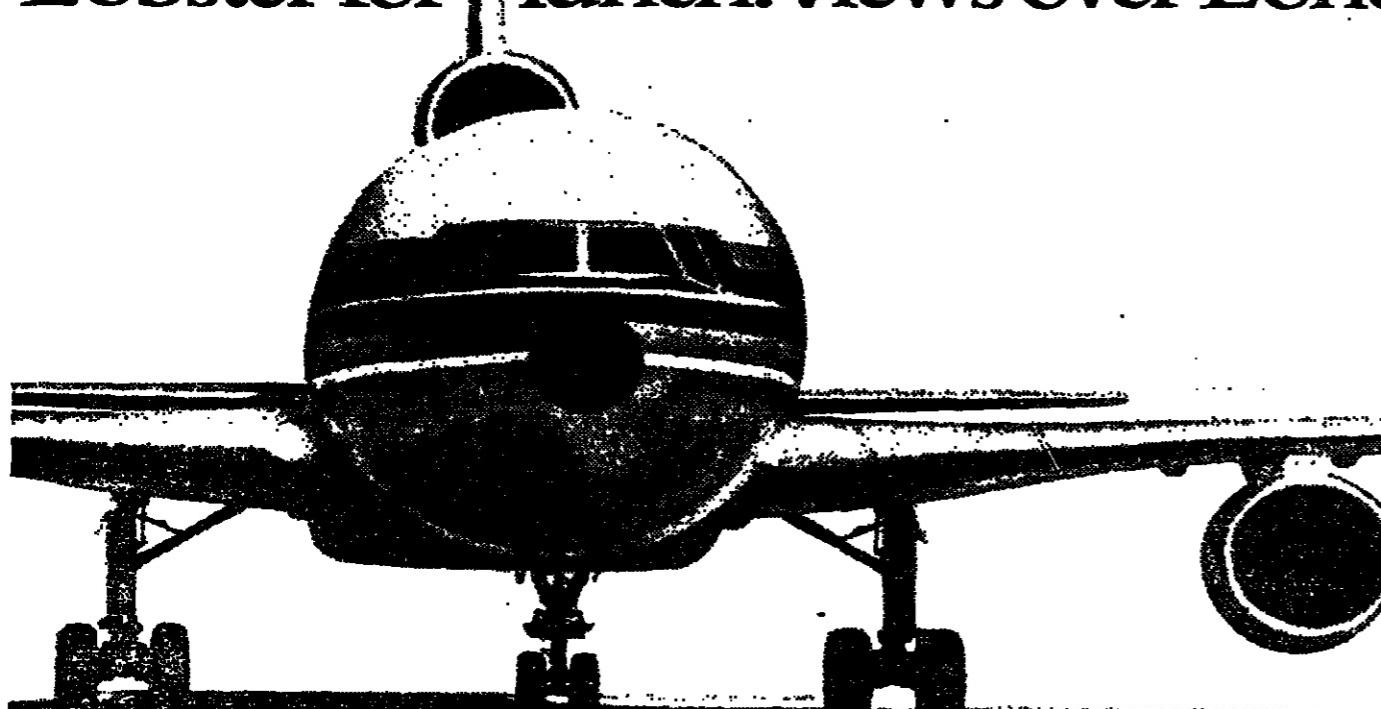
At the time of his appointment at the Länderbank, the bank was going through a serious financial crisis after the collapse of two of its major industrial debtors. Dr Vranitzky supervised the bank's reorganisation and is generally thought to have done a good job.

His appointment has been welcomed in the banking community, and while he may lack party political experience, he will have the advantage of starting off with considerable support from the financial establishment.

Snowatz picks team, Page 14

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EUROPEAN NEWS

Innovation key to beating W. Germany's recession

BY JONATHAN CARR IN FRANKFURT

How can companies succeed in a slump? Should they batten down the hatches and sit it out or go for growth, against the recession trend?

A West German bank which concentrates on financing mainly small and medium-sized industrial enterprises has tried to find an answer. Its conclusions, released today, bring some surprises.

IndustrieKreditbank-Deutsche Industriebank (IKB-Düsseldorf/Berlin) looked into the performance of 551 of its customer companies during the 1980-end 1982 recession.

To produce a fair cross-section, IKB made its choice from three fairly buoyant sectors—mechanical engineering, electrical engineering and plastics processing—and from three notably vulnerable ones—wood processing, stone-working and foundry manufacturing.

Of that total, IKB found that 142 companies, or about 25 per cent, could be classed as "sound" in that, against the recession trend, they had at least maintained their level of output while achieving cash flow and earnings performances clearly above the average for their branch.

Only 34 companies from the 551 examined had payments problems during the three recession years.

IKB deduces that, despite frequent Cassandra-type cries to the contrary, the fabric of medium-sized industry in West Germany remains sound enough to cope with crises?

average results—nonetheless there were more than twice as many "expansive" as "defensive" companies among the recession winners."

Moreover, the companies which "went or growth" also raised earnings faster than their more cautious competitors.

The "expansive" companies increased average sales revenue from DM 38.3m (£9.7m) in 1980 to DM 47.2m in 1982, while boosting their profits as a percentage of the balance sheet from 10.7 per cent to 17.1 per cent.

The "defensive" companies pushed up sales revenue in the same period from DM 35.8m to only DM 36m while boosting their profit yield from 13.2 per cent to just 12.6 per cent.

The IKB study also shows that the success formula in recession does not automatically lead either with sharply cutting back the labour force or by chopping back the number of products on offer to save costs.

In all the industrial sectors examined, the level of employment in IKB's "success list" was

stayed well above the branch average—indeed every second successful company took on more staff during the recession years.

Perhaps more striking is that more than 80 per cent of the successful companies extended their product range during the slump. Only seven companies actually cut back the number of their products—four of them from the "defensive strategy" group.

IKB itself says it was greatly surprised by the answers it received about product range.

It warns that merely to bring out more products to try to "diversify out of a slump" is in itself no recipe for success.

But it further cautions that even companies which increased their product range, more than half had brought out goods which were not just new for the company but new for the market.

In other words, IKB notes,

virtually every second successful company had reacted to the recession with real innovation.

This point appears to go very much to the heart of the matter. The IKB study underlines other key advantages of the successful companies—among them a relatively high level of own capital to borrowed funds, and a markedly lower level of stocks.

But when IKB asked the companies themselves to explain why they were doing, relatively speaking, so well, innovation was the factor most often mentioned.

New products generally meant companies could push towards prices on the market which offered higher profits (and lower personnel costs as a percentage of sales).

IKB underscores that amid the intense discussion now going on about new technology in West Germany, the crucial importance of marketing must not be forgotten.

Marcos reacts to tax outcry

By Emilia Tagira in Manila

THE PHILIPPINE Government is to end tax exemption privileges of all government-owned and controlled corporations in order to support the pesos 67.8bn (\$3.7bn) national budget for 1985.

The revenue-raising move was adopted after earlier attempts at raising public taxes met unpopular response from Filipinos. President Ferdinand Marcos recently issued a decree putting additional taxes on vehicle registration and foreign travel, but this prompted an immediate public outcry.

The budget is lower in real terms than the 1984 budgets of pesos 59.5bn, considering inflation the two peso devaluations last year. The Philippine Government is committed to reduce budget spending and deficits, in line with the conditions of the International Monetary Fund (IMF), with which the government has been conducting negotiations over 10 months for SDR 615m stand-by credit.

Mr Cesar Virata, the Prime Minister and Finance Minister, said the lifting of government corporation tax privileges would raise about pesos 2bn in additional revenues.

Military reshuffle for Thailand

BANGKOK—Thailand's annual military shake-up, regarded as an important indicator of political trends, was announced yesterday with supporters of General Arthit Kamlang-Ek, the powerful armed forces chief,

AP

Mr Arthit has emerged as one of the most influential military and political figures in Thailand and is thought to be a possible successor to Prime Minister Prem Tinsulanonda.

Nailbiting end to Hong Kong talks

OUTSTANDING differences between Britain and China on the fate of Hong Kong when it passes back into Chinese hands in 1997 are expected to produce a nail-biting finish to secret Sino-British negotiations that have been in progress in Peking for the past 14 months.

Both sides have suggested that an agreement is almost certain to be signed in the last week of this month, perhaps on September 25. But so much ground remains to be covered that one official noted yesterday: "I have to pinch myself when I think it is already September, and that in talking terms we have hardly more than two weeks left."

The authorities in Peking have tended to talk of just three issues still unresolved—land rights and land sales policy, the future of Hong Kong people holding British dependent territory passports, and aircraft landing rights at Hong Kong's Kai Tak airport. To this list, British negotiators add a fourth issue—that of the shape of Hong Kong's political structure after 1997.

In recent days Chinese Government leaks picked up by Peking-linked newspapers in Hong Kong have suggested that with the exception of the issue of aircraft landing rights, outstanding differences have been settled. Signals from British negotiators differ sharply, however. They say real difficulties remain, and suggest that Chinese comments are aimed at forcing Britain's hand in negotiating time runs out.

The unresolved issues involve:

● Land rights: This issue splits into a settlement. The first, largely resolved, hinges on guarantees to local minorities living in the villages in Hong Kong's New Territories. The second, unresolved problem hinges on the fact that in recent years, the Hong Kong Government has earned a substantial share of its income by selling land leases in the territory.

On Hong Kong Island and in

Kowloon—given to Britain "in perpetuity" under two treaties in the mid-19th century—these leases have been for anything between 75 years and 999 years. In the New Territories, controlled by Britain under a lease which expires on June 30, 1997, they last up to 13 years.

China is concerned that if it agrees to honour leases stretch-

ing beyond 1997, then the present Hong Kong administration will set about selling as many new leases as it can between now and 1997, pocketing the premium income, and leaving the incoming Chinese Special Autonomous Region (SAR) Government with no land bank and only a fraction of present land sale income.

Fears have been aggravated by the fact that British negotiators have been pressing for a continuation of current practice whereby a premium is paid on the initial sale of a lease, but not on lease renewals. The logic here has always been that each side will declare its position, leaving the two to be published side by side in the agreement.

● Aircraft landing rights: This issue is technically perhaps the most complex of all those before the negotiating teams. Britain's position is weak

as it became "just another Chinese airport," with CAAC perhaps shifting landing rights to

Macau. China's importance as an international centre of communications would decline, and this would in turn affect its importance as a world financial centre.

The British negotiating team's main hope is that Cathay Pacific is a very "visible" enterprise in Hong Kong, and that China would therefore not dare to sign its death warrant for fear that this would trigger alarm in other sectors of the economy. China is committed to maintaining the status quo in Hong Kong for 50 years after 1997, and such a move would clearly contradict such a commitment.

● Political structure: China has carefully distanced itself from the political reforms currently being debated in Hong Kong in the space of a year or two. It has signalled on several occasions that it will not allow its hands to be tied in 1997 so that it has to accept a civil service or political institutions with a primary loyalty to Britain.

It is nevertheless committed to "Hong Kong people ruling Hong Kong," and knows that the credibility of its promise to leave things in Hong Kong as they are would be undermined if it altered too much. British

MR CONSTANTINE MITSOTAKIS

The Tall Man tipped to give Greek PM run for his money

BY ANDRIANA IERODIACONOU IN ATHENS



Mr Constantine Mitsotakis

position to preserve party unity while giving New Democracy the sort of political push it needs if it is to attract its fading following.

Mr Mitsotakis is expected to improve the grass roots organisation, in which the conservatives lag far behind the Socialists and also to put together a party programme both fresh and exciting.

So far, the new opposition leader has been restrained in his statements as to the party's future course, saying only that he is committed to private enterprise and to a foreign policy less ambivalent than the East-West tightrope act being followed by Dr Papandreou.

But perhaps most important, Mr Mitsotakis' election gives New Democracy the sort of vivid leader it has badly lacked since the departure of its founder, Mr Constantine Karamanlis, to become President of Greece, in 1980.

This leadership vacuum was a major reason for the Conservatives' crushing defeat at the hands of the Socialists in general elections in October 1981.

The personality factor is also believed to have influenced many New Democracy deputies' choice of Mr Mitsotakis over his only rival for the leadership, Mr Constantine Stephanopoulos, a man of equally solid political credentials but of a more retiring disposition.

Mr Stephanopoulos had been widely tipped as the favourite by foreign embassies here. But diplomats noted after the voting that Mr Mitsotakis, an English, French and German speaker, has considerable contacts in Western capitals from his days as Foreign Minister.

Finnish budget policy 'will have to stay restrictive'

BY LANCE KEYWORTH IN HELSINKI

FINLAND'S Prime Minister Mr Kalevi Sorsa has unveiled a 1985 budget which assumes a similar 4 per cent growth in Gross Domestic Product to that anticipated this year.

The draft budget, agreed by the four-party centre-left coalition, also foreshadows a 3 per cent rise in real incomes next year and reductions by 1 per cent point to 5 per cent in inflation and by 1 point to around 5 per cent in unemploy-

ment.

Mr Sorsa said the budget, to be submitted to parliament on September 18, continued the economic policy that had "made the Finnish economy one of the best functioning and best balanced in Europe."

He warned, however, that the thrust of policy had to remain restrictive, in order to accumulate resources in readiness for the downturn he expected in 1986.

Norway warns banks on lending surge

By Fay Giese in Oslo

IF TECHNICAL measures to curb this year's steep rise in Norwegian bank lending do not soon show results, the Finance Ministry may again have to resort to direct regulation. Mr Rolf Presthus, the Finance Minister, warned yesterday.

The Minister's warning came after a weekend increase in primary reserve requirements for South Norwegian banks by 3 percentage points to 10 per cent—the third time this year that the requirement has been raised.

At the same time, the Government has told the Bank of Norway to charge more for short-term funds in its money market operations, in order to make bank borrowing more costly.

The Central Bank must henceforth keep rates in the 13-13.5 per cent range, compared with 12.5-13 per cent previously.

The banks will not be allowed to offset this by increasing their interest charges to customers.

Rates on the unregulated, so-called "grey" credit market are, however, likely to rise.

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OVERSEAS NEWS

Police and Tamil deaths spark fresh tension

By Mervyn de Silva in Colombo
TENSION has returned to Sri Lanka's Tamil northern province and its capital Jaffna after a 10-day lull in the fighting between separatist Tamil rebels and the army.

Four officers died on Saturday when a land mine hit a police convoy and there were reports on Sunday night that at least 10 Tamil civilians had been killed. Mr A. Amirthalingam, leader of the Tamil United Liberation Front (Tulif), placed the number of dead at 18, accused the police of their deaths.

The Government announced yesterday that it is awaiting a report from Mr R. Rajasingham, Inspector General of police, who is now in Point Pedro where the incident took place.

Mr Lalith Athulathmudali, National Security Minister, said the inquiry would also include other incidents such as the burning of a state retail shop, a school library and laboratories. "If the police do not believe stern action will be taken," he said, adding that 36 soldiers have been confined to barracks after a army unit went on rampage in Moslem-dominated Mannar, where five people were killed and 125 shops destroyed.

Discipline in the services is worrying the Government, which expects a rebel offensive soon. "The August offensive failed and they will take another two or three months to field well-trained fighters," the Minister said. He claimed the army had killed 40 of their best trained men.

Training of a new paramilitary force is being stepped up at a special camp at Katukurum in the south where British ex-military personnel are instructing police commandos. Observers in Colombo say these commandos have become a special target of the Tamil rebels.

In his first press interview, Mr David Manai, head of the Israeli interests section in the U.S. embassy, said Israeli officers are not involved in training Sri Lankan soldiers. Refusing to comment on other forms of Israeli assistance in the field of security, he said: "We are not a front for the CIA," a charge levelled in the Indian Parliament and by the Sri Lankan Opposition.

Bank of Israel proposes drastic austerity programme

BY DAVID LENNON IN TEL AVIV

A COMPREHENSIVE economic programme designed to reduce drastically Israel's inflation rate, cut the deficit on the balance of payments and renew economic growth has been presented to the Government by the Bank of Israel.

Mr Moshe Mandelbaum, the Governor of the Central Bank, has proposed an austerity programme which it is expected will one day be given serious consideration when a new government is formed.

The programme, to be implemented in three stages, calls for restricting the amount of money the Government can print to 200 billion shekels (£49m) a month, about one-sixth of the amount injected into the economy last month alone.

The plan envisages salaries being eroded by about 10 per cent, to 1982 levels and the sides on basic commodities being reduced radically. This would be the workers' contribution to economic recovery, according to Dr Mandelbaum.

Under the plan, the government would freeze taxes and cut

Gemayel flies to Syria for talks with Assad

BEIRUT — President Amin Gemayel held summit talks in Damascus yesterday with Syrian President Hafez al-Assad on ways of reviving the deadlocked security process to end Lebanon's civil war.

Mr Gemayel left by air for the Syrian capital without any public announcement and went straight into conference at the Mohajer Presidential palace. It was his third visit since he turned to Syria for help to end the nine-year civil war after the collapse of the U.S. peacekeeping effort last February.

A Syrian-backed security plan to defuse Lebanese tensions and create a calm climate for political negotiations on dividing power equally between Christians and Moslems has been stalled for about nine weeks by disputes among the principal warlords.

Lebanon's national coalition government, formed with Syria's blessing, has reopened

THE WORLD would be a duller, if safer, place without Colonel Muammar Gaddafi. Even in the convoluted world of politics, which could not have been a greater apparent contradiction than his agreement with King Hassan on a form of confederation between Libya and Morocco.

Col Gaddafi, it will be recalled, gave vitriolic verbal support to two bloody coup attempts against the monarch in 1971 and 1972. The pro-Western King who has gone further than any Arab leader to supporting Israel's existence, should beathematic to a revolutionary leader unrelentingly antagonistic to the U.S. and the Jewish state since he seized power 13 years ago.

The union will probably prove no more durable than previous attempts in the past with Egypt, Syria, Sudan and Tunisia. The short-term tactical benefits to Col Gaddafi are minuscule. The most immediate perhaps are a boost to prestige and a sense of achievement from the isolation that became stark in April with the killing of a British policeman in London by a member of the Libyan diplomatic mission there.

The agreement with King Hassan would also be seen by the Libyan leader as a means to two related ends which he has consistently pursued—the promotion of Arab unity and the extension of his influence beyond the narrow confines of Libya, a stage too small and under-populated for his nationalist and personal ambitions.

He would probably consider the experiment justified even if it served only to loosen Morocco's ties with the West, to undermine King Hassan's tradi-



tional authority and to weaken the position of the U.S. in the region. In general, Col Gaddafi is in favour of anything which destabilises the region to his advantage. Libya has denied laying the mines which have damaged ships in the Red Sea but much circumstantial evidence suggests that it did so in a fit of pique after a delegation from Tripoli had been rebuffed early in July by the Egyptian Government.

There is a consistency behind Col Gaddafi's seeming irrationality and bewildering switches of direction. Still only 42 years old, he believes that he has time on his side as he strives to speed up political and social change throughout the Arab world. Born in a tent near Sabha he remains a desert visionary, who in his youth was inspired by President Gamal Abdel Nasser's broadcasts and started plotting with his school friends before

enlisting in the army.

Yet while his ambition to take upon himself the mantle of leadership once worn by the Egyptian Colossus remains undiminished, the evolution and application of his own political theory in Libya have taken an eccentric course.

Other Arab states look on with amusement and bemusement, but not without unease.

In the Libyan "Jamchiriyah," or "state of the masses," declared in 1971, Islamic socialism and a carefully manipulated direct "direct" democracy based on local popular committees have done little to galvanise the people into selfless activity for the common good.

Profit and property ownership have not been eliminated as Col Gaddafi intends, and state control of trade—extended earlier this year to barbers' shops and patisseries—has led to a large measure of dislocation and, it

must be assumed, discontent.

There can be no doubt of his determination to diversify the economy and in particular give the country self-sufficiency in foodstuffs through exploitation of its abundant water resources from aquifers beneath the desert. But after 15 years of his rule Libya remains desperately dependent on its oil revenue, which has been cut by over a half in the past three years causing unaccustomed austerity.

The U.S. embassy said it was

fair to assume that human rights would be a discrete issue.

Mr Crocker, Mr Obote and Mr Paul Ssemogerere, leader of the opposition Democratic Party.

Mr Crocker's surprise visit to Kampala and the west shall be transformed into a "green paradise," proclaimed in gold lettering at the dedication of the "Great Man-Made River Project" last week. Widespread acceptance of the personality cult which he has increasingly promoted suggests a symbiotic relationship with a segment of Libya's population of 3m or so, mainly those who have grown up under and benefited from his regime.

Equally, many people were profoundly disgusted by the public televised hanging during the holy week of Ramadan of dissidents summarily tried and executed in connection with the attempted attack on Colonel Gaddafi's headquarters in a barracks in Tripoli last May.

It is very doubtful whether Col Gaddafi could truly believe he has done little to galvanise the people into selfless activity for the common good. Profit and property ownership have not been eliminated as Col Gaddafi intends, and state control of trade—extended earlier this year to barbers' shops and patisseries—has led to a large measure of dislocation and, it

must be assumed, discontent.

He told the committee, "In recent months repeated reports of large-scale civilian massacres, forced starvation and impeded humanitarian relief operations indicate that Uganda has one of the most serious human rights problems in the world today."

He alleged that the violence was increasing despite U.S. appeals to curb attacks on civilians in the army's operations against insurgents. About 200,000 people are estimated to have been killed over the past four years.

AP

Lagos student leaders arrested

TEN student leaders of the banned National Association of Nigerian Students (Nans) are being held in the northern Nigerian university town of Zaria, according to newspaper reports. Reuter reports from Lagos.

It said the students, four of them women, were arrested on Friday when riot police stormed a Nans conference which the police said was illegal.

The Nigerian military authorities who seized power from the civilian government last December proscribed Nans earlier this year.

Japan halts Gulf engine exports

BY RICHARD JOHNS IN TRIPOLI

THE CHANCE of a reconciliation between the bitterly divided factions of Al Fatah, the mainstream body of the Palestine Liberation Organisation (PLO), was dismissed out of hand in an interview here by Col Saeed Musa, leader of the dissidents opposing Mr Yassir Arafat, the PLO chairman.

Commenting on reports of mediation by Algeria and South Yemen Col Musa—generally known as Abu Musa—

described them as "propaganda, not fact." He also ruled out the possibility of a September meeting of the Palestinian National Council, the ultimate authority of the Palestinian movement, being held in Algiers.

According to Col Musa, President Chadli Benjedid of Algeria had assured President Hafez al-Assad of Syria and Col Muammar Gaddafi, the Libyan leader, in his talks with them last month that the planned

PNC meeting would not take place in his capital unless the rift within Al Fatah was mended.

He quoted Mr Abdel Halim Khaddam, one of Syria's vice presidents, and Major Abdul Salam Jalloud, Col Gaddafi's right-hand man, respectively, as the sources of his information.

If the PNC meeting was to be convened by Mr Arafat, the likely venue would be North Yemen, according to Col Musa.

Roughly halfway between Los Angeles and San Diego, it is a place to which people tired of city life are reputed to retreat—to surround themselves with the locally renowned "Orange Curtain," as if with a security blanket. In some local developments, you have to be over 52 years old to buy an apartment.

The county is trying to be

AMERICAN NEWS

General strike challenge for Alfonsin

By Jimmy Burns in Buenos Aires
ARGENTINA'S nine-month-old radical Government yesterday faced one of its most serious political challenges since taking power. The country's powerful trade union movement held a 24-hour general strike—the first to be called by the Peronist-controlled General Confederation of Labour (CGT) since the end of military rule.

The powerful campaign on state TV and radio aimed at discrediting the strike as an "aggression against democracy" failed to prevent mass walkouts in factories surrounding the capital and in industrial northern cities of Cordoba. The bulk of the workforce in the docks, airports and railways also heeded the strike call and even journalists on the state-run radio stations continually interrupted news programmes in solidarity with their union.

However, the "day of action" was not as successful as general strikes held during the days of the military regime. In Buenos Aires, where over half of the country's population of 30m lives and works, commercial life in the city centre retained a air of normality. Privately owned bus services, drivers of the metros, and many taxi and skeleton services, banks, shops and most restaurants remained open.

The activity partly reflected the palliative of a recent Government decree which restricts redundancies in the military. The continuing popularity of President Raul Alfonsin among the country's middle classes and some sectors of labour.

Nevertheless the impact of yesterday's strike on key areas of industry has once again underlined the considerable difficulties the Government is in reconciling an effective incomes policy with the demands put on it by the international banking community for greater austerity.

A CGT call for a U-turn in economic policies has been made against the background of ongoing negotiations between the Government and the International Monetary Fund on an economic stabilisation programme. According to some reports, the talks have been making substantial progress and a basic agreement could be concluded over the next three weeks.

Reagan promises peace from behind California's Orange Curtain

BY REGINALD DALE IN ORANGE COUNTY, CALIFORNIA, AND PAUL TAYLOR IN NEW YORK

THE DEMOCRATIC underdog, Mr Walter Mondale, chose to nail his colours to the trade union mast, marching in a Labor Day parade down New York's Fifth Avenue, a continent's breadth away. It was the start of a barnstorming, cross-country electioneering day, which Mr Mondale was also due to conclude in California last night.

Mr Mondale and his running mate Ms Geraldine Ferraro marched up Fifth Avenue with Mr Mario Cuomo, New York State's Governor, at the head of a 250,000-strong

parade of trade unionists, many carrying the tools of their trade and sporting Mondale election badges and banners.

The Democratic team, clearly hoping that Labour Day will mark the relaunching of a political campaign which has been dogged in recent weeks by revelations about Mr Ferraro's family finances, left the parade early to join a smaller rally in Merrill, Wisconsin before flying on to Long Beach, California.

Mr Reagan chose peace, patriotism and prosperity as the foundation of his cam-

paign. "Ours is the most peaceful, least warlike nation in modern history," he said.

The Republicans, he said, were going to use "this national campaign to build a fire of hope that links all of America together."

Mr Reagan chose conservative Orange County—the home of Disneyland and the birthplace of former President Richard Nixon—his symbolic campaign launching pad.

Orange County, from which

Mr Reagan has successfully launched past political campaigns, is not ashamed of its conservative reputation—as

though its promoters angrily deny that it is "an endless suburbia with factories."

The local airport is named after John Wayne, the ultimate Reaganite hero, who used to spend time of a converted minesweeper at the spectacular local beach.

Roughly halfway between Los Angeles and San Diego, it

is a place to which people tired of city life are reputed to retreat—to surround themselves with the locally renowned "Orange Curtain," as if with a security blanket.

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WORLD TRADE NEWS

Ruhrgas settles price for supplies of Siberian gas

BY JAMES BALL

WEST GERMANY'S major gas importer, Ruhrgas and the Soviet Union's Soviugazexport have settled price terms for Western Europe's first supplies of Urengoi gas from eastern Siberia. Indications are that Ruhrgas has managed to extract a price reduction along the lines of a Soviet-Italian deal signed in May, bringing further downward pressure on Europe's internationally traded gas prices.

According to the newsletter International Gas Report (IGR), the Italian border price was set at \$3.60 per million British thermal units at January 1, 1984, which would translate from the D-mark/heating units contract price to a German border price of 18.80 per mBtu on October 1, 1984, when the Urengoi gas starts flowing.

There are also signs that the basket of indicators, to which the price is linked, is changed from earlier Soviet contracts. Ruhrgas is understood to have increased the weight of gasoil in the index, retained heavy fuel oil prices and added a coal price element.

Ruhrgas will not comment on the price, but a spokesman for the Essen-based utility confirmed that Ruhrgas is asking all of its producers—both domestic and international—to add a coal price element.

Statoil will now be doing well to retain the price it agreed with the British Gas Corporation for Sleipner gas in February. That price was understood to be \$4.10 per mBtu before

the UK Government demanded a cut in the peak levels of supply. With the gas now reaching only 9bn cubic metres a year—from 1996—the field's profits are also reduced without a compensating price increase.

Pressure has also come on Algeria to cut its price to Belgium and France, where LNG is not landed at \$4.40 (\$3.84 per mBtu f.o.b.) but this is likely to be resisted by Algeria. It has already lowered the price this year.

However, Gasunie of the Netherlands, which last year was given government approval to seek new export contracts, will have to look long and hard at the new Soviet contracts. It currently exports gas at around \$4.10 per mBtu, but had to offer a three month price concession to Belgium in June to prevent Distrigaz taking spot supplies elsewhere.

Like other European gas utilities, Gasunie will also be watching changes in price indices. Its export price is 95 per cent linked to heavy fuel oil—leading to a sharp rise in its prices this year. The effect—at least in the short term—is Ruhrgas increasing the weight of the gasoil indicator is to stabilise prices. An increasing trend in Europe will be to link prices to those of competing

Cairo delays N-plant programme

CAIRO—A \$34bn Egyptian plan to build eight nuclear power plants by the year 2000 will be delayed by at least five years because of problems in financing, said Mohammed Omer Abuza, the Egyptian Minister, said yesterday.

The move was described last week as "a most unusual step" by Mr Peter Randle, director of the council.

CEC has already been appointed as sole UK agent by Afidac, an international trading company based in Geneva but with strong trading links in the Middle East and Latin America.

UK clothing council sets up trading company

BY ANTHONY MORETON, TEXTILES CORRESPONDENT

THE BRITISH Knitting and Clothing Export Council (BKCEC) has set up a trading company, CEC Ltd, to act as a buying agent in the UK for retailers and wholesalers for parts of the world which are considered to be "difficult" from a trading standpoint.

The move was described last week as "a most unusual step" by Mr Peter Randle, director of the council.

Mr Randle said the establishment of CEC was "an aggressive and positive move. It coincides with a favourable movement in sterling exchange rates against most currencies

and we expect to see a major increase in exports to a number of markets which have proved difficult in the recent past, especially the Middle East and South America."

The issue of "difficulty" relates not solely to problems of establishing a presence in a market but also to questions of documentation. It has been estimated that 51 per cent of all letters of credit contain errors. Since the letter of credit is the prime document enabling the producer to get his money it is essential that it be completed properly.

On shipping documents the likelihood of error is even greater—78 per cent contain faults according to Mr Randle. BKCEC has an expertise in this field which enables it to assist exporters, especially small companies.

Mr Randle stated that a number of other contracts to supply other areas were in the pipeline, all of them for "difficult" areas. "We don't see the sense of entering into such an arrangement for 'easy' areas," he commented.

Mr Roy Moir, general manager of CEC, said the new company would act independently of BKCEC although it would call on the expertise and services of the council.

Rhone-Poulenc launches leisurewear fibre

BY ANTHONY MORETON

RHONE-POULENC, the leading French chemicals-to-fibres concern, has launched a thermal fibre, Rhovyl, to link into the growing market for leisurewear clothes such as track suits and sweat shirts.

The company is investing £10m in Rhovylon, which it describes as a "second-generation thermal fibre."

Announcing the launch in London yesterday M Marvin Sammakia said the fibre was the result of research and development by scientists of

Rhovyl, the fibre arm of the Rhone-Poulenc group.

"We believe the thermal market is now entering a new phase, with fashion the name of the game. We will continue to support the traditional underwear market but with Rhovylon we have the additional ability to develop sheer and lighter garments."

Rhone-Poulenc has been in thermal underwear for some 20 years but it believes that with the newly developed fibre it is in a position to use it for outer wear."

Rhovyl's new fibre has been incorporated for the first time in clothes selling in France this season. The clothes are in some 500 stores and the company expects to sell between 60,000 and 80,000 pieces in the country. It has also launched the fibre into Belgium, Canada and Japan and, with the UK launch, expects to earn at least 20 per cent of its turnover from overseas sales.

Eventually, the company hopes that direct and indirect sales of the fibre will account for half its turnover.

Sweden may curb imports of Polish, E. German cement

BY KEVIN DONE IN STOCKHOLM

THE SWEDISH Government is following with concern steeply rising imports of cement from East Germany and Poland.

The Swedish Board of Commerce, which monitors the country's foreign trade, has proposed that formal import restrictions should be imposed following investigation of complaints from the Swedish cement industry about dumping imports from the East Bloc.

The Foreign Trade Ministry has delayed formal sanctions, however, and is waiting to assess the worth of informal indications from both Poland and East Germany, that they will restrict shipments to around current levels.

Mr Carl Johan Aberg, under-secretary of state for foreign trade, said yesterday: "If imports stay as they are we are not going to act but if they continue to increase as they did in 1983, and in the first months of 1984, then we will have to do something."

Imports have more than doubled in less than two years. Discussions were held with both Warsaw and East Berlin earlier this year and the problem is expected to be taken up again when the next round of

Swiss grant China credit for capital goods deals

BY JOHN WICKS IN ZURICH

SWITZERLAND has granted China a credit sum of SwFr 80m (£25.4m) for the purchase of Swiss capital goods and services, John Wicks reports from Zurich. According to the Ministry for Economic Affairs in Berne, this will be used particularly in the modernisation of the Chinese machine building, precision engineering, watch and chemical industries.

The credit will consist of a SwFr 40m interest-free loan from the Swiss Government with repayment in 20 years if used for capital-goods purchases and five years on the cost of services and SwFr 40m in the form of a loan granted by a banking consortium. Interest and maturity of the bank credit are said to be "at market conditions."

Broken Hill Proprietary's engineering arm has been contracted to build a 450m³ cement plant in Fujian province, China. AP-DJ reports from Canberra. The contract

MAN of W. Germany to enter U.S. truck market

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

MAN of West Germany is to enter the U.S. truck market for the first time with the medium-weight vehicles it produces in co-operation with Volkswagen.

The trucks will be assembled at MAN's bus plant in North Carolina using key components such as diesel engines, transmissions and axles from West Germany. Initially, sales will be concentrated on the East Coast.

Sales of the type MAN intends to sell—those between 8 and 11 tonnes gross weight—total about 100,000 a year in the U.S. and there is a trend developing towards diesel-powered versions.

The trend has been helped by the presence in the segment of Neocar, the Fiat subsidiary, which sells Z-van diesel vans imported from Italy.

Dr Gunther Pfeil, the head of MAN's vehicles division worldwide, emphasised that it would be some time before MAN put the finishing touches to its U.S. plans but the company has been more than satisfied with the progress of its bus operations in the U.S.



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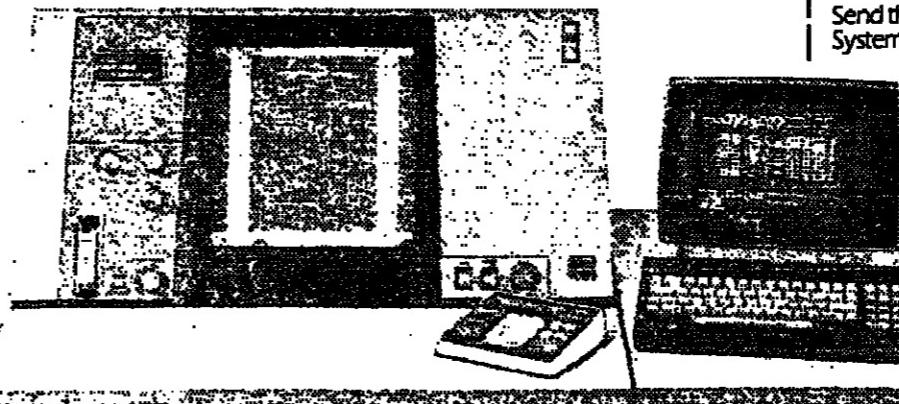
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UK NEWS

Fears of freeze on council spending

By Hazel Duffy

LOCAL authorities' fears are growing that the voluntary restraint on capital spending in 1983/85 introduced by the Government in mid-July has not had the desired effect, and that a statutory moratorium may be introduced.

Some district councils and some large metropolitan authorities, however, have hinted quite loudly that they did not intend to comply with the voluntary restraint.

Returns by local authority treasurers showing their capital commitments are now being analysed by Department of the Environment officials. If they show that capital spending in the current year will overshoot cash limits by more than last year's £368m, the Treasury is expected to ask ministers to consider more formal restraints.

Officials believe that their inquiry will show that the "overspend" could be greater this year.

The Government could embargo local authorities' funds from the state of council housing being used for capital spending.

Proposals for protection of savers unveiled

By Eric Short

COMPULSORY registration has been proposed for all financial institutions offering long-term savings and investment contracts, and all people selling such contracts.

The proposal was made by the Life Officers' Association (LOA) and 17 other bodies involved in this investment field. The registration would be with a self-regulatory agency (SRA).

Details of the proposals were released yesterday in London. They represent the first constructive moves by a major sector of the investment market to meet the comprehensive reforms of investor protection put forward by Professor Jim Gower.

Prof Gower envisaged protection of investors by a system of SRAs covering the whole investment market. His ideas were elaborated by Mr Robin Leigh Pemberton, Governor of the Bank of England, and followed up by Mr Alex Fletcher, Parliamentary Under Secretary of State for Corporate and Consumer Affairs.

Editorial Comment, Page 12

Scargill meets his media match

ALL THROUGH the day he besieged the Trades Union Congress like a Colossus. Stripped to shirt-sleeves, he met the public on the beaches, in the bars and corridors of the Brighton conference centre, and on the streets, pumping hands of miners and exchanging cheerful banter with friend and foe alike.

Rumours of his movements spread through the crowds of pickets, delegates and reporters.

"He told a policeman to move out of the way," one whispered incredulously "and the policeman did."

Other reports seemed less believable - that he had been avoiding journalists; that he had talked of compromise and realism; that he has said the miners must make concessions.

Concessions? There is a confession. It is not of Mr Arthur Scargill, the president of the National Union of Mineworkers, that we speak, but of the new giant of the British Trades Union movement - Mr Robert Maxwell.

Mr Maxwell, chairman of the

Ivo DAWNAY attends the first day of the Trades Union Congress and sees one man steal the limelight

British Printing and Communications Corporation, is Britain's newest newspaper baron. Last month he took control of the Daily Mirror, the leftish, mass circulation newspaper. Since then has stayed in the headlines. First he announced a "Who Dares Wins" bingo game in the newspaper with a £1m prize. Then he cut the price of the Mirror by 1p.

At Congress yesterday his biggest coup was announced: that he had acted as an intermediary between the National Coal Board and the mineworkers' union, which led to the announcement of fresh talks.

The media were scrabbling for details of his coal peace plan, while at the Grand Hotel the great man was fending off "Who Dares Wins" challenges from miners for the famous £1m.

Even here, Mr Maxwell found a point in common with the penniless pickets. "You should know," he told them, "millionaires don't carry any money."

Outgunned by his daunting presence, the 4,000-odd demonstrators in Brighton to support the miners courageously did their best to ignore the intimidation and carry on with their traditional pursuits of chanting and marching.

Beside the Maxwell show, the official activities paled. It was only when King Coal himself, Mr Scargill took to the rostrum that Congress began to look like its usual boisterous self.

Mr Charlie Turnock, the rail workers' leader, went on to promise somewhat surreally that none of his train would cross a field if it contained a cow with "NUM" picket line" painted on it.

Mr David Basnett, the TUC's straight man, warned with his usual succinctness: "Thatcher wants to destroy the 'enemy within' and if she does that to the NUM she weakens all of us."

Talbot to resume Iranian contract

By Arthur Smith

TALBOT UK is recalling 750 Coventry workers to resume work on the C120m a year contract to supply car kits to Iran - Britain's biggest single motor industry export.

The company sent letters by hand to the workers, most of whom were laid off seven weeks ago because of a delay in payments from Iran. Talbot said letters of credit had now been received for the outstanding sum (thought to be about £15m) and no difficulties were envisaged for the future.

The general principle is that everyone who derives a material financial benefit by selling or advising on the relevant investments should be regulated.

The proposed SRA would be responsible for controlling five basic areas: investment selling and marketing; licensing of salesmen; advertising; cooling-off periods; complaints procedures; and commissions.

The committee includes representatives of 18 organisations including the Building Societies Association, the Unit Trust Associations and the British Insurance Brokers' Association. It adopted as wide a brief as possible to include not just life assurance contracts, but all long-term investments.

The proposal was made by the Life Officers' Association (LOA) and 17 other bodies involved in this investment field. The registration would be with a self-regulatory agency (SRA).

Details of the proposals were released yesterday in London. They represent the first constructive moves by a major sector of the investment market to meet the comprehensive reforms of investor protection put forward by Professor Jim Gower.

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Editorial Comment, Page 12

FARNBOROUGH INTERNATIONAL AIR SHOW**British Aerospace plans three additions to its 146 family**

By MICHAEL DONNE, AEROSPACE CORRESPONDENT

BRITISH AEROSPACE (BAe) is to extend its family of four-engined regional jet airliners, the 146, by developing a larger model to carry 120 passengers, called the Series 300, and cargo versions of the Series 300 and 200 aircraft.

The combined launch costs will be about £190m, in addition to £20m already spent or committed for earlier versions of the 146. That model, which carries a maximum of 100 passengers, will continue in full production.

The 146-300 is aimed at meeting a growing need for a 120-seater to increase frequencies of service on short-haul routes.

Talbot, the UK subsidiary of Peugeot of France, is highly dependent on the Iranian contract which, despite repeated interruptions for political and economic reasons, is regarded as good long-term business.

The latest delay in payments was caused by Iran's foreign exchange difficulties, which have led to cuts in imports and delays in payment to suppliers.

The recall of the 750 workers will put the engine plant at Stoke, Coventry, on full production after two months. Work for 800 had been found on a separate £15m contract to supply spare parts to Iran.

The £20m investment for a family of medium-range cars - codenamed the C28 - at the Ryton assembly plant, Coventry, is under way. The car, to be launched late next year, will mean a slight increase in the labour force of 1,400 which assembles the Horizon, Solaris and Alpine models.

Talbot made a net profit of £3.1m last year after accumulated losses of £322.2m since 1974.

The problems with the Iranian contract represent a jolt to Talbot's aim of achieving a profit in the current year. The UK subsidiary was buoyed by its success in gaining Iran's backing for a £20m new investment in its Coventry facility.

Mr Geoffrey Whelan, who took over as chief executive earlier this year from Mr George Turnbull, did much to push through productivity changes and quality improvements to justify the new investment.

Mr Whelan, in a briefing to the workers' leader, went on to promise somewhat surreally that none of his trains would cross a field if it contained a cow with "NUM" picket line" painted on it.

Mr David Basnett, the TUC's straight man, warned with his usual succinctness: "Thatcher wants to destroy the 'enemy within' and if she does that to the NUM she weakens all of us."

Even here, Mr Maxwell found a

share. Total orders and options for the 146 so far amount to 81 aircraft and 16 have been delivered.

The company said at Farnborough yesterday that it had started detailed design and engineering of the new aircraft. Its first flight is planned for 1987 and deliveries should start early in 1988. Each aircraft would cost customers \$18m, against \$14m for the current series 100 aircraft and \$15m for the current series 200 aircraft.

The new 146-300 will complement

the existing 80-seat Series 100 and

100-seat Series 200. The high de-

gree of common parts and compo-

nents of the three versions will al-

low airlines to adopt a "mixed fleet"

approach to their traffic needs.

The aircraft will have an im-

proved version of the U.S. Avco Ly-

coming ALF-502 jet engine used on

existing models, while there will be

extensive improvements in wing de-

sign and other parts.

BAe sales teams are discussing

the new version with many airlines

throughout the world. Several have

expressed keen interest. The 146's

biggest success so far has been

orders potentially worth £750m from

the California airline Pacific South

West.

Competition will be fierce, how-

ever, from Boeing of the U.S., with

its new Series 200L version of the

highly successful 737 jet, from

McDonnell Douglas with its pro-

moted MD-87, and from Fokker of

Holland with its new F-100.

A promotion was being launched

and sales of home computers

through its high street shops were

ahead of those at the same time last

year, Mr Curry said.

• **LUCAS ELECTRICAL** has suc-

cessfully appealed to 2,100 shop

floor workers at its alternator and

starter motor factories in Birmin-

ham to reject union advice and ac-

cept a modernisation plan which

will mean the loss of 700 jobs over

five years.

• **AUSTIN ROVER**, Fiat and Hon-

da announced price increases aver-

aging 4 per cent. Their action fol-

lowed strong hints from Ford, the

market leader, that its prices would

rise - also by about 4 per cent -

from mid-September.

UNEMPLOYMENT among peo-

ple gaining degrees at UK universi-

ties fell last year for the first time

since 1978, the University Grants

Committee reported.

More than one in 10 of last year's

74,052 graduates at bachelor degree

level were believed to be unemploy-

able at December 31 - 10.1 per cent

of the women and 11.4 per cent of the

men.

• **PEAT, MARWICK, MITCHELL**, the

largest firm of chartered account-

ants in the UK, yesterday appoint-

ed CDP Waterhouse, the financial

services arm of Coletti, Dickenson,

Pearce, to handle its corporate and

product advertising.

The appointment has been made

ahead of the relaxation in adver-

tising and publicity restrictions gov-

erning the accountancy profession,

which will be lifted on October 1.

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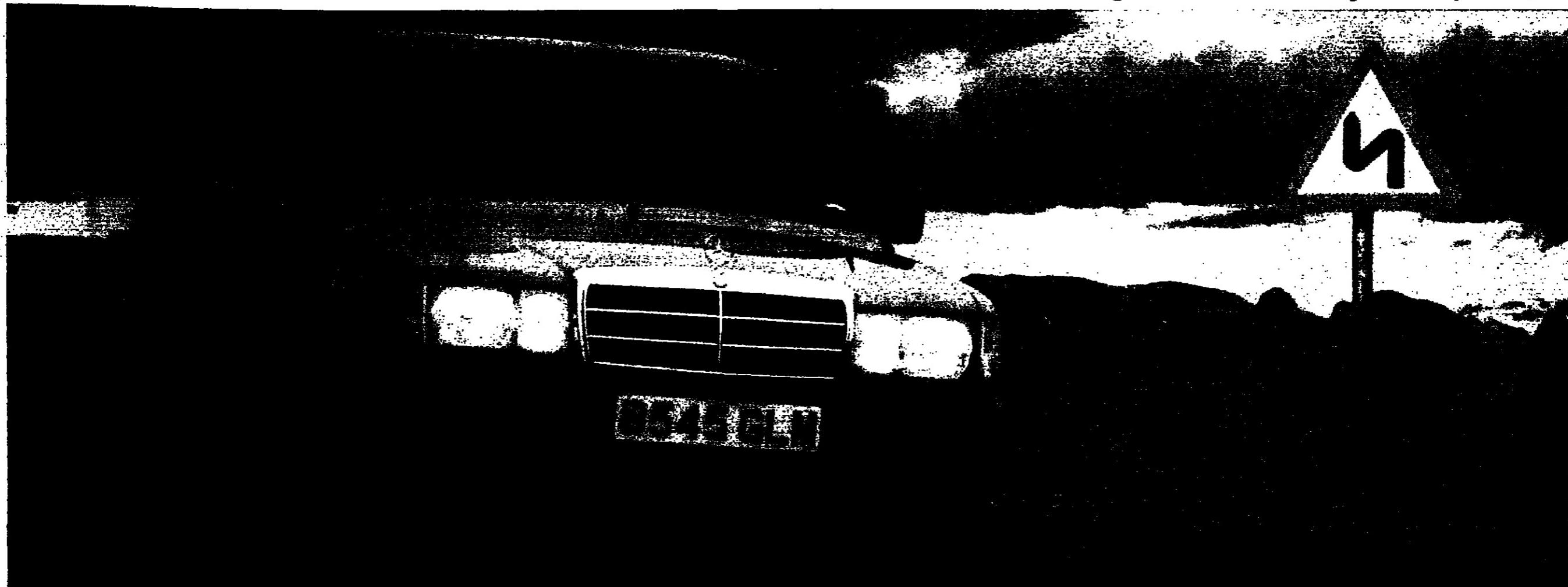
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THE MERCEDES-BENZ COMPACT 190s

building a special high-speed test chassis to try the 20 most promising contenders over a punishing test track.

When nothing could measure up, they created a completely new system for the 190s. It's so superior, Mercedes-Benz patented it.

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TECHNOLOGY

SML FINDS A NICHE IN COMPUTER DEVELOPMENT

Search for specialism

BY LORNE BARLING

IN THE formidable competitive UK microcomputer market, there is an increasing tendency for manufacturers to seek a sector of the market they can dominate. An approach which has so far proved successful for Sirius Microtech of Tewkesbury.

The company, known as SML and in no way linked with Sirius or the U.S. or with ACT (Sirius), has marketed two micros, the Darkstar and the Polestar, the first of which has capabilities which have previously only been available on minicomputers. Their development has been closely linked with work carried out at Bath University.

The machines are aimed at the scientific and advanced engineering markets and have evolved partly as a result of the need for development tools for work being carried out within Bath University and Ramtek, a company involved in video games systems.

Ramtek was subsequently sold and its managing director, Mr Rod Perry, is about to raise capital for SML, which was well qualified for various high technology grants since a favourable



A prototype electronic system under test using the Polestar computer from SML. It can be used for a variety of testing problems

into Polestar, had originally been offered to the UK General Electric Company, which took six months to turn it down, but SML was able to put it on the market within six months of receiving the licence to manufacture it.

Darkstar has been bought by BP for analytical work on petroleum cracking plants, and by a number of Government departments. It is also being used for complex work on wind power generation.

The Darkstar algebraic processor is also a powerful analytical tool. It has wide application to engineering and scientific problems, the company said.

Its standard capabilities include derivation of differential equations, integration, calculations with matrices, factorisation and a most important facility for defining functions and extending programme syntax," SML added. These are used on a wide variety of problems including image analysis, control theory, ship hull design, turbine design and fluid mechanics.

Darkstar also operates a cataloguing database system for libraries and museums which can hold up to 1m records, and this system has recently been sold to the Gulbenkian Institute of Science in Lisbon.

"We are talking to other companies which are interested in manufacturing Darkstar," said Mr Perry. "However, he believes that the sales potential of Polestar, a

product assessment had been carried out by Cranfield Institute of Technology.

A sum of around £200,000 was raised through the Microprocessor Application Programme, the small firms loan guarantee scheme and private investment, taking SML to the launch of its first computer, Darkstar, in July last year.

This was engineered and designed on the basis of a design from Bath University, which is paid a royalty on sales and continues to carry out development work for SML.

Polestar's main use is as a low-cost software development systems for more than one user at a time or single user scientific work station in the price range of £8,000 to £20,000. Within six months, a second product was launched, Polestar (Britain's first universal microprocessor development system), whose prices range from as much as 50 per cent below the cost of microprocessor development systems from the American companies.

The system, which developed

THE SUBJECT of sponsorship is currently dominating debate circles in television and video. There is a growing mixture of anticipation, enthusiasm, fear and suspicion whenever the matter of sponsorship is raised.

On the one hand, there is no shortage of companies (and cash) looking for opportunities to reach the audiences which television (and video) can uniquely deliver. On the other hand, the programme makers and TV companies are forever anxious to find new ways of financing their business—and sponsorship is a rich seam of gold which so far has been exploited only around the edges.

Such are the simple issues involved. But the broadcasters, in particular, are liable to get rather touchy when sponsorship is mentioned—they may fear the worst excesses of the U.S. style of TV sponsorship, and, at best, are apprehensive that some apparently prudently produced programme, financed by an industry will conceal a googly so terrible that batsman, wicket keeper and long stop (the Home Office) will all be bowled over.

Unfortunately, the very word "sponsorship" causes confusion—meaning different things to different people. Those who wish to see so-called sponsored films on broadcast television or cable TV have in mind the distinguished traditions of the documentary film—which was created (with the word documentary) by John Grierson in the 1920s uniquely as a sponsored medium; industry or government paid for the films and their distribution, but in a climate of social responsibility which people like Grierson and servants like Sir Stephan Tannenbaum cultivated.

To others, however, sponsorship can mean a company not only paying for the production—but also for the airtime—screeching the last second of product exposure out of the opportunity. Somewhere in between are variations and permutations, the most significant of which is really straight investment with connotations of sponsorship because the completion of a particular programme or film might enhance the sponsor's industry or reputation.

Within this range of possibilities are another set of permutations regarding editorial control. The best traditions of the sponsored documentary

have not left editorial control as a stick for the sponsor to wield, but as a consensus between producer and sponsor—an intelligent and responsible view prevailing.

Examples of every hybrid are currently available to see in Britain. One of the latest begins on Channel Four this Friday—a series called *Food for Thought*. Made by Illustra Communications, half of their £500,000 budget came from the Health Education Council (the other half from Channel Four).

The HEC gets world non-theatrical rights for its money, and more importantly an audience for its own educational message—viz dietary habits have a major influence on health.

Last year Channel Four also

safeguards are applied. The opportunities for sponsors achieving such screenings have remained, however, rare.

With video now providing additional outlets, and cable television promising further exposure, more sponsors are now willing to take a gamble—hoping for broadcast exposure, but comforted at least by direct access to home video audiences.

Such an example is now in production for I & C Coats on Channel AS100. An RS232C converter permits two-way communication with other computer systems by direct connection or over a phone line via a modem or acoustic coupler.

There are 34 keys—12 numeric, six operational and 16 user-definable. A large liquid crystal display of two lines with 20 characters each shows operational procedure, unit verification and file inquiry in easily understood, conversational style.

The basic unit with 16K of memory costs £275. Options include additional memory to 96K and a thermal printer costing £165. More on 01-630 7700.

Communications

Small exchanges

TWO EXCHANGE lines and ten extensions can be accommodated by the Minimaster 2, a telephone exchange introduced by Ansamat and aimed at smaller businesses.

Any telephone approved by British Telecom can be used as an extension instrument, but using basic products the overall cost of the system is about £1,000.

The exchange has facilities often associated with larger systems, such as automatic last number redial, call conferencing and call diversion.

There is also an inquiry held and transfer facility. An extension user can put an incoming call on "hold" and round the other extensions for the person the caller wants, conduct a private conversation with him and then put the caller through. More on 01-446 2451.

8

EDITED BY ALAN CANE

Stock control

Handy way to data

A HAND-HELD terminal offered by Canon is aimed at those who have to conduct transactions "in the field"—roundsmen for example, or employees who record stock levels or conduct other counts while walking a large ground area.

Known as the Handy Terminal 5000, the unit runs programs written in Basic on the Canon small computer system AS100. The RS232C converter permits two-way communication with other computer systems by direct connection or over a phone line via a modem or acoustic coupler.

There are 34 keys—12 numeric, six operational and 16 user-definable. A large liquid crystal display of two lines with 20 characters each shows operational procedure, unit verification and file inquiry in easily understood, conversational style.

The basic unit with 16K of memory costs £275. Options include additional memory to 96K and a thermal printer costing £165. More on 01-630 7700.

Testing

Washing machines

HOOVER IS to cut the time and cost of testing its Electronic washing machine using an Autosec computer-based system.

To be installed at Hoover's main plant at Merthyr Tydfil, the system incorporates specially developed manipulators, each with tactile feedback, working under micro-processor control. These automatically index the control knobs through all the machine cycles.

The testing time will be cut from 30 to less than eight minutes and the company also expects reduced warranty claims on its products.

After the electrical and water connections have been made, every machine is automatically cycled through 10 stages of operation. A 2000 volt insulation test is incorporated as a safety check on each machine.

Full information derived from data logging and analysis of test results is planned, via a link with a host computer. Autosec is on 09692 43351.

Office equipment

Desk top copiers

DESK-TOP copiers are now becoming very popular. Richel has added one to its range which can produce up to 25 copies a minute. It is also able to reduce and enlarge.

The FT4085 is one of five models Richel has introduced since the beginning of the year. It has six pre-set reproduction ratios and has a semi-automatic document feeder as optional extra. More details from Richel at 24-32 Stephenson Way, London, NW1.

Sponsoring and the art of film making

BY JOHN CHITTOCK

screened another series that was made possible by sponsorship—*The Spice of Life*.

Ostensibly a production from the ITV company TVs, this series about spices and herbs originated through a sponsorship project for the TVs subsidiary company Blackrod—commissioned by Japan's biggest suppliers of spices, House Foods. Their element of £500,000 covered versions for the Japanese market, topped up to a total of £1.5m in the UK by various deals put together by Blackrod, who retained rest of the world rights. They fear editorial manipulation and prefer to have a direct investment in productions as if whoever plays the piper plays the tune.

Unfortunately, it may be argued that editorial objectivity is a myth.

The Spice of Life contains material about the effect of certain foods on health which some may contest. But of course the food industry would make little headway if it tried to persuade Channel Four to co-finance *A Little of What You Fancy Does You Good*.

The sponsorship debate is now set to become a major issue.

The ITV companies realise that a cable television could siphon off, into production deals, money once destined for them. Channel Four knows that responsible sponsorship offers a solution to the financial conundrum posed by its brief—to appeal to tastes and interests not generally catered for by ITV—but it still sees why.

Only home video remains cer-

tainly accessible to sponsors.

Until now, that market has been unable to offer audiences big enough to challenge television,

and video sponsorship in consequence has been insignificant. But with revised forecasts now seeing VCR penetration reaching a ceiling of 70-80 per cent of all TV homes, it could be come the sponsored medium that reaches the parts that others cannot reach.

AWARDS FOR ENGINEERING EXCELLENCE

Winning way with innovative design in Britain

AT THE end of next month prizes are to be given for some of the best innovative engineering designs produced in Britain. Called the Archimedes Awards, the competition is run by Eureka, a young journal dedicated to developments in engineering.

The awards are aimed at commercial products which are innovative in terms of technology, or incorporate electronic control or computers in a novel way.

This year some of those pro-

ducts short-listed include Thorn-EMI's infra-red cooking hob, an electronic controller for the UK

designed Xerox 1048 photocopier, a clever answering machine that diverts telephone calls and an industrial liquid/solid separator that

knows when to clean itself.

Thorn-EMI's hob which has been called as the first fundamentally different way of cooking since the microwave oven.

The hob has lamps on the

underside which generate intense infra-red light to cook food.

The innovation centres around a halogen/tungsten lamp which has an improved output in the infra-red part of the spectrum but has sufficient power in the ordinary visible red to enable users to see that the hob is on.

More than one dozen patents are associated with this design. There is also industrial potential for this device.

You've always been motivated by competition. But today, the competition is getting smarter. That's why Bell's new Model 400 TwinRanger, is the right, light 7-place twin to get you there first, fast and out in front.

The TwinRanger's low seat-per-

mile cost, combined with Bell's tradition of reliability and dependability, makes it easy and economical to travel at the speed of success. Today. And tomorrow.

To stay ahead of the competition, call or write on your letterhead: Cliff Kalista, Vice President, International Marketing, Bell Helicopter Textron Inc., Dept. 641, Box 482, Fort Worth, Texas 76101. (817) 280-3182 Telex: 75-8229 Cable: Bell Craft

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UNIT TRUST SURVEY

Publication Date: Saturday, October 13

Copy Date: Friday, September 28

The Financial Times proposes to publish a Survey on Unit Trusts on the above date. Subjects for discussion will include the growth of overseas portfolios and the trend towards specialist funds.

For further advertising details please contact:

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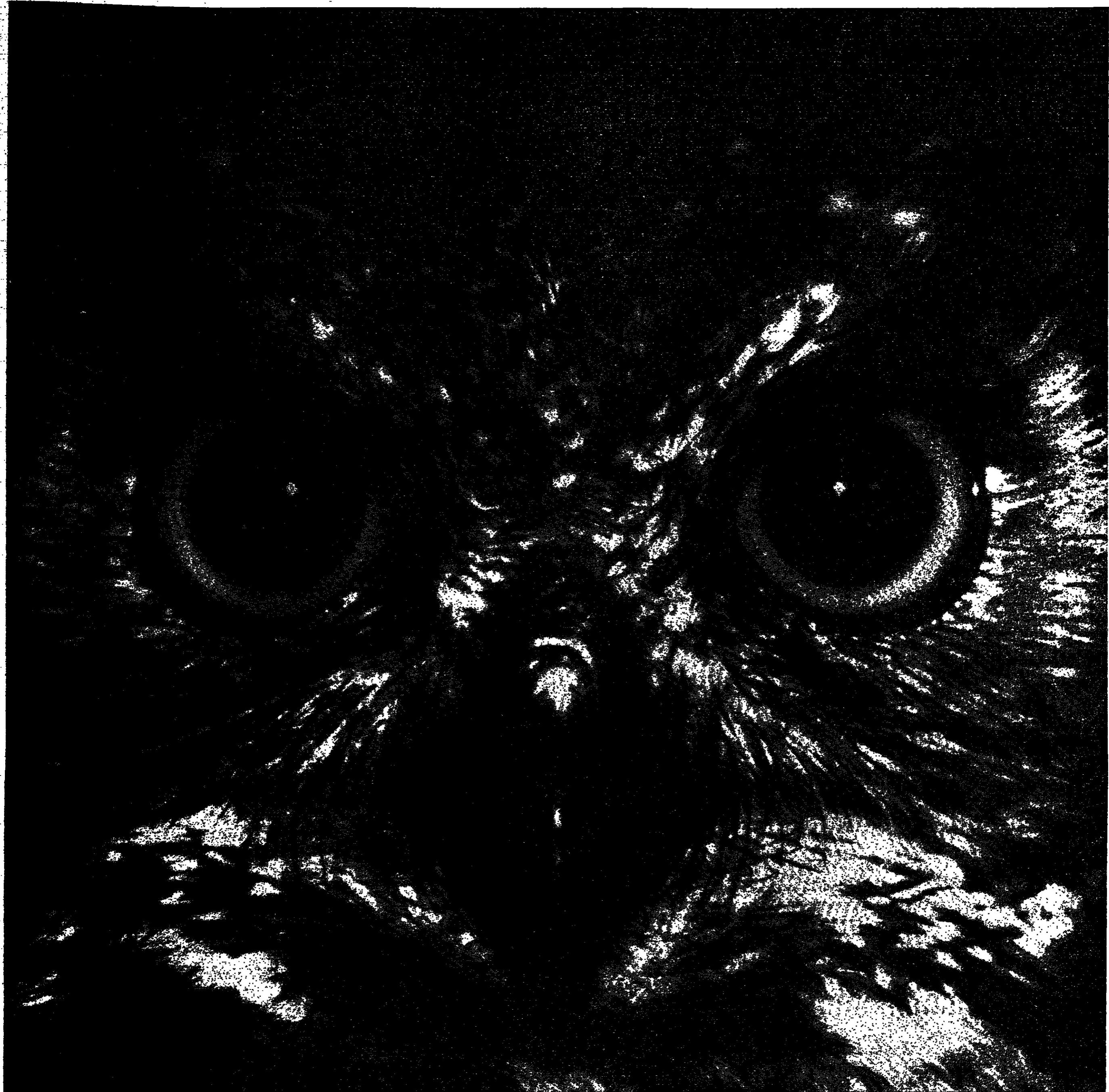
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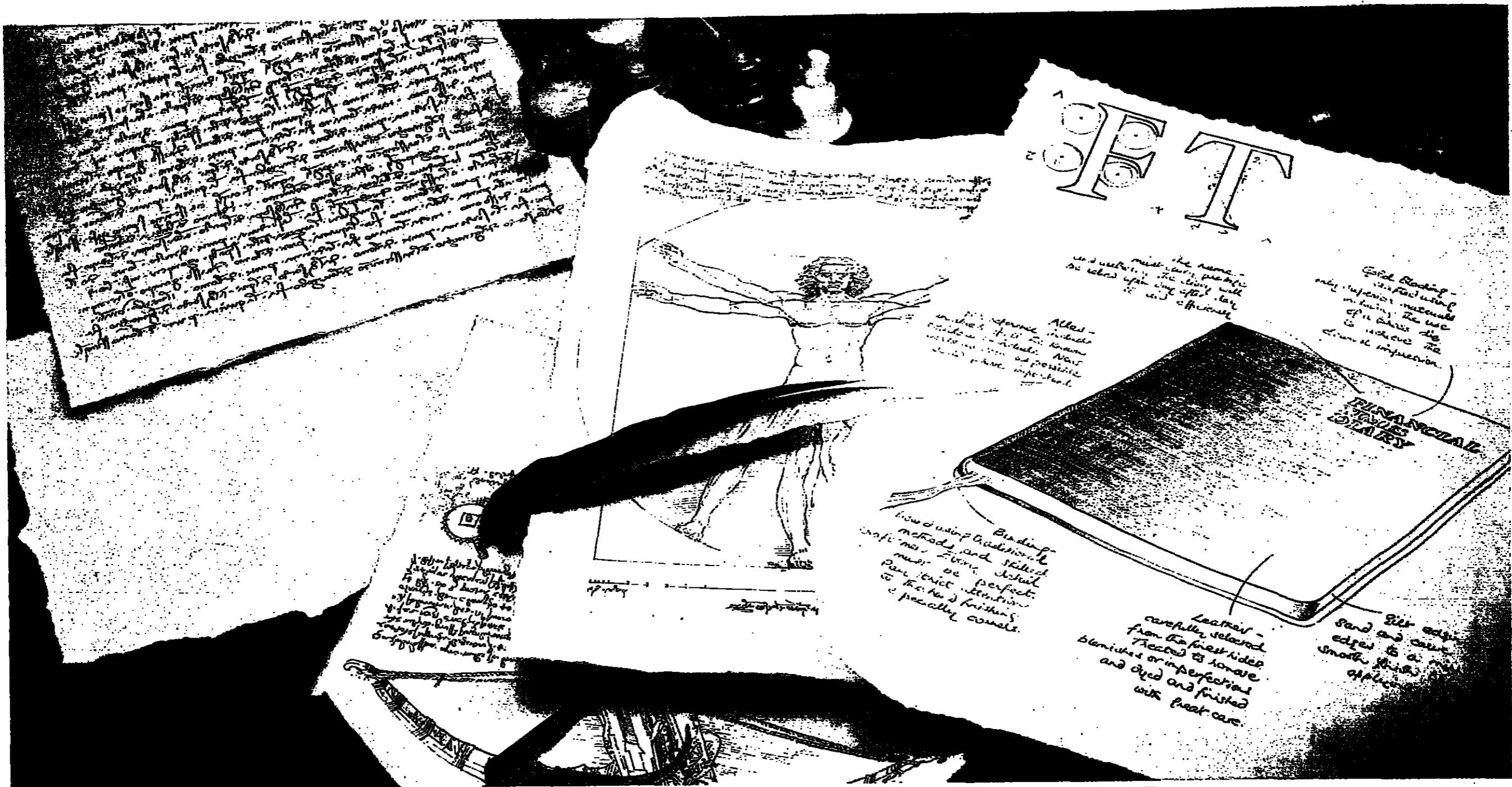
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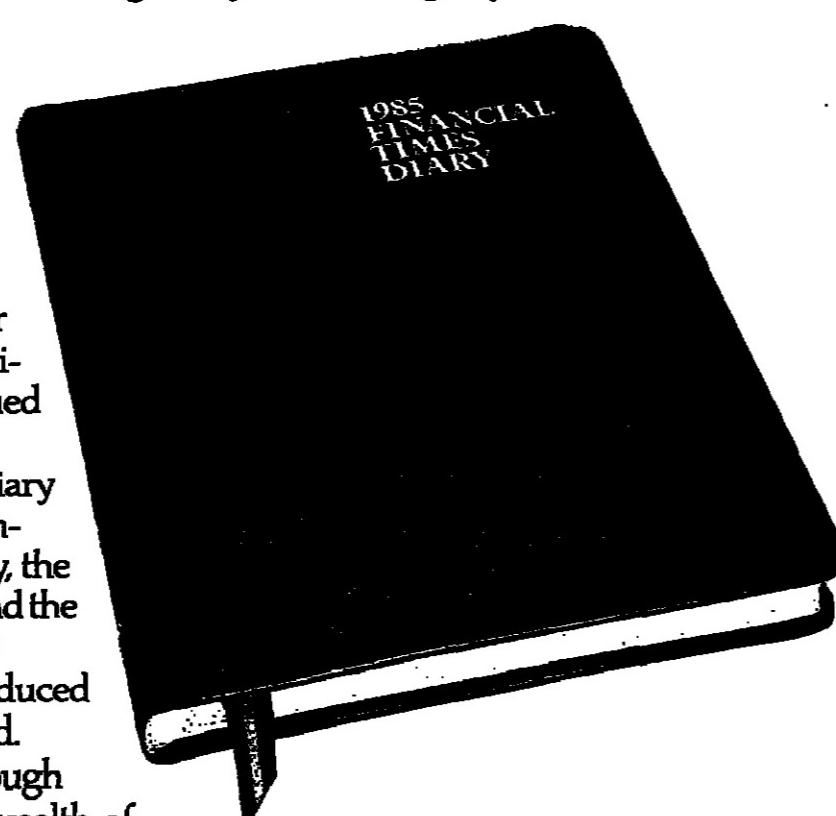
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information including 20 profiles of international business centres. The matching Wallet, with useful extra pockets holds the diary perfectly. The Address Books complete the set with distinction and provide carefully thought out address pages and useful reference sections.

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THE ARTS

Festival
Pucciniano
William Weaver

The Festival Pucciniano, in an outdoor theatre jutting into the lake where the composer loved to go shooting, has just concluded its 30th year. Most of those previous festivals consisted of a few performances of the most popular operas, with big-name singers in the rich years and with routine performers when funds were short.

Recently there have been visible attempts to make the productions interesting to more serious opera-goers; and this year's programme — which includes a *Butterfly*, to represent the popular Puccini — featured a double-bill of *Le Villi* and *Giselle*, which tells pretty much the same story of doomed love. A closing concert also comprised scenes from *Edgar*, the *Capriccio sinfonico* (Puccini's school-leaving piece at the Milan Conservatory), and the *Messe di gloria*.

While it is occasionally given, at least in Italy, *Le Villi* can be considered a rarity; and in this *Torre del Lago* presentation, it mainly proved a work of undeniably great and winsome appeal.

Puccini's biographers always exert their imagination that *Le Villi*, submitted to the Sonzogno competition for a one-act opera in 1883, failed to win even a mention. But, of course, the manuscript that the judges (including two of Puccini's former professors) had to examine was not the opera we see today: two of the best numbers in *Le Villi* were added after the competition.

In any event, the *Torre del Lago* production, though not perfect, was thoroughly enjoyable; and Cristina Rubin, the betrayed Anna, confirmed the promise indicated in a recent Spoleto appearance. The tenor, Antonio Savastano, was not at his best (the damp weather must have been a trial for all the singers). Carlo Desideri, as Guglielmo, sang his main aria with sober participation. An orchestra largely recruited in the States was adequately conducted by Alberto Ventura; Beppe Menegatti's staging was perfunctory.

Menegatti was also listed as the "producer" of *Giselle*. It is not quite clear what a producer is expected to do with a ballet, but he might have kept one of the huntmen from chewing gum and he could have persuaded one of the peasants to remove his wristwatch before casting it in a basket of grapes.

Still, apart from these (and other) visual defects, the *Giselle* was excellently done: Carla Fracci was in lovely form, especially in the second act; and the young George Lanchi was an excitingly youthful leaping, striding (and dancing) Albrecht. The Myrtha was also impressive, but since her name does not appear in the programme (as I discovered too late), I can praise her only anonymously.

Seeing *Le Villi* a few days after the Montepulciano production of Edgar, Puccini's second opera, prompts thought about both. To be sure, *Le Villi* is the more coherent, the more "Puccinian" of the two pieces, more successful on its own terms; but those terms are comparatively narrow, while Edgar is a much bolder, richer — and, in the end, more exciting — achievement.

Thoughts about these, and all the other, Puccini operas were further encouraged by a three-day Puccini Conference held in *Torre del Lago* during the festival, presided over by the composer's grand-daughter, Simonetta Puccini, head of the Institute for Puccini Studies. The conference brought together a number of specialists whose papers — sometimes dealing with minute questions, sometimes with broad themes — suggest that Puccini's musicology is a growth industry.

Arts Guide

Opera and Ballet

LONDON

English National Opera, Coliseum. The opening performances of the ENO season are given over to revivals of *The Flying Dutchman* (an exciting, though often questionable, David Fournier production) particularly notable for Josephine Barstow's passionately gripping Senta and of ENO's deathless Berber of Seville with Delta Jones, John Brockton, and Alan Opie back in their familiar leading roles.

WEST GERMANY

Berlin. Deutsche Oper. The week starts with *Aida*, sung in Italian, with Julia Varady in the title role and Carlo Cossotto as Radames. *Manon Lescaut* has Charles Deneux making his debut as conductor in Berlin. The cast includes Pilar Lorengar and Veruska Meldevenau. *Die lustigen Weiber von Windsor* features Norma Sharp and Helmut Berger. *Tosca* at the leading parts. Lucia di Lammermoor is a Philippe Sardou production and has Lucia Aliberti in the title role. *The Magic Flute* rounds off the week (9428). *Rehearsal*, Staatsoper. Der Barber von Sevilla is finely interpreted by Rachel Joséphine and Ute Krekow. *Arabella* is of respectable standard with Judith Beckmann in the title role and Frank Ferdinand Nentwig in the part of Mandryka. *Tosca*, produced by Jean-Pierre Ponnelle, has

I would have tried to get to Dublin in any case to get to Dublin for ROSC '84, but particular circumstances conspired to make the trip a certainty. More than that I was already to some extent a party to the exhibition, for I had been asked to contribute an introductory essay to its catalogue, necessarily somewhat in advance, and who could ever resist testing anticipation against the event?

ROSC means in Irish "the poetry of vision," which is a conception that can bear the widest interpretation; but in practice, as the label to this series of major occasional exhibitions (begun in 1967 by the efforts and continuing under the active encouragement of that most distinguished of living Irish architects, Michael Scott — this the fifth), it has been taken to be principally that modern vision that artists take of their own world, and their experience of it, in their own time. By this singular reading, the opportunity has been given to artists in Ireland at significant intervals to show the best of current painting and sculpture in the world at large, by which, on the one hand, to test the quality and engagement of her own working artists, on the other to see it all afresh, to be reassessed in a generous yet searching new light.

For the value of the major international invitation exhibition, so mixed as it must be and yet so full of such familiar names lies less in any particular discovery it may throw up, any immediate capacity it has to excite or shock, than in its wider comparative virtues, with their quiet, more modest yet no less reliable capacity to surprise. No matter how well we know the work, to see it again is to see it afresh if only we care to make the critical effort to do so, for nothing will be quite as we remembered it or expected it to be.

Light, space, company, even

ROSC '84/William Packer

Poetry of vision

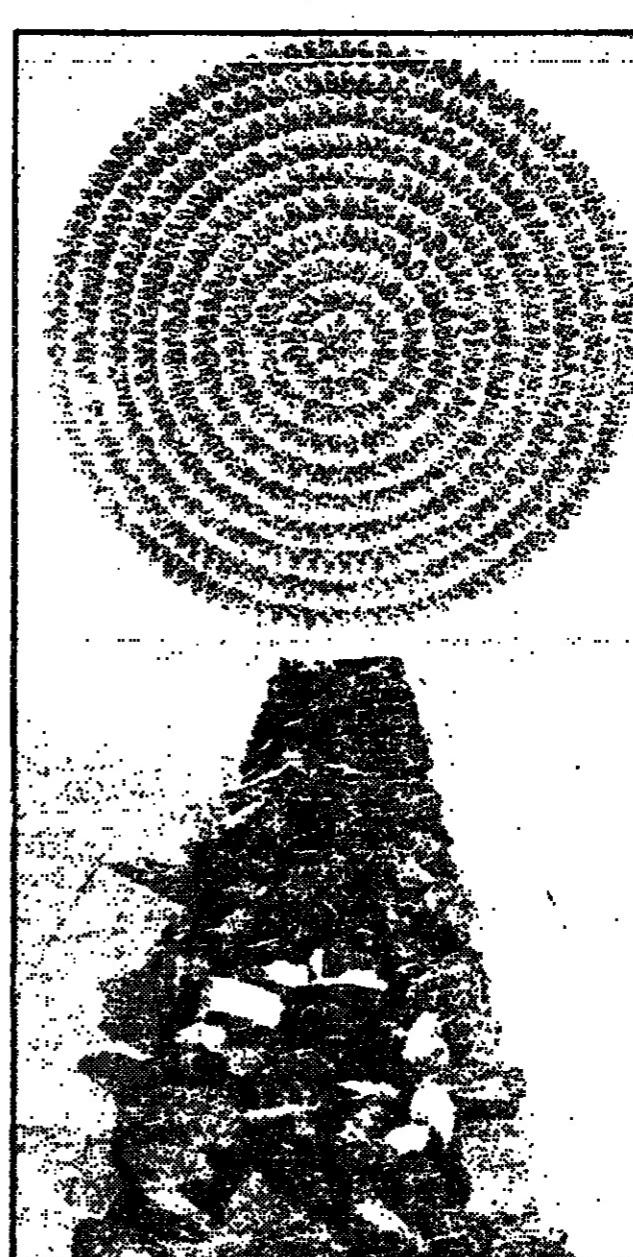
the work itself in our experience of it are all changed in some degree: which factor multiplies itself dizzyingly with every artist involved. But the quieter virtues are those most easy to overlook, or at least take as read. We accept for their convenience the labels and categories given in advance and the critical prejudices that go with them, our own quite as much as others; and caught on the fly, cannot ignore what has conditioned and qualified it . . . there never was a latest art that could put out of court new and more inclined to focus desperation on what is nearest to us, wider our noses and enlarges the wider view.

Dublin, however, is not on that circuit and it may well be that ROSC's greatest service and its real achievement is to take us for once gently aside, and out of such immediate preoccupation, in rightly and judiciously represented — there were still minimalist and conceptualist hard and seriously at work among some hard-edgers even, and abstract expressionists. More important still, some of them seem to be working better than ever, for they have clearly continued to develop as artists their work quite the most interesting in view.

Some reputations suffer, as they always do on these occasions, but they are few, and none suffer simply for having enjoyed a reputation at some length. Here the newer names are those most called in question, the more established those who supply the interest and surprise, and in one or two cases the most commanding and dignified works on show. Richard Long's Dublin Line of stone along the floor, and his Mud Hand Circles on the wall, together command the upper

end gallery against the fiercest competition from Gilbert & George, which is the one misjudgment in an otherwise excellent hang; and Ellsworth Kelly's tall metal slab, as simple in silhouette as a megalith, and curiously resonant in association, is for me the most beautiful single piece. It is fascinating to see Carl André moving away from the elegant variations of a too rigorous minimalism into something for him, with his turf floor, so much more speculative and romantic, and oddly close to Nash and Long. Bill Woodrow looks now as though he is attempting something rather more than the image as technical demonstration, for his Elephant has a real grandeur and emblematic presence. Sean Scully's new stripe paintings, huge, open and handled with a splendid freedom, take him too into new and exciting territory; and Albert Irvin, with his magnificent expressionism is shown at last in the international company he should have kept up over 20 years ago for he is now over 60 and one of the best painters we have.

ROSC has had no permanent home, and this time it occupies the newly converted Hop Store of the old Guinness Brewery a little to the west of the city centre. Such generous sponsorship in kind, however, must raise the possibility for the future, for though the company is understood to be considering the upper and lower floors for its own industrial museum, nothing has yet been mooted for the two splendid floors in between — and it is a fine conversion. Dublin has yet no proper or even adequate space in which to mount regular exhibitions of modern art of such international quality and standing, and the opportunity now would seem to be too good to miss. The other sponsors of ROSC '84, which continues until November 17, are the Arts Council of Ireland, H. J. Heinz, and Aer Lingus.



Richard Long's Dublin Line and Mud Hand Circles

A Woman of No Importance / Glasgow Citizens'

MICHAEL COVENY

The Glasgow Citizens' open a new season in the Gorbals with a welcome reminder that Wilde's three early social comedies, no less than his master-piece, are vital pieces of anarchical commentary decorated with both matched wit and melodramatic convention.

The great virtue of Philip Prowse's spikily entertaining production is that it treats of this apparent weakness (the wit at odds with melodrama) with an evenly articulated style and gives full weight to the New Woman question.

Mrs Arbutnott's son, Gerald, is about to be employed by Lord Illingworth, his private secretary. A curiously appealing type of love situation develops with Mrs Arbutnott's final decision influenced by Gerald's plea, as he tries to engineer his own parents' marriage, that she has a duty to all other women.

Mrs Arbutnott, the wronged woman, and her nameless son "rank among the outcasts" — Jill Spurrier's pale and rigid mask of the spurned drawing room leper, her granite-like stoicism, prepares the ground for the final grand slam of a man's yellow glove across the owner's face.

Mr Prowse has designed a large semi-circular walled garden setting with gilded pots, banks of daffodils and narcissi, a "real" lawn. This is the home of Lady Hunstanton compressed to "Blimont" — presented by a glittering array of fine *de stade* vicars in black lace and satin, dog collar necklaces studded with jewels, Beardsey hats and feathers.

Paul Rhys's Gerald may at first appear to be a Rupert Everett clone but he has his own attractive line in casual enthusiasm. Other guests

include a Lady Caroline of Fidele Morgan whose remark about admiring femininity in a woman is humorously offset by her own manly strides and grim assault on her male lover, a scrawny Lady Stutfield from Anne Lambton (who is informed that life is "a *mourir quart d'heure* made up of exquisite moments"); and second, the spiritually conjoined witty double act of Mrs

Allonby (Roberta Taylor) and Lord Illingworth (Robert David MacDonald).

These voices of comparative reality cut through the picture of prettified lastitude composed by the production. As the talk flows, an unnamed house guest mimics a ludicrous croquet game around the garden with a mallet but no ball, clicking his own clicks; later, the same character goes

on all fours through the drawing room flicking his imaginary tiddly-winks.

Thus we see an illustrative echo of one of the play's most renowned *mots*: the derisory definition by Illingworth of the Englishman's notion sportive health as *gaiety* after fox

"the unpeccable in full pursuit of the uneatable." It is symptomatic of the evening that no great provision is made

for this line which is delivered almost half-heartedly and upstage. (I was surprised, too, to miss in this of all theatres the line "Moderation is a fatal begin, " Lady Hunstanton. Nothing succeeds like excess.")

Still, you feel like cheering most of the critical attitudes expressed on *Purity* (i.e. Puritanism), the role of women, and the sheer rhythmic brilliance of some lines and changes. Hester is the daughter of a millionaire philanthropist who made his fortune in American dry goods: "What are American dry goods?" "American novels." Lady Hunstanton herself (Ida Schuster) is a delightfully muddled hostess given to startling doubts: someone's family was too large — or was it her feet?

Wilde, who was newly infatuated with Lord Alfred Douglas when he wrote the play in 1883, had a Lord Alfred in the cast list whose remarks, chiefly concerned with the glamour of being in debt, are incorporated elsewhere; Lord Alfred is deleted with no great loss. The servants, too, are condensed into the soubrette Francis of Coin Wells who sports a white jacket for Lady Hunstanton and top hat and riding boots for the final act in Wrockley. Mrs Arbutnott's home

is a chill melodrama is underpinned by the wonderfully restrained manner "Circles" begin by losing their parents. After a time they judge them. Rarely, if ever, do they forgive them." Lord Illingworth is seen finally as a dalliant cad, while the Citizens' clarify in a characteristically luscious manner the clear choice for women, unbroken still after 90 years: there is embroidery, and there is emancipation.



Wildean choice: Embroidery or emancipation

Automobile and Culture/Los Angeles

FRANK LIPSIUS

Having disposed of human prowess at the Olympics, Los Angeles is returning to what Easterners always contended was their favourite sport — cars. Two major local cultural institutions — the new Museum of Contemporary Art and the Mark Taper Forum, the best supported local theater — are giving new meaning to the term "auto-erotic."

While there are auto shows and car museums scattered throughout the American countryside, the museum keeps perspective with 30 cars surrounded by 190 works of art, ranging from a copy of Leonardo's spring-driven car that looks like a moving toy of the pre-microchip era to paintings by Diego Rivera, Edward Hopper and Henri Matisse.

Matisse's *Through the Window* describes the impact of cars on man's vision: the road itself dominates the centre of the canvas, and drawn from the perspective of the seat behind the driver, the painting is framed by the car's doors and roof.

If cars limited man's vision, they also opened new roads, which Michelin tyre posters preferred to emphasize with the theme "the one adjusted to the wheel of Fortune." It shows a scantly garbed goddess with a feather in her hand escaping on a winged wheel from some poor peasant woman sitting forlornly with a punctured inner tube.

Organised chronologically, the show points up the growing pessimism associated with cars. Left-wing Diego Rivera was one of the few to celebrate man's ever-increasing dependence on mechanical ob-

jects. His *Detroit Industry* looks like the Broadway set of *Sweeney Todd* with its symmetrical machines to which people are colourfully garbed appendages.

Even an American optimist like Grant Wood painted a dramatic scene called *Death on the Ridge Road*, with two cars and a lorry about to collide on the crest of a hill. Leonardo was present in seeing a mechanical vehicle as both blessing and curse in his *Adiutorium* and curse in his *Design for a Scythed Vehicle or War Machine*.

Matisse's *Through the Window* describes the impact of cars on man's vision: the road itself dominates the centre of the canvas, and drawn from the perspective of the seat behind the driver, the painting is framed by the car's doors and roof.

The cars themselves inspire confidence and optimism. Stationary, they emit no fumes and have nice decorations like the silver archer of the 1933 Pierce Arrow. They make a

particularly appropriate setting for weekend-long performances mounted at the museum by the Mark Taper Forum.

One of New York's favourite narrative artists, Spalding Gray, will tell his audiences *A Personal History of My Car* and weave their stories into his, while another practitioner of the trade, Bill Talen, uses mime, movement and storytelling for his *The American Yoga*.

Chris Hardman's story, *Adjusting the Idle*, is being put on audio cassette tapes for spectators to take with them into different galleries.

With partial sponsorship by the Olympic Arts Festival, the exhibit shows what people expect of Los Angeles and gives an unnecessarily narrow view of the museum. Its first show last year had works belonging to eight significant modern art collectors, including Charles Saatchi and Doris Saatchi, the Weissman family, Dominique de Menil, Peter and Irene Ludwig and Giuseppe and Giovanna Panza di Biagio.

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Dux Magnus/Toronto

FRANK LIPSIUS

The anniversary of Saint Casimir's death 500 years ago is being commemorated by Lithuanians everywhere in the world but Lithuania. As a climax to the celebration, the world congress of Lithuanians will be held in Toronto this month.

On October 14, the Lithuanian folk group "Dux Magnus" will perform at the Mark Taper Forum. The group is composed of 120 members, mostly young Lithuanians, who have come from all over the world to participate in the congress. The group's repertoire includes traditional Lithuanian folk songs and dances, as well as contemporary compositions by Lithuanian composers.

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against Russia. Casimir's closest association with that struggle was his miraculous appearance at a battle urging his countrymen on — a 100 years after his death.

Gregorian chants, folk songs and modern polyphony are all part of Dux Magnus, which transforms the ancient but unheroic life of the saint into martyrdom. Having been made a saint within 50 years of his death because he wore a hair shirt, practised celibacy and had miracles attributed to him, Casimir was soon attached to Lithuania's age-old struggle with Russia when his apartment appeared at the battle of Polotsk in 1516.

The opera translates these events into surreal scenes where Casimir is mistaken for soldiers and freedom fighters of different ages, while he responds to the appeal of a young Lithuanian peasant woman of his era, "Take a look. See for yourself how much they need you."

In those days Lithuania stood at the crossroads, not the periphery, of Europe. Its period of greatest independence was in Casimir's heyday 500 years ago, but history turns out to be a repetitive losing struggle with a punctured inner tube.

WORLD VALUE OF THE POUND

every Tuesday in the Financial Times

Irina Arkhipova
Wigmore Hall

Max Lopert

Mme Arkhipova's latest London recital, on Sunday, was fine enough for reckoning in purely musical terms; with the knowledge (cleaned from the New Grove) that next December the Russian mezzo-soprano will be 59, it became a phenomenon of nature.

The voice traces soft high phrases, or pours out long legato lines carefully graded to grow to climaxes of the proudest resplendence and sustenance, as though the diminution of its tonal substance and compass must be sheer physical impossibility. As, in addition, the artist seems to develop new means of subtle, powerfully economical communication at each fresh appearance, her special glory deserves the widest celebration. The hall was less than full, which was disappointing; at least it was warm and insistently appreciative.

Unlike Mme Arkhipova's recent Edinburgh recital programme (on which David Murray reported the other week), last night's was shared entirely between a Rimsky-Korsakov first half and a Chaikovsky second. We're unlikely, at least in the concert hall, to have Rimsky's powers as a songwriter tested more considerably, or at greater length, than in these ten song performances. Most of them proved to be delicately tinted, slightly placid, short-winded romances, with an individual turn of melodic phrase to save them from total blandness — although the Hebrew Song, with its quiet twists and flicks, caught the attention in a rather more immediate way.

Each song gave, at least, the opportunity for the full range of Mme Arkhipova's smoothly beautiful lyrical singing, and for her pointed, but never exaggerated use of hands and facial expression. Each gave, likewise, the opportunity for Craig Shepherd to indicate a keyed-up

FINANCIAL TIMES

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Tuesday September 4 1984

Sinowatz puts his foot down

DR FRED SINOWATZ has cleared the air in Austria by sacking four ministers closely associated with his predecessor as Chancellor, Dr Bruno Kreisky. It was not a moment too soon for the Chancellor to assert his authority. Damage caused by months of personal and ideological infighting within the Socialist Party, senior partner in Dr Sinowatz's coalition, will not be repaired in a day.

The political process had become increasingly rocked by vendettas between Dr Kreisky, Chancellor until April of last year, and his former Minister of Finance, Dr Hannes Androsch, now head of the largest bank in Austria. Dr Kreisky accused Dr Androsch of improper conduct on his personal tax affairs. Though Dr Androsch was cleared at an inquiry concluded by revenue officials in July, the then Minister of Finance, Dr Herbert Salcher, later submitted supposedly fresh evidence to the judicial authorities. An investigating judge has been commissioned to decide whether there is a case to answer.

This man, which has overshadowed Austrian politics for years, is only superficially one of personalities and their conduct. Beneath it lurks the ideological conflict between traditional socialists and pragmatists who have accepted that you may moderate but cannot ignore the laws of the market. As Minister of Finance, Dr Androsch was the standard-bearer of the pragmatists.

Deficits

Though primarily an internal Austrian matter, this conflict is of crucial importance to two matters reflecting directly upon Austria's role as a generally welcome borrower in international capital markets: the intractable deficits of both the federal budget and the large block of state-owned industries in the country. With the former, some modest progress has been made under the stewardship of Dr Salcher, but the budget deficit remains a running sore. As for state-owned-industry, the problem has hardly been tackled.

In Dr Franz Vranitzky, the Chancellor has chosen a Finance Minister who can make a serious attack on

Safeguards for investors

IN ASKING the Life Offices Association on June 4 for its views on a self-regulatory agency covering long-term investment products, Mr Alex Fletcher, junior minister at the Department of Trade and Industry, did not allow much time for deliberation. But the LOA has responded within the required time-scale, and has produced a document which is extremely broad in its scope. No less than 18 organisations have endorsed the memorandum, including the Unit Trust Association, the National Association of Securities Dealers and Investment Managers Association, as well as a large number of specialist insurance organisations.

The proposed SRA would cover not just life assurance but a wide range of the long-term investment plans retailed to the public. The only notable absentee, in fact, is the National Savings movement.

It is one of the key planks of the memorandum that there should be just one SRA to cover a large area, including life assurance, unit trusts, personal pension and building society savings plans. Moreover it is recommended that it should be compulsory for all organisations involved in marketing relevant products, or advising on their purchase, to register with the SRA. The governing body of the SRA would be composed primarily of practitioners chosen from the relevant sectors—though some outside representation of consumer and other interests would also be included.

The memorandum argues that compulsory registration would be needed to permit the SRA to impose effective discipline upon the sometimes turbulent world of investment retailing. A licence would be required to hold a licence—and so the SRA would have the ultimate sanction that this could be taken away. Restraints would also be applied to the marketing organisations themselves, with regulation of advertising, for example, and with a small fee the commissions being paid to independent intermediaries—the principle here being that advice to investors should not be influenced by the availability of higher commissions on one product than another.

The element of compulsion would add a new dimension to the kind of influence which the existing trade bodies within the sector are able to exert. The Life Offices Association is itself

a trade association, membership of which is only voluntary. Consequently, it can proceed only on the basis of a broad consensus—and even so several leading life offices, such as Equity and Law or Abbey Life, decline to join and have in the past resigned over policy disputes. A separate agency called Rolas, the Registry of Life Assurance Commissions, set up to regularise the commissions jungle, has found the going tough. But a founder-backed SRA of the kind envisaged in the memorandum would be able to cut through the conflicting arguments and impose a common line. On commissions, for instance, it would be able to enforce the suggested Rolas compromise that offices should pay standard rates or be forced to disclose to investors the commissions paid—a course fiercely resisted by life companies.

Criticism

The memorandum accepts that such powers should have defined limits—notably in the existence of a right of appeal to an independent tribunal and ultimately to the Secretary of State himself. The experts agree. Even so, the checks and balances will need to be examined with care. Any structure of regulation which effectively protects the investor must involve some restriction of commercial freedom. But it is fundamental that the supervisory body should not be permitted to stifle the processes of competition and innovation which the investment industry.

The main criticism of the paper as it stands must be that it looks rather like a blueprint for imposing the wishes of the established companies. Small ambitious companies are normally motivated to seek rapid growth through innovative products or non-standard techniques. Clearly these could be delayed or blocked by a conservative agency—and at the very least any element of marketing surprise would be lost if representatives of the large institutions in the sector carried responsibility for approving plans for advertising and marketing.

It may be, however, that these risks could be moderated by protecting the independence of the full-time officials of the SRA and carefully balancing the membership of the ruling council. Practitioners would be needed to provide expertise, but outsiders would have the responsibility of ensuring that vested interests did not dominate the policies of the agency.

UNILEVER, the Anglo-Dutch company as large as a small nation state, is on the move again. Its £35m bid for Brooke Bond is the latest sign of a new, more aggressive management style already in evidence in various parts of its far-flung empire.

The group is so large that even this bid, which if successful will turn it into the IBM of the world tea business, will have relatively little impact on the balance of its operations. Sceptics suggest that Unilever is still with a portfolio of businesses from meat products in Mexico to fish farming in Scotland and the marketing of Guinness in Nigeria—that it ploughs on remorselessly like a super-tanker, scarcely able to change course.

Unilever's senior management has been battling for years to refute this. It has pointed to productivity improvements averaging around 6 per cent a year, to a more rigorous concentration on core businesses and to the possibilities of imaginative, strategic acquisitions.

And this week's bid is certainly completely at odds with the group's image as a cautious and even sedentary manager of businesses. The offer, which trumps Tate & Lyle's earlier bid for the world's biggest tea group, is both hostile and opportunistic.

Similarly, political will is needed to mitigate the chronic losses of the state-owned industrial enterprises. These have shared in the Europe-wide decline of traditional industries, aggravated in Austria by overmanning and a narrow home market. It is largely due to an adaptable private sector of small and medium-sized enterprises that the Austrian economy continues to perform well.

The new minister in charge of nationalised industry, Dr Ferdinand Lacina, comes from the trade union movement. He will certainly not seek his fortune in wholesale closures or redundancies; nor would anyone else in Austrian politics, of whichever party. But Dr Lacina has a reputation as a realist.

In some ways the most intriguing ministerial appointment is that of Dr Leopold Gratz, hitherto mayor of Vienna, the most populous state and a socialist stronghold. Dr Gratz last spring attracted a lot of attention with certain overtures at municipal level to the conservative People's Party. Nothing much happened, but the episode was widely regarded as evidence that strong forces among both conservatives and socialists are hankering after a resurrection of the socialist-conservative coalition.

Any such idea is at the very last premature. But Dr Sinowatz's cabinet shuffle could point in the direction of a return towards a more consensual tone in Austrian politics. More immediately, it should help to end a conflict that is certain to do great damage to the Socialist Party, and, eventually, to the standing of the Austrian Government.

Just too good an opportunity to pass up

Brooke Bond would not change those ambitions. According to Mr Cobb Stenham, the company's finance director, "our U.S. plans are not altered one jot." Unilever, he adds calmly, would still be in a position to pay \$1bn for the right proposition across the Atlantic.

The acquisition of Brooke Bond was probably just too good an opportunity to pass up. By adding BB's tea interests to its own involvement through the Lipton brand, Unilever will create an overwhelming presence in a single market. The two companies' interests fit together so neatly that Unilever had little difficulty yesterday in advancing a persuasive argument for the takeover.

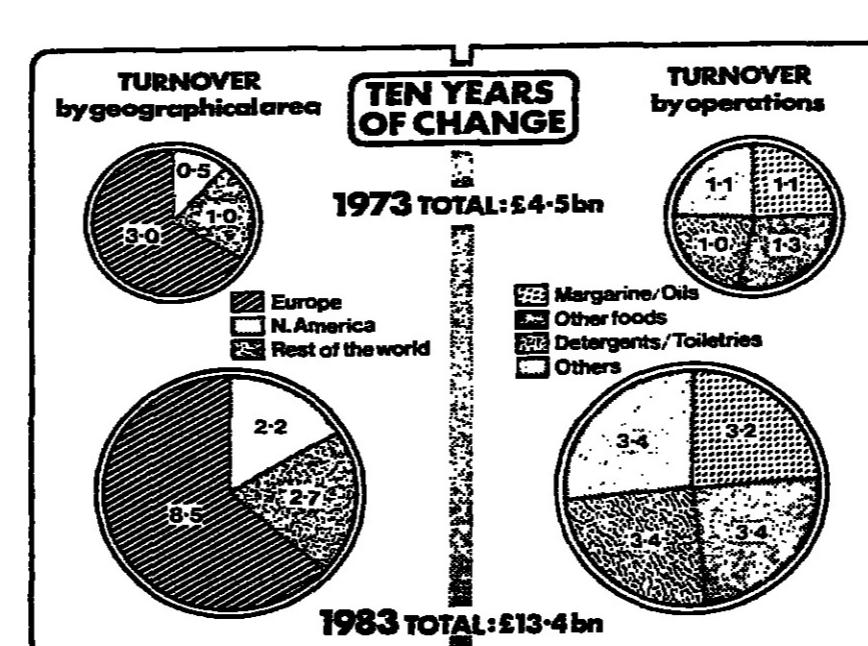
Yet if Brooke Bond is such a marvellous acquisition, why has Unilever waited this long to try and buy it? The answer to that question lies almost certainly with the new management team which has taken over the top. The new policy side-steps questions about the attitudes of earlier Unilever management but there is no doubt that a few years ago contested takeovers were simply not considered corporate style.

The group is run by a trio of directors, two of whom happen currently to be British and one Dutch. Mr Kenneth Durham, the chairman of Unilever in London, is a scientist by background, and, despite his occasional pretensions of technicality, "Don't ask me to forecast the future," he told a prime gathering of City analysts a few months ago. "I'm just a simple theoretical, nuclear physicist." He fooled no one.

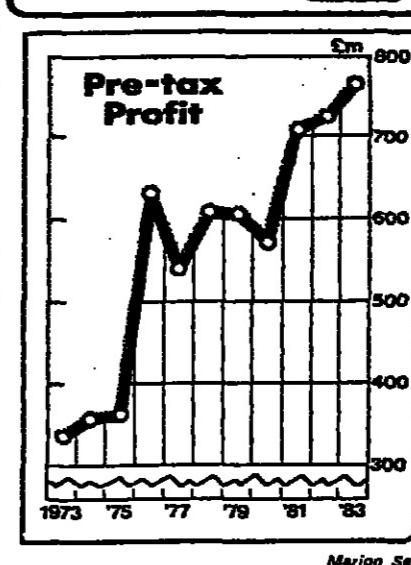
The London company's vice-chairman is Mr Michael Angus, who has been given most of the credit for turning the Lipton Brothers operation in the U.S. into profit. Probably the most formidable of the trio, however, is Mr Floris Maljers, who, at the tender age of 51, has a wealth of experience in Unilever's international operations and a reputation as an exceedingly tough—and, by group standards, outspoken—executive.

As a group, these men are not only young. They have each had direct experience of rationalising a troublesome area of the group's operations and producing a healthy return at the end of the day. Durham was responsible for turning round the animal feeds business in the late 1960s and early 1970s, Angus has recently won his reputation in the U.S. and Maljers has restructured what, if anything, constitutes the core of Unilever: the European edible oil business.

The group's efforts to present itself as a more dynamic animal have already been crowned with some success. It has worked very hard on investor relations over the past few years, even though the level of its share price is theoretically of little importance to the



Unilever



Why Unilever is taking the gloves off

By John Makinson and Tony Jackson

The group is run by a trio of directors, two of whom happen currently to be British and one Dutch. Mr Kenneth Durham, the chairman of Unilever in London, is a scientist by background, and, despite his occasional pretensions of technicality, "Don't ask me to forecast the future," he told a prime gathering of City analysts a few months ago. "I'm just a simple theoretical, nuclear physicist." He fooled no one.

The London company's vice-chairman is Mr Michael Angus, who has been given most of the credit for turning the Lipton Brothers operation in the U.S. into profit. Probably the most formidable of the trio, however, is Mr Floris Maljers, who, at the tender age of 51, has a wealth of experience in Unilever's international operations and a reputation as an exceedingly tough—and, by group standards, outspoken—executive.

As a group, these men are not only young. They have each had direct experience of rationalising a troublesome area of the group's operations and producing a healthy return at the end of the day. Durham was responsible for turning round the animal feeds business in the late 1960s and early 1970s, Angus has recently won his reputation in the U.S. and Maljers has restructured what, if anything, constitutes the core of Unilever: the European edible oil business.

The group's efforts to present itself as a more dynamic animal have already been crowned with some success. It has worked very hard on investor relations over the past few years, even though the level of its share price is theoretically of little importance to the

company.

The complex relationship between the British and Dutch wings of the company effectively precludes the issue of new shares. The upshot of this investor relations drive, however, has been a surge of interest among U.S. investors who currently own around 20 per cent of the equity of the Dutch corporation, and a growing respect within the London investment community.

Mr David Nolder, a partner of stockbrokers Scrimgeour, Kemp-Gee, says the three-man committee which runs the company is probably the most aggressive group of senior executives seen at Unilever since the war. His views are echoed by Mr David Lang of brokers Henderson Crosthwaite: "Recent years have seen the evolution of a much more aggressive Unilever top management. The present bid for Brooke Bond is evidence that the apparent change of style is progressive."

The reason for this, say the sceptics, is that the company is still handicapped by its early preoccupation with the need to cover every aspect of the consumer products industry—from raw materials to toothpaste.

The principle of vertical integration has certainly been of central importance to Unilever throughout its history. In fact, the gradual development of that principle over more than 50 years is perhaps the chief reason why the group's apparently diverse sprawl of interests hangs together as well as it does.

The logic of the 1929 merger between Margarine Union and Lever rested on the common use of vegetable oils as raw material for margarine on the one hand, soap on the other. But the principle was taken much further, in line with a favourite dictum of Lever's founder

William Lever—"from the palm tree to the soap kettle."

And so the group came to own palm and coconut plantations, through the United Africa Company; the Palm shipping line, for transport to Europe; and huge oil-crushing mills in Britain and Holland. Soap and margarine use only oilcake as a by-product, leaving oilcake as a by-product; hence the move into animal feeds. Processing the oil for soap and margarine produces other by-products—the main ones being glycerine and fatty acids—and hence the chemical interests.

Production of branded consumer goods—another of William Lever's pioneering ideas—calls for large scale packaging, and hence the paper and packaging interests. And as for transport and distribution, Unilever is one of the biggest road haulage operators in the UK.

The company is now of such a monumental size that even major acquisitions have little effect on the whole of the group.

Between the war and 1978, Unilever paid \$450m for the National Starch of the U.S., the acquisition added no more than 2 per cent to group turnover in the first year. Buying Brooke Bond will be a similar result.

Unilever is alert to these arguments and would not pretend that it can transform itself overnight. It would, however, point to a whole string of recent disposals—each one weighing acquisitions in the corporate ledger—and to the slimming of its cost base in Europe as evidence of a much tougher stance. Moreover, the strength of the balance sheet enables it to contemplate acquisitions on a scale which, over time, would have a

material impact on the profile of the group.

In the past year, for example, management consultants have been combing through every last division of UAC International, a company with significant interests in Africa and a portfolio of businesses which is even more remaking than ever by Unilever standards. Its offer is widely expected to take a sharp knife to UAC over the next few years, a policy which would certainly leave the whole group looking rather more coherent. Equally, a \$1bn takeover in the U.S. could bring to Unilever a division with more exciting growth prospects than most of its portfolio can offer.

Not all Unilever's staple food and household products are necessarily expensive. The company has been extremely successful in promoting tea as a youthful, healthy drink in the U.S., where it is by far the brand leader. Instant tea, herbal tea and flavored tea have all proved remarkably successful across the Atlantic.

It is unlikely that, if it buys Brooke Bond, Unilever will persuade the British housewife to brew up a pot of low-calorie iced tea mix with nutraSweet (a big U.S. favourite) but the company has established that changing consumer patterns provide it with an opportunity to add value to commodity products and develop new niche markets.

Unilever's problem, of course, is that all its competitors are busy playing the same game. The group's impressive productivity record has scarcely improved its competitive position, since other companies have made comparable strides. The concept of marketing consumer products on a global basis, once considered a revolutionary idea, is now commonplace.

At the end of the day, Unilever is still slugging it out with General Foods for market share in the packaged grocery business and with Procter & Gamble for leadership in the detergents business.

In some respects, even the Brooke Bond bid marks no

Its competitors are busy playing the same game

departure from the established Unilever strategy. Like many of its recent acquisitions, Brooke Bond would strengthen the group's existing interests in a particular area rather than take it into a new field. Moreover, by buying tea plantations which so far Unilever lacks, the principle of vertical integration would be firmly upheld.

For all the carpings about the sleepiness of Unilever, the group's shareholders have few serious grounds for complaint. In contrast to Procter and Gamble, which has failed to vindicate a relatively high-risk strategy in recent years, Unilever's more plodding approach has produced profits which last year totalled a record £769m before tax. But, whereas P and G has a clearly defined image and, in the eyes of its competitors, a distinct ethos, Unilever has appeared amorphous and unfathomable.

The new management, in striving to find the balance between continuity and change, may at last be giving the company a personality. And, in a concern the size of Unilever, that would itself be a signal achievement.

THE GLOBAL GIANTS

Year ending	Unilever	Nestle	Procter & Gamble	General Foods
Dec 83	19.4	12.7	13.0	8.7
Sales (\$m)				
Net earnings (\$m)	554	573	290	317
Net margins (%)	2.9	4.5	4.8	3.6

Marconi out

GEC in

What's in a name? Marconi Avionics—a £400m subsidiary of GEC specialising in black boxes—has announced at Farnborough that it is changing its name to GEC Avionics.

Wasn't it proud of the Marconi name? I asked Jack Pateman, chief executive. After all,

Letters to the Editor

Management education

From the Principal,

London Business School

Sir—I read with interest the article (August 22) by Michael Dixon "Survey gives MBAs the thumbs down" but found it difficult to recognise my own school in many of the assertions based on a report—as yet unpublished—from Harbridge House Europe. May I, however, respond to a number of the comments made in the article in order to put London Business School in perspective as regards its MBA programme.

Places are extremely competitive. There are about five applications for each of the 110 annual places on the full-time programme, and 10 per cent for overseas applicants. With the part-time programme, for which most applicants are company sponsored, applications come in so strongly for our intake next January that the tempo of publicity has been deliberately lowered to avoid undue disappointment. Our objective measures available on our intellectual standards are at least equal to those of leading world business schools.

Applicants have substantial work experience. The average age on MBA graduation is 29 years for the full-time programme, and some three years older for the part-time programme. Expectations are then high, but so is the graduate's willingness to justify himself or herself.

Graduates have been widely

recruited. The 800 LBS graduates over the last 12 years who sought jobs in the UK went into 400 different companies, of whom about three-quarters were UK based. Under 10 per cent of graduates went into consulting.

The industry spread has widened. The school's first graduates (1968) went primarily into manufacturing industry. In more recent years, graduates have wanted to widen the range of opportunities. Our placement programme and the formation of sector clubs has helped them to do this. Over 200 companies come each year to interview graduates, while many others interview at their own premises. Graduates on average get around four job offers each.

We are certainly not complacent and take all criticisms seriously. We exist to enhance management standards in the interests both of the individuals and of the economy generally. Other countries—e.g. Germany and the U.S.—take management education extremely seriously and believe that it is an important but not the only factor in higher economic performance.

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I WANT NO NAME-PLATES ON MY TEAM—
NOW SET OUT THERE AND RIP-OFF OUR SHAREHOLDERS



Independent directors

From the chairman,

Wider Share Ownership Council

Sir—Mr Peter Brown (August 30) understates his case. No decision either to take or to recommend action involving or likely to involve a transfer of resources from shareholders to executives should be made by the executives themselves. This obviously applies just as forcibly to the introduction of a share option scheme as it does to the remuneration of executive directors.

Edgar Palamountain,
126, Hayes Lane,
Kenley, Surrey.

Airline routes and market forces

From the Deputy General Manager Policy Licensing,

Civil Aviation Authority

Sir—Mr David Lindsey

(August 23) and Mr Brian Murphy (August 23) put questions to the Civil Aviation Authority about how its proposals for airline substitution on some routes are consistent with a belief in competition and market forces.

If international scheduled air services operated in something like a free market these questions would be very pertinent. But they do not and although the Government and the CAA would like to see a more open system the fact is that there are very few countries indeed which would accept the right of airlines to come and go as they please. Mr Murphy's analogy of Marks and Spencer breaks down because there are no artificial barriers preventing smaller shops which wish to compete with it from doing so.

The recent review of civil aviation has therefore had to consider how competitive balance can be achieved in an industry in which one airline has a dominant share of the British effort and where, because of the positions taken by foreign Governments, the option of licensing additional airlines to compete freely with it is simply not available on most scheduled international routes.

After extensive consultation and detailed analysis, it concluded that the transfer of routes which together amount to some 7 per cent of British Airways' scheduled service revenue was necessary to a competitive structure and the advantages which flow from that are to be sustained.

T. C. Bass,
45-59, Kingsway,
WC2.

It will be tragic if these share option schemes, conceived with the admirable objective of giving executives a stake in the fortunes of their company and a consequent incentive to increase its profitability, become discredited as a result of actions which are simply calculated to benefit the executive at the shareholder's expense.

Edgar Palamountain,
126, Hayes Lane,
Kenley, Surrey.

makes me want to keep my present car for many years until we British are at least treated like Second Rate Europeans (to which we are accustomed) rather than Third Rate Europeans as the Multi National Car Manufacturers obviously feel we should be.

In the meantime I hope the Financial Times continues to give publicity to this continuing racket—a situation which both European and British Parliaments seem incapable of dealing with.

Poor British car purchasers

From Mr J. Thomas.

Sir—How predictable to see the director of the Society of Motor Manufacturers and Traders (August 24) and the president of the Motor Agents Association (August 23) leaping to the defence of the present cartel operated by motor manufacturers dealers.

What about the poor British car purchasers who seems to have been subsidising most of Europe for at least the past four years?

If car prices were more in line with the rest of Europe then maybe motorists like myself would change their cars more often, whereas at present seeing the pitiful defence of the present cartel

makes me want to keep my present car for many years until we British are at least treated like Second Rate Europeans (to which we are accustomed) rather than Third Rate Europeans as the Multi National Car Manufacturers obviously feel we should be.

In the meantime I hope the Financial Times continues to give publicity to this continuing racket—a situation which both European and British Parliaments seem incapable of dealing with.

J. R. Thomas,
33, Birchill Crescent,
Birchill Park,
Onchan,
Isle of Man.

The certainty of uncertainty

From Mr T. Lomas.

Sir—Although I would agree with Mr Beck (August 29) that the only certainty about any forecast of the future is that certainty it would be a pity if his criticism of the use of logic and mathematical models in the production of forecasts should detract from their real value when used intelligently. Mr Beck is, presumably, not attacking logic and mathematics per se?

I would suggest, Sir, that if a hammer is used to drive home a screw the resultant disaster is the fault neither of the hammer nor the screw but that of the

operator for so clumsily misusing the two most useful devices.

The undoubted value of logically based mathematical models lies not in their predictive ability but rather in their facility for the exploration of the likely consequences of alternative actions based on various sets of assumptions or, to put it more simply, the examination of "What if?" type questions.

T. Lomas,
21 Clarence Road,
St Albans,
Herts.

Likely to end in tears

From the Chief Economist,

Outlier Goodwin and Co.

Sir—Anatole Kaletsky's assessment of the U.S. fiscal policy/natural rate of unemployment debate (August 14) is a little unkind to those who argue that the unemployment rates in Europe are already at or below their "natural" or non-accelerating inflation levels . . ." (among who he numbers Mr. Lawson, the Organisation for Economic Co-operation and Development and the International Monetary Fund.)

He cites four arguments in favour of a "deliberate boost" to Europe's growth rate" and against the "natural rate" school. A major part of the current unemployment in Europe is "almost certainly cyclical," rather than structural.

Mr. Kaletsky's argument that the U.S. experience, nominal GNP targets (which could act as built-in stabilisers for aggregate demand boost) and "a tendency for the 'natural' rate . . . to rise towards whatever level actually prevails in the labour market."

Few would dispute that some of the current unemployment in Europe is cyclical. There is no inconsistency in accepting that and also maintaining that an aggregate demand boost is ill-conceived. A body of theory now exists demonstrating that economies may experience classical unemployment (due to non-market clearing real wages) and demand-deficient (Keynesian) unemployment simultaneously; e.g. when actual unemployment is above the natural rate and inflation is decelerating.

But this does not mean that the correct policy response is to demand reduction, which was rapidly dissipated in higher inflation rates in Europe through the 1970s. Since we do not know precisely how the overall unemployment figures decompose into classical and Keynesian unemployment, building macro-economic policies on hopeful guessimates of the natural rate is likely to end in tears. Also, judging by European inflation rates, which are certainly no longer decel-

lerating it seems improbable that the European economies are operating much above their natural rates; a strong blow for the case for unsustainable growth.

American experience supports this observation. The strength of the recovery was under-estimated by Keynesian macro-econometric forecasts because such models fail to incorporate the impact of the unanticipated expansion in monetary policy during 1982-83 which had substantial economic effects.

The fiscal deficit had little impact on output and employment until monetary policy eased, although they have probably helped move the economy in the short-term from the very depressed level of capacity utilisation in 1981-82.

In any case, the employment gains have not been as spectacular as Mr Kinnock would have us believe; at 7.5 per cent, the unemployment rate is still above the U.S. natural rate (hence U.S. inflation remains subdued) and the proportion of permanent employment gains is relatively low.

On nominal GNP targets, I cannot see how they form any part of a case for demand reduction. The levels at which such targets are set are independent of their operation. Also, central bank operate quasi-nominal GNP targets in setting monetary growth ranges combined with velocity projections.

Any tendency for the natural rate to rise towards the actual rate reflects an uncompetitive labour market in which mobility is low (due to mortgage subsidies, non-portable pensions, etc.). Merely reducing aggregate demand does not address the cause of the problem. The more flexible U.S. labour market has not displayed this tendency.

Overall, the real test of the U.S. experience is how long its recent employment gains will last. "Classic" demand-led recoveries have a habit of slowing fairly rapidly.

Robin R. Marshall,

31-45, Gresham Street, EC2.

and therefore are not critical of BMA for applying what we are saying is that we do not wish to see an airline removed from the airport, quite the opposite. Our fundamental criticism of the Civil Aviation Authority proposals is that substitution of one airline for another does nothing to develop the quality of service that is available at the airport and introduce any competition and for this reason we are opposing the CAA proposal to transfer routes.

Colin Beardwood,
Birmingham Airport.

The lead in to my comments, however, and the article's heading do suggest something interesting at the point being made. We at Birmingham are not critical of airlines wishing to introduce route applications

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FINANCIAL TIMES

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POLITICAL CRISIS DEEPENS AS PERES ATTEMPTS TO FORM COALITION

Israel may face new elections

BY DAVID LENNON IN TEL AVIV

ISRAEL'S POLITICAL crisis deepened yesterday as Mr Shimon Peres, the Labour Party leader and Prime Minister designate, turned again to the small religious parties in an attempt to form a narrow coalition government.

Efforts to form a government of national unity with the Likud bloc, led by Mr Yitzhak Shamir, broke down at the weekend and if the religious parties will not support Labour, the only alternative appears to be new elections to break the deadlock.

Mr Peres said yesterday that that was the worst possible option, considering the country's "catastrophic" economic position.

Israel's central bank yesterday submitted a set of economic measures to the Government designed to correct the country's rocketing inflation and balance of payments deficit and to renew growth.

The austerity measures would restrict the money supply, cut real wages and subsidies and reduce government spending.

Observers in Israel were not prepared entirely to rule out the possibility of a national unity government, saying that the hardening of positions at the weekend may have been a tactical move by Likud to try to win more concessions from Labour.

If both main parties remain adamant, Mr Peres will have to try to form a coalition without Likud. For that, Labour would need the support of at least two of the small religious parties that backed the Likud in the outgoing government.

Mr Shamir demanded that the Prime Minister's post in a unity government rotate each 12 months, instead of 25 months, which Mr Peres termed "ridiculous". Likud is now also seeking rotation of the defence portfolio, and there are sharp differences over the question of Jewish settlements on the occupied West Bank.

Bank of Israel proposes austerity programme, Page 4; Ha'poalim results, Page 15

Liberals face heavy defeat in Canada

BY BERNARD SIMON IN TORONTO

CANADIAN VOTERS are expected to give a strong mandate to the opposition progressive Conservative Party in today's general election, ending 21 years of almost unbroken Liberal Party rule.

Mr John Turner, Prime Minister since Mr Pierre Trudeau resigned at the end of June, faces the humiliation of being Canada's shortest serving Prime Minister this century, as well as losing in the Vancouver constituency, where he is standing for election.

Opinion polls are unanimous that the Conservatives, led by former iron-ore company president Mr Brian Mulroney, are set for a country-wide sweep. If the polls are correct, the Tories will win enough votes in the election to form a majority government in the 282-seat House of Commons. Most polls reflect, however, a substantial number of undecided voters.

The party is expected to achieve a particularly significant breakthrough in Quebec, where it holds

only one of 75 parliamentary seats. Observers predict that the Tories will win at least 20 seats in Quebec. When parliament was dissolved at the end of June, the Liberals held 135 seats, the Conservatives 100 and the socialist-leaning New Democratic Party 31. The rest were vacant or held by independents.

The snap election was called by Mr Turner barely a week after taking office, in the hope of capitalising on a sudden surge in the Liberals' showing in the polls, after Mr Trudeau's resignation and publicity generated by the contest for a successor.

He began the campaign by promising a break with unpopular Trudeau policies, proposing a big cut in the budget deficit and more business-oriented energy and investment policies. However, in an effort to shore up support among lower-income and ethnic groups, traditional backbones of the Liberal vote, Mr Turner was forced to move

back towards the left during the latter stages of the campaign.

He retained senior Trudeau ministers in his Cabinet and brought several Liberal Party power brokers into his campaign team, thus failing to attract many voters who most of all want a change from the style and policies of the Trudeau

The Liberals' predicament was highlighted by Mr Trudeau's appearance at several campaign meetings in Montreal late last week. It is an open secret that relations are cool between the former Prime Minister and Mr Turner, who resigned as Finance Minister from the Trudeau Government in 1975.

The two men have not once appeared on the same platform during the campaign.

The Conservatives have shrewdly moved to the left during the election run-up, taking care to avoid hints of tax increases or social spending cuts.

The Conservatives have shrewdly moved to the left during the election run-up, taking care to avoid hints of tax increases or social spending cuts.

Sinowatz picks his own team in Austria

BY PATRICK BLUM IN VIENNA

DR FRED SINOWATZ, the Austrian Chancellor, reshuffled his Government yesterday, making a clean sweep and cutting the umbilical cord that tied him to Dr Bruno Kreisky, the former Chancellor and Socialist Party leader, to establish his first independently chosen team.

The new government strengthens the pragmatic right and marks a clear break with the era of Dr Kreisky, whose shadow had often eclipsed the less charismatic Dr Sinowatz.

Four ministers - Dr Herbert Salcher, Finance; Herr Erwin Lanz, Foreign Affairs; Herr Karl Lausecker, Transport; and Frau Elisabeth Karl, Family Affairs, all close to Dr Kreisky - lose their jobs.

They have been replaced by men and women who either have a long friendship with Dr Sinowatz, such as Herr Leopold Gratz, the new Foreign Minister, or who represent the more conservative wing of the

Socialist Party, such as Dr Franz Vranitzky, Finance Minister, and Frau Gertrude Fröhlich-Sander, who takes over at the Ministry for Family Affairs.

Herr Ferdinand Lachina, until yesterday the moderate and technocratic Secretary of State for Economic Affairs in charge of industry at the Chancellery, will combine some of his former duties in his new position as Minister for Transport and the Nationalised Industries.

The three Liberal Party ministers in the coalition Government are keeping their posts.

Explaining the changes, Dr Sinowatz said yesterday that the Government was now confronted by new tasks and challenges and that the Government had to be changed to meet them.

With his new team, Dr Sinowatz hopes to stem the sharp decline in the Government's and the Socialist Party's popularity. The Socialists'

share of the vote has been falling steadily since the coalition with the Liberals was formed in May 1983, after the Socialists lost their overall majority in a general election the previous month. Some of its support has been going to the conservative People's Party, some to the greens, (environmental party) and the rest just falling away.

Since the coalition Government was established, Dr Sinowatz never appeared fully in control. Although he repeatedly rejected suggestions that he was an interim administration, internal party feuding seemed at times to paralyse the Government. Important decisions were deferred as left and right-wing factions fought out their quarrels in public.

Dr Sinowatz was not helped in his task by constant sniping from the sidelines by Dr Kreisky.

The most significant change is the removal of Dr Salcher and his replacement by Dr Vranitzky, until

Editorial comment, Page 12

Brooke Bond spurns Unilever

By Ray Maughan in London

BROOKE BOND, the tea and meat extract group which is resisting a £224m (\$425m) offer from Tate & Lyle, yesterday rejected a £355m cash counter-bid from Unilever, one of the largest companies in Europe.

The defence said that Unilever's terms of 115p a share were "unattractive" considering Brooke Bond's profits and prospects and the absence of any alternative consideration may cause shareholders capital gains tax problems.

Meanwhile Tate & Lyle, the sugar refiner, is considering its response to Unilever's weekend intervention and expects to set out its next move later in the week. The signs are, however, that Tate is preparing to bow out of the contest in the face of the strength of a very much larger adversary.

Mr Neil Shaw, Tate's managing director, said: "I think from an institutional point of view our price is not out of court, but we do not have a lot of leeway and we will not use all we have because we do not think Brooke Bond is worth a much higher price." After all, we are not Unilever.

Tate's terms are worth 104½p a share, taking its own share price at 382p, up 10p, but Brooke Bond is still well clear of both offers and closed last night at 117p, up 3p.

Unilever's interests in the tea market, held through Thomas Lipton, operate almost entirely outside the UK, and its strongly branded grocery products such as Brooke Bond's own plantations and packed grocery products.

The manner of Unilever's approach, however, initiated last Friday without disclosing a bid price, appears to have eliminated any immediate prospect of agreement between the two sides. Sir John Cuckney, the chairman of Brooke Bond, said although he doubted whether such a merger would be referred to the Monopolies and Mergers Commission, he was "disappointed" by Unilever's tactics.

Unilever has been following the contest between Brooke Bond and Tate & Lyle since hostilities began at the end of July. Because the defence is advised by Lazard Bros, Unilever's usual merchant bank, the Anglo-Dutch group called in Morgan Grenfell.

In the past few weeks Unilever has acquired 4.8 per cent holding in Brooke Bond, which compares with the 1.21 per cent holding accumulated by Tate & Lyle throughout the course of its own offer.

It remains open to the two other parties which are believed to have been negotiating informally with Brooke Bond to launch a serious counter offer.

See Lex, this page

THE LEX COLUMN

Just Unilever's cup of tea

If there ever was a white knight waiting to rescue Brooke Bond from the unwanted embrace of Tate & Lyle, Unilever would not seem to be it. Although Unilever's cash bid of 115p a share appears to knock Tate's aspirations on the head, it has met with only the most grudging of receptions from Brooke Bond. Gratitude for the rescue does not extend to acceptance, at this level anyhow.

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J. Bibby

Barlow Rand's proposed acquisition of J. Bibby is a deal which in principle makes plenty of sense for both companies. Barlow has an obvious need to increase its non-South African exposure and ownership of Bibby would also widen its spectrum of products. From Bibby's point of view - that of a company diversifying away from agriculture in an industrial direction - it seems attractive to fall in with a large and muscular partner which has similar ideas.

To replace the long established minority shareholder, Tiger Cats, with its ultimate parent fit in with this thinking since Tiger is itself busy deepening its interest in the food industry. The possibility of a bid from Tiger has glimmered through Bibby's share price for a decade, and since Tiger came into Barlow's hands the probability of a bid has increased.

The price for control of Bibby has also been ploughing upwards more consistently than almost anything in the London market, however. Although that means a handsome profit for Tiger, at 280p - up 66½p yesterday - the likely exit multiple must be something like 20 times 1984 earnings. Moreover, the goodwill included in such a price would amount to about £180m, quite a lot to write off at one go.

Details of the financing have still to be hacked out, working through thorny problems such as South African exchange controls and the willingness of Barlow's main shareholder - Old Mutual - to face dilution.

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London Weather	
Temp °C	Humidity %
8	75
9	72
10	70
11	68
12	65
13	62
14	60
15	58
16	55
17	52
18	50
19	48
20	45
21	42
22	40
23	38
24	35
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32	16
33	14
34	12
35	10
36	8
37	6
38	4
39	2
40	0
41	-2
42	-4
43	-6
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45	-10
46	-12
47	-14
48	-16
49	-18
50	-20
51	-22
52	-24
5	

SECTION IV

FINANCIAL TIMES SURVEY

The province is among China's top four in terms of foreign trade yet, apart from products such as Shantung silk and Tsingtao beer, is still relatively unknown to the West.

SHANDONG

Christian Tyler

IN A RURAL town in northeast China they are celebrating this month the birthday of the man whose influence on the history of the country can be compared with that of Plato in the West. The philosopher Confucius was born 2,535 years ago near Qufu, capital of the ancient state of Lu, today part of the province of Shandong.

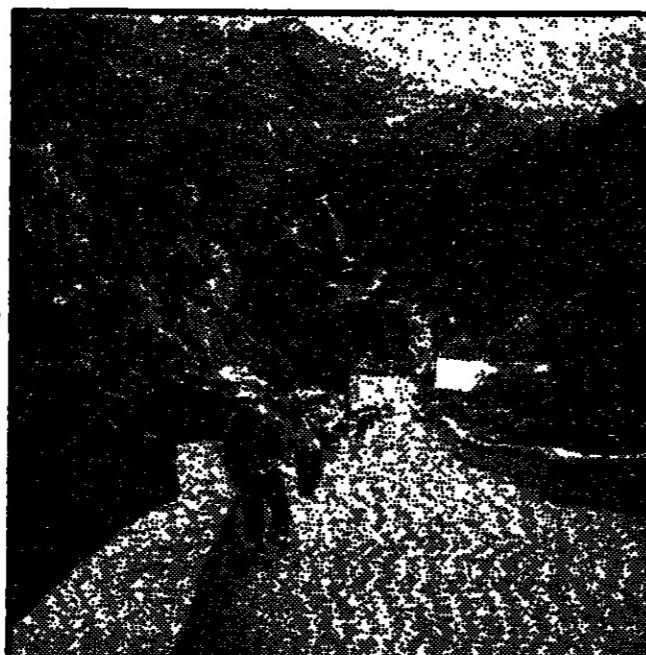
Confucius not only reminds the people of Shandong of their long history. Rehabilitated by the Communist Party, his reputation is playing its part in the provincial authorities' energetic efforts to make Shandong better known to the wider world through tourism, inward investment and trade.

Shandong (meaning "east of the mountains") is the second or third most populous province in China, among the top four in terms of foreign trade and is a leading producer of hydrocarbons, minerals and agricultural produce. Yet apart from one or two products, such as Shantung silk and Tsingtao beer, it is still relatively unknown in the West.

Open-door policy

The open-door policy launched by Deng Xiaoping five years ago has focused foreign eyes mainly on the special economic zones in southern China, not least because of their proximity to Hong Kong.

Now that the government has added Shandong's two principal ports to the list of coastal cities enjoying special commercial privileges, the province is almost obsessively wooing "foreign friends" that it can



The final part of the 18 km ascent by 7,000 steps up Mount Tai, China's most sacred mountain. The mountain in Shandong province rises to 4,500 feet.

officials do not admit it. They do, however, wage a continual verbal campaign against "leftists," the turbulent remnants of the ideology of the disastrous Cultural Revolution which shattered the province's life in the late '60s and early '70s and whose influence has clearly not been entirely purged.

Decentralisation, administrative reform, the "open door" and the deployment of individual as well as collective incentives have not, however, lessened the authorities' close control of people's daily lives. Everybody is accountable to somebody. That, as well as the financial penalties, probably

explains the success — in the cities at least — of the one-child birth control policy.

Physically, the Shandongese confound the western stereotype of the Chinese race: they are generally tall, with aquiline features and high colouring. They say their women are the prettiest in all China. They have a reputation for independent-mindedness and initiative, perhaps a legacy of their own past.

One of the biggest rebellions in China's history (described in Witold Rodzinski's "The Walled Kingdom") erupted in Shandong in 18 AD under the leadership of a Taoist



Basic Statistics

(change on year in brackets)	
U.S.\$1=2.25 yuan)	
Area: 153,300 sq km	
Population: 75.6m	
Exports: 3.55bn yuan (+14.3 per cent)	
Imports: 0.23bn yuan (-8.0 per cent)	
*National income: 24.7bn yuan (+9.8 per cent)	
Industrial output: 40.56bn yuan	
Agricultural output: 24.7bn yuan	
Average per capita income Peasants: 367.3 yuan (+21.0 per cent)	
Urban workers: 789 yuan (+2.5 per cent)	

SOURCE: SHANDONG STATISTICAL OFFICE, 1984



Confucius, the philosopher born 2,535 years ago: his reputation is playing its part in making Shandong province better known to the West.

secret society called The Red Eyebrows. Remains of his headquarters can still be seen in the hills.

Shandong was also a centre of the anti-foreigner Boxer Rebellion at the turn of this century. (The Boxers were so called because of their enthusiasm for ritualised martial arts and because of the word for clenched fist in their title).

It was the killing of two German missionaries at the end of the last century that gave Germany a pretext for occupying the province. They built a large European town round the harbour of Qingdao, installed the now-famous brewery, and —

Chinese, but contacts with other Western countries are still relatively few.

Provincial planners have high hopes of special development zones being built outside Qufu and Yantai. They are seen as a way of attracting foreign capital and even some wholly-owned foreign enterprises to a region that has seen little direct investment from abroad so far.

They have drawn up a list of over 400 projects, mainly small scale, in which foreign equipment, joint production and equity joint ventures are being sought both to modernise existing industries and to expand into new fields like electronics.

As a "smokeless industry," tourism bulks large in the plan. Negotiations are already in train with a U.S. company, for example, for a 6,000-bed resort complete with golf course, amusement park and racecourse, on Yantai Island, at Taidong.

Taidong staged up the 7,000 steps of the sacred mountain with bricks and sand for a guest house being built on the summit, and for a replica Song Dynasty street where locals in ancient dress will entertain the curious.

In Qufu, the ravages of the Red Guards' vandalism have been almost completely repaired. A new hotel is going up opposite the vast temple of Confucius, and the sage himself is back in effigy, on his altar — just in time for his 2,535th birthday.

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EXPORT INDUSTRIES	
Textiles	3
Engineering	3
Agriculture	4
Food processing	4
Raw materials	5
Quality control	5
On the assembly line	5
Business guide	6
Portrait of Qingdao	6
Design: Philip Hunt	
Editorial production:	
Arthur Dawson	

Output

(Selected products, 1983 with percentage change on 1982)	
AGRICULTURE	
(bn kg) 1983	%
Wheat 12.0 (+45.6)	
Maize 8.22 (-3.1)	
Cotton 1.23 (+27.6)	
Peasants 1.5 (+7.1)	
Tobacco 0.221 (-37.3)	
Silk 6.122 (+3.1)	
Fruit 2.11 (+38.3)	
Aquatic products ('000 tonnes) 675 (+2.6)	
TEXTILES	
Cotton thread ('000 tonnes) 269.0 (+0.7)	
Cotton cloth (bn metres) 1.26 (-2.1)	
Stk products (bn metres) 48.0 (+3.6)	
OTHER	
Tractors (large and medium) 135,000 (+3.5)	
Bicycles 2.33m (+17.2)	
TV sets 129,000 (+34.3)	
Beer ('000 tonnes) 155 (+34.1)	
Steel (m. ts) 0.39 (-7.10.1)	
Cod (m. ts) 43.9 (+1.0)	
Oil (m. ts) 18.4 (+12.4)	
Plastics ('000s) 18.0 (+5.3)	

Source: Shandong Economic Commission

QINGDAO - AN IDEAL PLACE FOR INVESTORS AND TOURISTS

Qingdao, a famous industrial city and tourist resort in China, is located on the west of the Yellow Sea, in which the Jiao Zhou Bay provides great advantages for the open port. Qingdao is rich in natural resources, very convenient for transport and has laid a solid foundation for various industries, it also has a long tradition and experience in foreign trade and cultural exchanges, so it is well-known as one of China's five major ports open to international trade.

With mountains to the north and surrounded by sea on three sides, it has mild climate and picturesque scenery. The most famous attraction is Lao Shan Mountains in the suburb, which is called "the fairyland on the sea".

Now Qingdao is one of the 14 coastal cities that are further opened to the outside world. Qingdao warmly welcomes friends from all over the world to hold with us import and export business talks and investment and co-operation consultations on the following projects that we have tentatively formulated:

TEXTILES INDUSTRY:

To introduce technology and equipment for manufacturing wavy-knitted under-wears, knitted velour, imitation chamois leather, heavy fabrics, synthetic filament and tire cord fabrics; to import rapier looms and jet looms.

LIGHT INDUSTRY:

To introduce technology and equipment for manufacturing high-quality wine, whisky, chocolate, children's nutritional peanut butter, quartz watches, medicinal capsules, coloured film, paulownia solid wood furniture, chemical fibre carpets, goatskin tanning, electric handtools, electronic cigarette lighters, electronic organs and ventilators (window air-conditioners).

ELECTRONIC INDUSTRY:

To introduce technology and equipment for manufacturing microcomputers, Doppler traffic control radars, fibre-optic cables (image transmission), coloured T.V. picture tubes, video recorders, laser video disks and laser video disk systems.

MACHINERY INDUSTRY:

To introduce technology and equipment for manufacturing bearing seals and sealing tape, gas-cutting machinery, high-speed cutting nozzles and normal nozzles, double disk friction press, food baking ovens, and dry charged storage battery.

RUBBER INDUSTRY:

To introduce technology and equipment for manufacturing radial tyres, synchronous power transmission belts, rubber shock absorbers, rubberised fabric goods for tourism, latex chemical gloves, high pressure rubber hoses, inner tubes for truck tyres, coloured bike tyres and jogging shoes.

CHEMICAL INDUSTRY:

To introduce technology and equipment for manufacturing disperse navy blue H - GL, pyrethrin insecticide, high-quality bleaching powder and marine paint.

BUILDING MATERIAL INDUSTRY:

To introduce technology and equipment for manufacturing graphite sealing ma-

terials and lubricant, granite, marble, float glass, asphalt felt, asbestos-cement articles and asbestos products.

MEDICAL INDUSTRY:

To introduce technology and equipment for manufacturing such bio-chemical medicines as insulin, pepsin, oxytocin, etc.

AQUATIC PRODUCTS INDUSTRY:

To invite foreign capital to farm marine products such as prawns, sea cucumbers, abalones and scallops; to introduce technology and equipment for farming kelp and processing its by-products.

TOURIST SERVICES:

To invite foreign capital to develop Xue Jia Dao and Shi Lao Ren (old stone man) tourist zones with such facilities as restaurants, hotels, international conference hall, golf courts, holiday villages, etc.

We are open to suggestions for other project investment possibilities. Under the present laws and regulations laid down by the China Government, we provide most preferential conditions for foreign investments in the forms of joint ventures, co-operative production, compensation trade or 100 percent foreign owned ventures. The specific form can be determined through consultation. We ensure all foreign investors and co-operators the legitimate interests and rights.

For further information, please contact:

Qingdao Office for Inviting Foreign Capital and Technology

17, Hubei Road, Qingdao, China.

Cable: TFTB QINGDAO

Telex: 32246 FTOQD CN



SHANDONG 2

PROFILE:
LIANG BUTING

Liang Buting, Governor and joint party secretary of Shandong province; chief lobbyist for his region's interests

Governor
in the
powerhouse

THE CULT of personality, raised to new heights by Chairman Mao, is being assiduously erased by his successors. All the emphasis in China today is on collective leadership, even the shadow of the Communist revolution is being repressed in these terms. Political leaders like Liang Buting, governor and joint party secretary of Shandong Province, are therefore reluctant to talk about themselves.

In the end, the limiting factor is likely to be the foreign exchange at the provincial authorities' disposal, and the extent to which a venture draws on it. The economic commission reported in May that Shandong has so far spent US\$17m for its own first batch of projects. Its new powers allow the city to approve without reference to higher authorities projects using foreign funds of up to US\$5m.

It is thus clear that a project tapping only a small amount of China's foreign exchange—perhaps a compensation trade deal, or a deal with most of the foreign exchange being provided by a foreign partner—will be cleared more quickly and easily than one which requires the Chinese partner to provide more than US\$5m in foreign exchange.

In the words of the Shandong economic commission, priority will be given to existing enterprises in electronics, light industry, food processing, aquatic products, textiles, clothing, instruments, microelectronics and fine chemicals. The main aim is to attract technology intensive and knowledge intensive enterprises. Within these broad limits, the authorities seem open to suggestions.

Those who know him well say that Liang, who is a native of Shandong, takes a close personal interest in the province's commercial relations with the outside world. Foreign businessmen who run into difficulties are not discouraged from contacting the governor's office in Jinan. Liang, a well-preserved 62-year-old, displays all the caution of one who has risen through the ranks of the party. But he is elegant about the qualities of the Shandongese—their independence, their initiative, their thirst for travel and innovation.

Think tank

He is clearly anxious to capitalise on these qualities and has, for example, commissioned a "think-tank" whose job will be to identify economic opportunities within the province and to monitor developments in international markets. At some stage he may invite foreign specialists in.

Lack of qualified people is the chief handicap, Liang says, and he declares himself far from satisfied at the rate at which foreign technology is being transferred. He admits that negotiations with foreign firms can be difficult, but adds: "If we can't find a way out of the problem then we may have to make some compromise and pay more. If we really want the technology we are ready to pay for it."

Like all those in positions of power under the Deng leadership, Liang realises the Leftists' role in the damage they did to China's economy. This may be to a large extent a ritual denunciation for foreign ears. But at the same time Liang, like so many of the technicians who have been installed in local enterprises, shows genuine determination to repair the damage, with foreign help if that can be bought on reasonable terms.

"Our most important accomplishment is that we have corrected the Leftists' deviationist policy and opened up to make China more open than ever before," he said. He claimed that there were now few people in China who still fought a rearguard action against the Mao line five years ago.

As a young man in the war against Japan, Liang was put in charge of training cadres and in the final struggle against the Nationalists he rose to become a provincial commissar. After liberation he was appointed to the central committee of the Youth League and then became deputy director of an agricultural institute in Peking.

During the Cultural Revolution he spent nine years in the north-western province of Gansu, working in the fields. He died in that period of his life with a year of the hand as something quite typical for his generation.

Pressed to describe that experience, he said it was something "incredible and abnormal" that would never be repeated. He became a party secretary in Qinghai for three years and then asked to be returned to his native province.

Christian Tyler

Welcome mat greets entrepreneurs



Qingdao Associated Textiles Import & Export Corporation

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Telephone: 24948, 24145, 26255
Cable: QATEX QINGDAO. Telex: 32141 QATEX CN

Qingdao Associated Textiles Import & Export Corporation is approved by our government and registered in the General Bureau of Industrial and Commercial Administration as a united enterprise of industry, commerce and import & export business. Our corporation has a host of spinning, weaving, dyeing, printing & knitting mills, each of which has a long and splendid history. They are also equipped with advanced production facilities and possess high technical capability. Our products, all of top quality and in fashionable styles, are available in a wide range of varieties. Our corporation enjoys high prestige and strictly observes contracts.

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We offer you smooth and lustrous silk materials specially produced in Shandong Province, the earliest silk producer of China. Our finished products are available in a wide range of varieties, always in oriental style, of superb craftsmanship and with complete specifications.

We are also in a position to enter into such agreements as compensation trade, cooperative production, joint venture, etc. We cordially welcome friends from the commercial and industrial circles all over the world to develop business, exchange know-how and cooperate with us.

CHINA SILK CORPORATION SHANDONG BRANCH
QINGDAO I/E BRANCH
32, Lai Yang Road, Qingdao, China.
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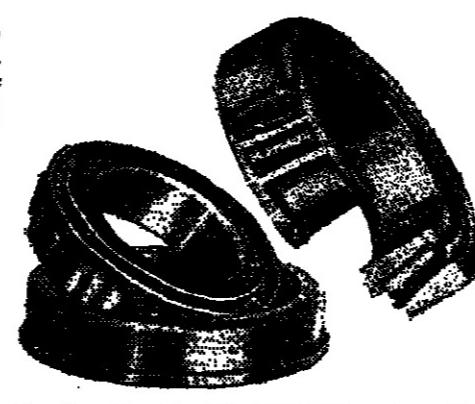
For orders and co-operation negotiations, please contact:

Mr. Chen Fengyi, managing director.

Yantai Bearing Factory, China.

Address: 7, Qing Nian Road, Yantai, Shandong, China.

Cable: 0256 Yantai Tel: 3677



BETWEEN the clichés and jargon that punctuate every conversation on China's plans for its economic development, officials make no bones about the reasons for so zealously wooing entrepreneurs from overseas—much of China's industry is hopelessly old and inefficient, and it must be replaced urgently either through direct purchase or foreign investment.

There are three ways with direct purchase. First, it means spending foreign exchange, which China is reluctant to do.

Second, cash can buy a machine but not the skills needed to operate it. Third, while allowing China to bridge one lost generation of technology, direct purchase leaves it no better equipped to keep abreast with technologies now in the making.

As a result, China's approach to economic co-operation with foreign companies is almost completely pragmatic. As such, its willingness to consider one kind of collaboration—say a 100 per cent foreign-owned company on Chinese soil—rather than another—is a compensation trade arrangement will vary from project to project, depending on a range of factors. Foremost among these are:

1 Is the venture intended to produce goods mainly for the domestic market?

2 Is the venture in a sector where urgent improvement is needed—like energy or communications?

3 Does the venture involve high technology, or does it involve a significant amount of training for Chinese workers in areas where the country is short of expertise?

4 Is the venture likely to stimulate a number of other local industries, or earn substantial quantities of foreign exchange?

If a venture is intended to produce goods mainly for the domestic Chinese market, then the preference is for direct purchase. The Bank of China nevertheless noted recently:

"Foreign investors who supply China with advanced technology

and equipment will be allowed to sell a portion of their goods in China."

If a venture is intended to produce goods exclusively for export, then the partners are likely to find the Chinese authorities at their most flexible, with options ranging from compensation trade to 100 per cent foreign equity control.

Apart from the established special economic zones in southern China, Qingdao, Yantai and 12 other coastal cities in China have recently been given leeway to do their own deals, and have been empowered to offer a range of tax incentives depending on the nature of a venture.

Attached to these cities, special development zones have been plotted—in the case of

Huangdiao near Qingdao, and Fulushan near Yantai, these are greenfield sites—where similar preferential treatment can be given to ventures.

The fact that areas are being set aside in these zones for expatriate homes, and that extensive leisure amenities are being planned, makes it clear that Chinese authorities expect a significant share of ventures set up in the zones to use foreign residents in senior management positions.

At the same time, laws are being clarified or amended to answer the frequently voiced worries about remittance of profits and tax on profits.

Ventures in the development zones will pay just 15 per cent income tax, the ventures outside the zones attracting the same rate if they produce high technology goods, or if the foreign investment is more than US\$30m.

The Shandong economic commission adds in a recent report:

"Reasonable remittance of

Emphasis on growth in special zones

CHINA'S STRATEGY for engaging foreign enterprises in the development of its economy—through equity joint ventures, wholly foreign-owned ventures, compensation trade and the like—is closely interwoven with its so-called special economic zones.

The four zones in south east China that have been developed over the past three years, and especially the thriving Shenzhen zone which hugs the border with Hong Kong, have become China's "open door" to the West. They are the centres for new co-operative high technology industries and the channels through which foreign capital and expertise is being drawn into the country and its exports expanded.

Shandong province has gained a chance to join the action with the state council's decision in March to extend to another 14 coastal cities the special economic zone status—and the right to offer especially attractive incentives to two foreign firms.

Foreign companies can form joint ventures with Chinese enterprises in virtually any part of China and all such ventures are allowed tax holidays in the initial years of operation, easier access to domestic markets, relaxed customs conditions and comparatively low charges for Chinese goods and services.

But the Chinese government has been anxious to concentrate growth in the special zones. The additional incentives offered in the zones—and now extended to Qingdao and Yantai—mean that most of the 200-odd equity joint ventures formed since 1979 have been based in the zones, and predominantly in Shenzhen.

Perhaps the biggest draw card is the zone's tax rate on profits, 15 per cent, compared with 33.3 per cent elsewhere in China. This rate is lower even than Hong Kong and can be negotiated lower still in cases where the Chinese are particularly anxious to get access to certain high-level technology.

There are no tariffs applied to goods imported or exported from the zones by joint ventures, provided imports and exports are not redirected to other parts of the country. Land rentals and other service charges are generally lower than other areas.

The zone authorities have a high degree of autonomy and flexibility in negotiating agreements and are able to approve joint venture deals without reference to Peking. This means a significant reduction in the amount of "red tape" which faces foreign companies dealing elsewhere in China.

Enterprises within the zones are also allowed to hire and fire workers and negotiate on wage levels, although staff must usually be engaged through an official labour agency and wage levels are significantly above the rest of China.

The authorities in Jinan, formally senior to those in Qingdao and Yantai, will at an early stage be informed of the venture plans anyway, and will point the foreign company in the most appropriate direction.

A branch of the China National Technical Import Corporation is soon to be opened in Qingdao, and equipment will be allowed to sell a portion of their goods in China."

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The Shandong economic commission adds in a recent report:

"Reasonable remittance of

foreign investors' profits will be tax free." What counts as reasonable will no doubt be thrashed out case by case.

The 160 projects detailed by the Shandong authorities in a report published in May in which foreign co-operation and investment is being sought "on the basis of equality and mutual benefit" appear to be no more than an exhaustive or definitive one.

When asked about specific projects, the authorities in Qingdao and Yantai made it clear that those listed by the provincial authorities were by no means the only ones, nor was there any clear priority being given to some projects against others.

The aim of the list seems to be to give potential investors an idea of the sorts of ventures industrialists in Shandong themselves are keen to expand.

In the end, the limiting factor is likely to be the foreign exchange at the provincial authorities' disposal, and the extent to which a venture draws on it. The economic commission reported in May that Shandong has so far spent US\$17m for its own first batch of projects.

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or a deal with most of the foreign exchange being pro

vided by a foreign partner—will be cleared more quickly and easily than one which requires the Chinese partner to provide more than US\$5m in foreign exchange.

In the words of the Shandong economic commission, priority will be given to existing enterprises in electronics, light industry, food processing, aquatic products, textiles, clothing, instruments, microelectronics and fine chemicals. The main aim is to attract technology intensive and knowledge intensive enterprises. Within these broad limits, the authorities seem open to suggestions.

Economic co-operation DAVID DODWELL

Huangdiao near Qingdao, and Fulushan near Yantai, these are greenfield sites—where similar preferential treatment can be given to ventures.

The fact that areas are being set aside in these zones for expatriate homes, and that extensive leisure amenities are being planned, makes it clear that Chinese authorities expect a significant share of ventures set up in the zones to use foreign residents in senior management positions.

At the same time, laws are being clarified or amended to answer the frequently voiced worries about

remittance of profits and tax on profits.

Ventures in the development zones will pay just 15 per cent income tax, the ventures outside the zones attracting the same rate if they produce high technology goods, or if the foreign investment is more than US\$30m.

The Shandong economic commission adds in a recent report:

"Reasonable remittance of

foreign investors' profits will be tax free." What counts as reasonable will no doubt be thrashed out case by case.

The 160 projects detailed by the Shandong authorities in a report published in May in which foreign co-operation and investment is being sought "on the basis of equality and mutual benefit" appear to be no more than an exhaustive or definitive one.

When asked about specific projects, the authorities in Qingdao and Yantai made it clear that those listed by the provincial authorities were by no means the only ones, nor was there any clear priority being given to some projects against others.

The aim of the list seems to be to give potential investors an idea of the sorts of ventures industrialists in Shandong themselves are keen to expand.

In the end, the limiting factor is likely to be the foreign exchange at the provincial authorities' disposal, and the extent to which a venture draws on it. The economic commission reported in May that Shandong has so far spent US\$17m for its own first batch of projects.

Its new powers allow the city to approve without reference to

higher authorities projects using foreign funds of up to US\$5m.

</

SHANDONG 3

Trend to fine fabrics

THE STREETS of Shandong's industrial cities are not the place to see the latest fashions: for that you must go to Peking. Yet consumer taste is an increasingly important consideration for the managers of the province's important textile industry. That, and the demands of the international market place, have made the re-equipping of ageing factories one of the most urgent of the tasks the provincial government has set itself.

For example, traditional cotton garments, of which Shandong is a major producer, are gradually giving way to lighter and finer synthetic fabrics. At the same time efforts are being made to upgrade the quality of the native cotton cloth and to meet international standards of dyeing, printing and finishing so that the province can get on to level terms with its other Asian competitors.

About a quarter of the output is exported, to the value of US\$200m last year, with nearly 70 per cent sold to Hong Kong, Macao and Asia. The provincial textile board expect to raise that by 10 or 20 per cent this year and says it could do even better were it not for the stiff quotas imposed by the U.S. and EEC. Yet managers readily admit that lack of expertise is a big constraint on the export of finished products.

The province has spent some \$10m on imports of equipment—and some products not available in China—in the first half of this year. About the same will be spent in the second half and the budget for 1985 is bigger still, according to Yuan Jin Gui, senior adviser of the Shandong textile bureau.

About half of the equipment will come from Japan—which set up many textile plants



Export Industries

The province is modernising many of its basic industries including textiles, discussed here.

during its occupation of the province—and most of the rest from the EEC, especially West Germany and Italy.

Ranked as China's leading cotton-grower, Shandong produced 260,000 tonnes of cotton last year, a small increase on 1983. Its factories turned out 1.26bn metres of cloth (1.28bn) and 45m metres of silk textiles, compared with 40.3m the year before.

Some of the textile mills in Qingdao, centre of the industry, have been allowed to deal directly with the outside world. An association of eight mills, vertically integrated and chosen for their proficiency, was formed three years ago.

With the help of a remaining yuan 30m (US\$13.3m) fund for imports provided through the provincial government, the Qingdao Associated Textile Import and Export Corporation

can organise its own supplies, products and sales, financial management and contacts with foreign firms. It has sent delegations to Japan, Hong Kong and West Germany looking for equipment and potential equity partners.

Gao Zheng Qian, the association's vice-manager, said he was anxious to repair the "weak link" in the chain—the printing, dyeing and finishing end, where bottlenecks mean the mills are working at only 70 per cent of capacity.

A manager at the Qingdao printing and dyeing mill, the biggest in Shandong, confirmed the problem. "We could sell a lot of printed fabrics for summer wear if we could get the quality. We sell a lot of low-quality fabrics to Japan, but it's very difficult to compete with them in high quality goods."

Japanese companies are sometimes reluctant to part with the technology that Shandong needs and wants, while happy to sell equipment. "They are frank about it," one manager said. "They say they need five years to adjust to the competition."

Export combines like that in Qingdao may soon be established in the provincial capital of Jinan and in the industrial city of Weifang. Like so many of the plans for giving factories a measure of managerial autonomy, this one is still officially "under discussion".

One man who is looking forward to that decision is Bao Zhi-Xin, a 52-year-old graduate of Jia Tong university in Shanghai and deputy director of Jinan No 2 textile factory. "It would be more convenient to meet customers face to face and to get market information as quickly as possible," he said. "At present it's difficult because

Christian Tyler

Japan shows the way

Engineering

CHRISTIAN TYLER

WHAT JAPAN did in the 1950s, China is doing today. Whether they have to buy, beg or borrow it, the Chinese are determined to get their hands on the latest engineering technology; and often enough it is Japan that finds herself the nervous impressario of her huge neighbour's modernisation programme.

One can see an example of that at the No 1 machine tool factory in Shandong's provincial capital, Jinan. On one side of the factory's exhibition hall stands the Mazak lathe developed in conjunction with the Japanese company Yamazaki.

Beside it, painted a different colour, is a remarkably similar machine developed and sold by the factory itself. Yes, they do look the same, said the factory's deputy director, but they are different inside.

Asked to explain the difference, he admitted that his model is just a faster version of the Yamazaki design. Across the hall a Soviet-designed lathe

testifies to the former technological partnership with the Soviet Union. It, too, has its Chinese derivative.

The Jinan-Yamazaki agreement is one illustration of how the often-quoted principle of "mutual benefit" can work in practice. However carefully the initial agreement may be drafted, both parties may come to feel exploited by the other, and whatever safeguards are built in, technology has a tendency to leak out.

Under a 1979 agreement, Yamazaki supplied the design and some specimens for nothing, but charged for the know-how. It supplies some motors and bearings and takes 60-70 per cent of the product (totalling 400-500 machines a year) for sale in Japan or abroad. The rest are sold inside China.

Last year about three-fifths of the machines sent back to Japan were sold on to the U.S. and Western Europe. Having with Japanese help developed an export-worthy product, the Chinese now feel aggrieved that they cannot export direct and get the big markup. The Japanese, for their part, appear to be upset about the look-alike and rival, machine.

Apart from machine tools, Shandong's heavy engineering industry produces generators, with an Italian company has

pumps, forging and casting machines, boilers, diesel engines, trucks, farm tractors and other agricultural implements.

There are 600 factories employing 220,000 workers and a modest export trade, mainly with the poorer Asian countries.

A number of technical missions have already been established with Japanese and Western companies. For example, the tractor factory at Weifang has had a fuel-efficient engine designed for it by the British firm of Ricardo Consulting Engineers, which is also involved at Laiyang engine plant.

Another UK company, Instron, is expected to help with test equipment and the truck producers are looking to the British Midlands for advice on developing a low-speed agricultural truck.

This search is probably helped by the fact that Jinan and Coventry are twinned cities. In all, according to Liang Shu Wei, director of Shandong machine-building bureau, the industry has contacts with seven advanced countries: Japan, the U.S., Italy, Britain, West Germany, Spain and Sweden. On the light engineering side, the province hopes to buy a production line for Agfa cameras from West Germany, while a joint venture in Jinan for a washing machine factory with Kubota and Yamaha, to Massey Ferguson and to Fiat.

PROFILE: YU KE JI

Red Guard to technocrat

YU KE JI is the kind of man you expect to see only in a socialist film, the hero perhaps of a semi-documentary epic intended to inspire peasants and workers to still greater efforts while publicising the success of the new party line.

The real Mr Yu has no such pretensions. But his short career—he is only 32—proves that the policy of replacing old, ill-educated party placemen with young able technocrats is more than just talk.

Born in a peasant family in Tianjin at the foot of the sacred Mountain, Yu went to college, became a Red Guard, recanted, found work in a factory, and rose to become its director in May this year.

The directorship of a big state factory like Shandong Tractor Works is still a political appointment to be decided in Jinan. "They investigate your personal attitude, they collect the workers' opinion, and they report to the provincial bureau," Mr Yu explained.

He has been a member of the Communist Party for eight years but insists that membership is not a pre-qualification in China today. Modest, experienced, and politically orthodox, he is self-confident enough to answer the kind of questions Westerners like to ask.

The Cultural Revolution began when Yu was a student at the agricultural engineering college in Zibo, and he joined the Red Guards for about a year.

"Mao's intention was good—to make our country better. But unfortunately things went the opposite way because of Lin Biao and the Gang of Four and then the movement did great damage to the country."

"At the beginning, as a Red Guard, I just wanted to follow

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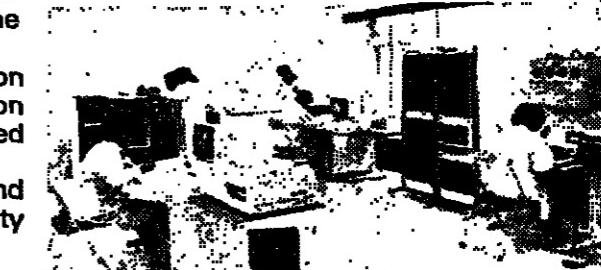
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SHANDONG 4



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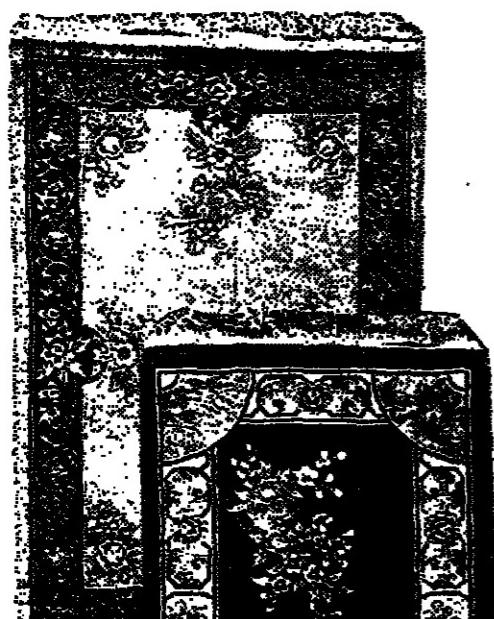
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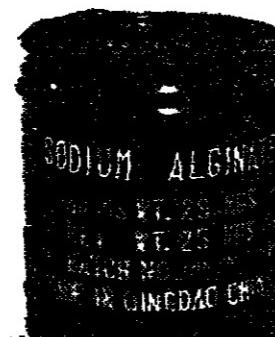
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Incentives used to boost output

Agriculture

DAVID DODWELL

THE SCENES of village hay-making across the fertile sedimentary plains of the Yellow River in Shandong province are evocative. The harvest, unlikely to be as good as the bumper crop of 1983, is nevertheless likely to confirm the province as one of China's most important grain suppliers. It is not just grain that makes Shandong such an important agricultural province. It grows for substantial quantities of tobacco and cotton, 20 per cent of the country's apples, and a similar share of its peanuts. It supplies 15 per cent of China's annual harvest of aquatic products. The Yantai area alone accounts for one third of the country's supply of prawns.

This pre-eminent position was seriously eroded during the great leap forward, particularly in 1958-59, and at the height of the cultural revolution in 1968, when the traditionally independent-minded people of Shandong suffered more than most as political turmoil swept the country.

Subsequent recovery—10 per cent annual growth in agricultural output has been recorded in recent years—owes a little to the first signs of farm mechanisation, but more than anything else has come from the package of incentives embodied in Deng Xiaoping's often-quoted "responsibility system."

These incentives, which range from allowing farmers to sell products privately to "free markets" once they have met state quotas, are still being tried out in side-line businesses like food-processing plants, hotels and restaurants, have unleashed so much entrepreneurial energy that peasants are fast becoming the wealthiest people in China—and Shandong is no exception.

While Shandong is 70 per cent hill country, the fertility of the remaining land—soil washed down over centuries by the Yellow River—is such that the province has always been a prolific supplier of food. Vast areas of calm, shallow sea along its 3,200 km coastline, provide almost limitless opportunities for aquaculture even though China's deep-sea fish stocks have been seriously depleted after years of overfishing.

Apples from Yantai, peaches from Feicheng, pears from Laiyang, peanuts from Yantai, are known throughout China even though until recently China's national food supply network was so appalling that the first remained the figment of most Chinese peoples' imaginations.

Yantai's prawns—up to six inches long—have for years been an important export, as have its scallops, abalone and sea cucumbers. A number of seaweeds are grown commercially, mainly kelp, which is processed into sodium alginate and sold to textile companies in Japan.

On this foundation, Shandong has built up substantial indus-

tries based on agriculture. Most prominent are the brewing and wine-making industries based on Qingdao and Yantai, Qingdao later—so far abroad as Tsingtao beer—has become well-known since 1954, and in 1983, two thirds of its annual output of 80m bottles and 25m cans was sold abroad.

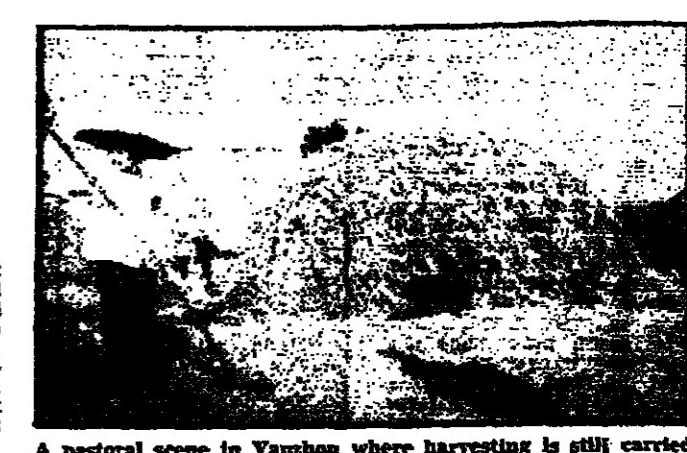
It has the country's largest food canneries, exports most of China's bristles for paint brushes, sausage casings, and has diversified into rabbit farming, carpet making and rural handicrafts like straw products.

Three crops

In the middle of this year's main harvest—most parts of the province manage three crops every two years—it is difficult to imagine the turmoil of the 1950s and 1960s which brought hardship to China's rural population. The country was then virtually closed to foreigners, and the few statistics reflect nothing of living much higher than is possible for most industrial or urban workers. In the Yantai area, 7 per cent of the peasant households moved into newly-built homes in 1983 alone.

Since then, Deng Xiaoping's liberal economic policies have brought dramatic changes, despite a series of droughts and rapid population increases. From disastrous food-grain shortfalls in the middle and late 1960s, Shandong has once again become self-sufficient, and in 1983, after a record wheat harvest amounting to 273m kilos, it became China's third most important supplier of grain, providing about 7 per cent of the national surplus.

Over half of the province's agricultural land is now irrigated, and fertiliser use is higher



A pastoral scene in Yantai where harvesting is still carried out by primitive methods

than in almost any other province, toy-making, the manufacture and repair of agricultural machinery, machine-making, forging and casting plants, and even the supply of trucks for inter-city transport.

The brigades have each imported about 1,000 workers to fill the jobs they have created, and best salaries reach RMB 4,800 a year. Two-storey houses were selling in the village for RMB 12,000 apiece, with buyers being given three years to pay.

These are without question model brigades, living in model model homes, and earnings salaries that most in China can still only dream of. It is nevertheless significant that there are being put forward to the authorities as examples of what can be achieved, and what is being encouraged, under Deng Xiaoping's "responsibility system".

Inevitably, as the authorities in Jinan and Yantai begin to capitalise on the new freedoms provided by Peking since they were designated open cities, seeking foreign investment and international co-operative ventures to modernise local industry and boost exports, so Shandong's agricultural sector has not been left far behind.

Already, the Qingdao brewery is taking of expansion, and the wineries in Qingdao and Yantai are seeking opportunities to make wines that appeal to a western palate, including rieslings, chardonnay, and even champagne.

Yantai's canned food factory is looking for foreign partners to improve packaging while shrimp and other seafood exporters are looking at projects to improve deep-freezing and packaging facilities. At present, the province's authorities will only allow 20% of discussions taking place with foreign companies, but the change is such that it is unlikely to be long before some ventures materialise.

Canning is a major industry

Food processing

DAVID DODWELL

QINGDAO BEER—known to beer drinkers outside China as Tsingtao beer—may be the best known of Shandong's exports, but brewing is just one of a wide range of industries that have grown up on the back of the province's agricultural wealth.

Alongside brewing, an important wine-making industry has emerged—both of these brought in by thirsty German missionaries at the turn of the century, and based on hops and grapes brought in from Europe. Just as important, a substantial canning industry has been based on the province's apple, pear and peach orchards, broadening nowadays to include vegetables, meat products and even kelp.

The shallow seas along Shandong's 3,200 km coastline sustain such marine wealth that industries have grown up processing prawns, mackerel, mussels, abalone, scallops, sea cucumbers, and a range of sea weeds—most important of which is "Haidai" or kelp, which is mainly processed into sodium alginate for Japan's textile industry.

Animal husbandry plays a lesser role but nevertheless supports industries exporting rabbit hair, yarn, sausage casings and bristles for paint brushes.

Qingdao brewery, founded as a joint venture between a German and a British businessman in 1908 (Mr Liang Tong-wei, today's vice-director claims no-one now knows who they were), now produces 90m

bottles and 25m cans of beer a year, accounting for about 6 per cent of China's national output. Two thirds of its output is exported, including all of its canned beer.

While many of China's industries even today clatter inefficiently along using machinery 30 years old or older, Qingdao brewery has kept pace with international competition by investing in new equipment, often from overseas. A bottling line bought from Seitz of West Germany in 1972 is about to be joined by a second line from the same company.

Dawna of Japan supplied the canning line in 1981 in a compensation trade deal involving a middleman based in Hong Kong. The cans themselves are paid for in cash, and imported from Hong Kong.

An expanded plan which is costing Rmb 15.7m is in progress, which involves a major new warehouse, and even now, plans for a new brewery are being laid. Capacity, which now stands at 640,000 hl a year, is expected to reach 1m hl by 1986.

Imported vines

Shandong's main wineries, in Jinan and Yantai, are also planning major expansion. Both were founded at the turn of the century—Yantai by a Chinese patriot named Zhang Pishi in 1902 who had been much impressed by brandy that he had tasted while visiting Singapore, and Qingdao by German missionaries in 1914.

Both grew up using a wide variety of imported vines from Europe, but the Chinese penchant for sweet, oxidised wines, dessert wines and "Baijiu," or brandy, means their grapes tend to be mixed indiscriminately.

As a result, the majority of vines have in the past been in the non-native Chinese market, or to overseas Chinese in south-east Asia and the U.S.

Just recently, in response to the Government's call to open up to the outside world, and above all else to boost exports, both wineries have tried seriously to produce wines that appeal to a Western palate.

Joint ventures to produce rieslings, a "Chardonnay" and even a red "Cabernet" are being negotiated, while Yantai brewery is discussing how it might make champagne in collaboration with a U.S. company.

Canning is also a major industry, and an important source of exports, a significant proportion of the canned peaches, pears and cherries eaten in Europe and the U.S. comes from China.

At Yantai's canned food factory, which produces 21,000 tons of canned food every year, products range from fruits like apples, pears and cherries to the famous Yantai peanuts, to herring, sardines and sardines, and even kelp.

As a major exporter—up to 70 per cent of some product lines are sold overseas—the factory has been given the green light for new investments. It has just installed equipment from the UK to make concentrated fruit juices, and is talking to possible foreign partners about a project to can asparagus for the European market.

Interestingly, the factory's

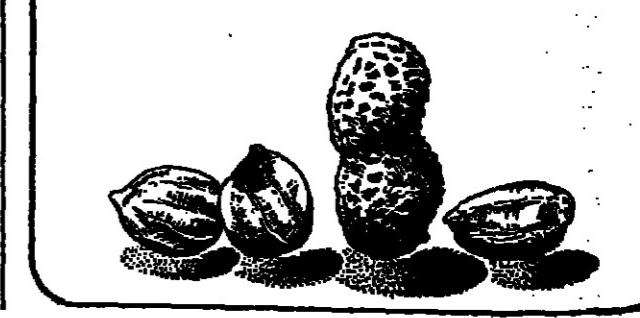
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SHANDONG 5

Daunting task to raise standards

Quality control

CHRISTIAN TYLER

A HUGE BANNER slung from the workshop roof cries out in bold red characters: "Putting quality first is the most important thing."

Beneath it a bulletin board lists the rewards for good performance: first prize a trip to Peking and tour of the Forbidden City; second prize, a visit to the seaside in Qingdao; third prize, a day out climbing the sacred Mount Tai.

The emphasis everywhere on quality is one of the central planks of the economic and industrial modernisation programme launched by Deng Xiaoping five years ago. Indeed, the open door to foreign investment and technology is really subordinate to this internal reform.

Quality control can be said to include everything from installing process control equipment, to educating workers, and replacing ineffective older managers.

The policy was clearly stated by Shandong's government, Liang Buting, in his report last year to the provincial People's Congress: "Because of the influence of Leftist ideology and the irrational economic management system, we used to

attend solely to output makes quantity and speed of output to the neglect of quality and results."

"Some units and localities paid attention only to their own economic results to the neglect of the economic results of the collectives. Although the situation has been changed, some comrades still fail to change their thinking and attend only to speed."

But it is not merely attitudes that need to change. Shandong has given the basis of a modern industry by the occupying Germans (before 1945) and the Japanese. But since 1949 the legacy of a factory organisational system modelled on Soviet practice, and the disruption caused by the Great Leap Forward and the Cultural Revolution, have left the province with a daunting task in making industrial products good enough to compete in international markets.

Capital—physical, technical, organisational and financial—are all in short supply. A total of nearly 20 factories—including the best the province has to offer—and conversations with numerous managers and officials affords enough evidence of the constraints under which the provincial economy is labouring.

But it also confirms the view that real change is occurring and that there is wide

spread determination—among managers at least—to introduce efficient labour practices and to wrest even more autonomy away from an often stifling bureaucracy.

Managers are generally shy of revealing how far the shake-up has gone in their own enterprises, so it is difficult for a visitor to judge the success of this part of the reform programme. In many places quality control systems are being introduced: for example, workers on tractor assembly lines are required to sign a document attached to the machine so that faults can be traced back to individuals.

Workers are expected to turn up on time and stay for fixed hours. Many shops are well laid out, clean and busy, but many others are dark Dickensian dens where the workers have little or nothing to do. Much factory housing is squalid and derelict; and it is a sight to see how bright and cheerful inside the families manage to make them.

The obstacles to producing quality goods begin outside the factory. Electricity is rationed and continuous production is therefore often impossible. Raw materials are scarce or irregularly distributed, which leads to serious and costly overstocking.

Although many shops boast modern machinery, and even whole assembly lines from Japan (see panel), West Germany, Switzerland and elsewhere, the bulk of the plant is antiquated, at least by international standards.

In one impressively-run cotton-spinning mill in Jinan, for example, a progressive management, alert to the demands of the international market, is struggling to replace machinery that is up to 30 years old. Here they hope to buy quality-testing instruments from Switzerland; at present the finished fabric is checked by human hand and eye. A measure of the change now taking place is that the manager freely admits that his production process is badly outdated.

Even with modern machinery installed, the educational and training process will have to continue. According to another manager, a point well illustrated by the remarks above, it is still difficult to persuade workers to follow the operating instructions carefully. "They want to produce more and more quickly," he said.

Theoretical study sessions, usually held weekly, are an attempt to correct this, but their value, if they have any value, is impossible for the visitor to assess.

Considerable efforts are being made to raise the level of technical skill and most of the big factories have their own training institutes. Managers, too, are required to sit examinations to fill the gaps in their own education.

Oil and coal riches untapped

AS WELL as large reserves of oil and coal, Shandong is well endowed with mineral riches in the form of gold, or which it is one of China's principal producers, iron ore, copper, raw materials supporting a diverse chemical industry and china clay for porcelain manufacture that is said to date back 5,000 years.

Even without a major offshore oil discovery in the Bohai Gulf or Yellow Sea, where foreign companies are active, the province accounts for some 15 per cent of China's oil output.

The Shengli oilfield in the Yellow River delta is the second largest in China after Daqing in Heilongjiang province and accounts for the bulk of the 18.4m tonnes of crude lifted last year (a 12.4 per cent increase in 1982).

The extent of the untapped reserves at Shengli is not known, or has not been revealed, but officials speak of the field matching or overtaking Daqing. Meanwhile, a new field has been discovered in the south at Zhunyuan and extending into the neighbouring province of Henan.

Shengli pipes a third of its crude oil and some gas, 90 km south to the big Qili petrochemical complex at Zibo near the city Linzi, the ancient capital of Qi state. After a false start due to a financial planning blunder, Qili is now being expanded to create a big ethylene complex, at a cost of 4.7bn yuan.

The British contractors John Brown and Davy International are supplying respectively a polyethylene and oxo-alcohol plant while a variety of

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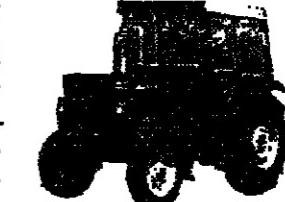
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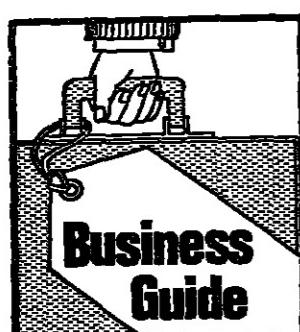
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SHANDONG 6



By Christian Tyler

Travel: There are air connections from Beijing and Shanghai to Qingdao and the capital Jinan. Qingdao also connects with Dalian across the Bohai Gulf. The sleeper train from Beijing to Qingdao, calling at Jinan, Zibo and Weifang is recommended but only if you go "soft class."

Hotels: There are hotels assigned to foreigners in the principal cities, and sometimes overspill in guesthouses normally reserved for overseas Chinese. You will have to eat at foreigners-only tables, and pay much more than the Chinese for both rooms and meals. Room rates range up to 700 rmb (U.S.\$33) a night but it is worth asking if there are any discounts to be had. Hotel restaurant food is good; eat à la carte and save money. Banquets are unavoidable and should be reciprocated, despite the cost. If you can't handle the mao tai spirit, don't make ostentatious protests.

Restaurants: Some upmarket

places are being opened; ask at the hotel. The ordinary restaurants are very basic and unsophisticated, but worth a visit to see how privileged foreign visitors are.

Places of interest: Shandong has a long and interesting history. You should find time to take in the principal sights. Don't miss Tai'an, for the ascent of Mt Tai, first of China's five sacred peaks. Motor road and cable car to 7,235 ft (U.S.\$33) a night but it is worth asking if there are any discounts to be had.

Hotel restaurant food is good; eat à la carte and save money. Banquets are unavoidable and should be reciprocated, despite the cost. If you can't handle the mao tai spirit, don't make ostentatious protests.

Villas. Apply through embassies or Hong Kong. You will need support from a sponsoring organisation in the province. A separate travel permit listing places to be visited will be issued on arrival.

cemetery, the complex rivals the Forbidden City.

Jinan has a fine "mountain of a thousand Buddhas," and springs (notably Baotu Park) in the centre; but they are mostly dried up at present. Round Zibo and its satellite cities there are important remains of very early Chinese civilisation, including fine good architecture from the period of German occupation: excursion to nearby Mt Laoshan recommended. Other resorts are Penglai, Yantai and Weihai on the northern coast.

Visas. Apply through embassies or Hong Kong. You will need support from a sponsoring organisation in the province. A separate travel permit listing places to be visited will be issued on arrival.

Currency and shopping: Foreigners are given RMB foreign exchange certificates but small amounts of local currency can be used. Credit cards can only be used to guarantee personal cheques. Hotels and Friendship houses generally have a good selection of souvenirs. Silk, hand-made crockery, jade, carved stone, cloisonné and hand-painted glass snuffbottles are good buys. Take advice before buying paintings, unless you are an expert. Beware "antiques." There is no tipping.

Useful addresses:
Qiu Advertising Corp, Foreign Trade Bureau, 11 Nanhai Road, Qingdao; telex 32038 LUXOD CN.
China International Travel Service (Luxingshe), 6 Dong Chang'an Tie, Beijing; tel 554192; telex 22381 CITISH CN. Also at 37 Jing San Road, Weifang, Jinan.
CAAC airline reservations: tel Beijing 55620, 557318.

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On Qingdao pier on any hot afternoon, photographers in bright jackets, flat hats and some with dark sunglasses snap day-trippers—mostly pretty girls, young couples or mothers and daughters—in much the same way they would on Blackpool promenade. A quarter of a mile around the bay, on the city's number one bathing beach, a Disneyland village of chalets-houses is close to completion just three months after the quaint, beamed, ramshackle wooden bathing huts that have lined the beach for 50 years were demolished.

A team of contract workers has worked round the clock—by floodlight, often into the early hours of the morning—to make sure the houses were ready for the great tourist influx at the beginning of July. Over 1m Chinese tourists visit Qingdao each year, and in peak season, as many as 150,000 bathers pack the beach.

These two images reflect just one of the three cities that make up Qingdao—behind the sedate tree-lined boulevards of the city the holidaymakers see lie one of China's largest ports, both commercial and naval, and a major industrial city—but they give an important insight into the independent-minded people of the region, and into the changes that have been occurring in China over the past four years.

The photographers are, in official language, "practising diversified economy." They are part of Deng Xiaoping's effort to invigorate a moribund economy and eliminate unemployment.

So too are the free markets, colourful outlets for self-employed traders who, formerly denominated as "capitalist roadsters," are today not only tolerated but encouraged.

The labourers building the changing houses worked on a piece rate contract where they were to be paid the same whether the job took two weeks or two months—an arrangement impossible to imagine four years ago, but ample proof that Chinese workers, like those in most countries, will work all hours if the material incentives are powerful enough.

While Shandong as a province has played a long and important part in China's history, Qingdao itself is quite young. Growth towards the present city of 1.1m people really began at the turn of the century, while the city was a German colonial possession. The port



Waiting for day trippers, a photographer ready to take a quick snap on Qingdao pier

Three cities in one



Qingdao

David Dodwell

Exports last year were worth Yuan800m—about 10 per cent of the city's industrial output—and have grown over the past four years at a rate of 10 per cent a year.

Its authorities have a familiarity with the ways of international business that is uncommon in China. The Bank of China, for example, has had its regional administrative branch in Qingdao for over 30 years. In 1982, the assets of the branch amounted to Yuan22bn—13.3 per cent of its total assets nationwide.

The investment programme intended to pave the way to closer involvement with the outside world is a substantial one. Projects aimed at rejuvenating outdated equipment are expected to absorb Yuan2.5bn between now and 1990. The first stage of the new economic zone at nearby Huangdao is expected to cost Yuan23bn. Double tracking of the railway to Jinan and Peking will be completed next year, as will expansion of the city's airport at Liuting to allow it to take Boeing 747s on international flights from Japan and Hong Kong.

Tourist townships are planned for the long, and at present empty, beaches at Xieliaodao, west of the city, and at Shiliadong, eastward on the road towards the grand and mystical Lanshan mountain chain—even today seen as one of the main homes of Taoism.

The authorities talk of earning US\$50m a year from tourism by 1990, with sea cruises from Japan and Hong Kong, international conferences, and centres for water sports. One can only conclude that the city's promenade photographers are in for a busy time.

ADVERTISEMENTS FROM SHANDONG PROVINCE, CHINA

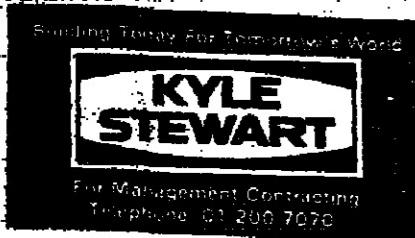
A number of advertisements from Shandong have been placed within the pages of this survey. Should you require further information from these companies, please indicate in the boxes provided below. Your requests will then be forwarded to the individual organisations concerned.

To: Simon Timmis, Financial Times, Bracken House, 10 Cannon Street, London EC4P 4BY

- Qingdao Office for Inviting Foreign Capital and Technology
- China National Native Produce & Animal By-Products Import & Export Corporation—Shandong (Carpets)
- The People's Insurance Company of China—Qingdao
- Shandong Welfare Tractor Co.
- Qingdao Associated Textiles Import & Export Corporation
- Shandong Yexian Material Testing Machines
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- Yantai Bearing Factory
- Yantai Economic & Technical Development Corporation
- Weifang Electronics Computer
- China National Embroidery & Drawnwork Associated Export Corporation—Qingdao
- China National Chemicals Import & Export Corporation—Shandong
- China Silk Corporation—Shandong
- China National Cereals, Oils & Foodstuffs Import & Export Corporation—Shandong (Groundnut Kernel)
- China National Cereals, Oils & Foodstuffs Import & Export Corporation—Shandong (Canned Asparagus)
- China National Light Industrial Products Import & Export Corporation—Shandong (Wall Clocks)
- China National Light Industrial Products Import & Export Corporation—Shandong (Three Stars Tack)

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SECTION II - INTERNATIONAL COMPANIES

FINANCIAL TIMES

Tuesday September 4 1984



UK 01-626 5678

French insurer set to take control of Banque Worms

BY PAUL BETTS IN PARIS

L'UNION des Assurances de Paris (UAP), France's largest nationalised insurance group, is about to take control of Banque Worms, the country's fourth largest state-owned investment bank. It will be the first significant merger between a leading French insurance group and a leading French investment bank.

Banque Worms is to hold a board meeting today to finalise the negotiations with UAP and approve the merger. The negotiations between the country's biggest insurance group and the investment bank were confirmed by a Banque Worms official yesterday.

The proposed merger might set a trend in France after the increasing mergers of financial service groups in the U.S. and the UK. The merger is clearly designed to help UAP to diversify its operations while strengthening the position of the investment bank.

UAP, whose chairman is Mme Yvette Chassagne, reported a strong financial performance last year with net profits of FFr 804m (\$80.7m). That was a 40 per cent increase over the previous year's earnings.

Banque Worms, on the other hand, suffered a further fall in net profits last year as a result of increased provisions in France and abroad.

Net profits declined to FFr 12m last year from FFr 16m in 1982. The bank has been discussing for some time the possibility of an alliance with another French financial group whose interests would be complementary to its own.

After nationalisation of the banking system, the Socialist Government has encouraged the merger of smaller banking groups with larger institutions to reinforce their structure. That recently led to an association between Crédit Commercial de France (CCF) and the former Rothschild bank, renamed after nationalisation L'Européenne de Banque, with the CCF due to take majority control of the former Rothschild bank next year.

For its part, Banque Worms had declined last year to enter into collaboration with Banque Vernes or Banque Parisienne de Crédit. The association with UAP will represent the first important decision of M Jean-Michel Bloch-Laine, the recently appointed new chairman of Banque Worms. M Bloch-Laine, the former head of the Direction Générale des Impôts took over the chairmanship of the investment bank this summer from M Georges Vianes.

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Royal Bank of Canada in venture with China

ORION ROYAL Pacific, the Hong Kong-based merchant banking arm of the Royal Bank of Canada, and the China International Trust and Investment Corporation (CITIC) have set up a joint venture company to provide financial advice, project finance and syndicated credits to companies doing business in China, write David Dowell in Hong Kong and Bernard Simon in Toronto.

The new institution, to be known as China Investment and Finance (CIF), has been under negotiation for almost 10 months. It is scheduled to begin operations by December with total shareholders' equity of \$41m, and both partners will have a 50 per cent stake.

The venture is likely to provide a powerful combination, since CITIC is a key player in a wide range of projects in China that involve foreign participation.

Under an agreement signed yesterday, CIF will be created from an existing Hong Kong-based deposit-taking company, RoyEast Investments, which is owned by the Royal Bank. It already has a paid-up capital of \$2.05m and CITIC will acquire its 50 per cent holding by injecting a further \$2.65m.

Mr Geoff Styles, Royal Bank's senior executive vice-president for world corporate banking, said: "The prospects of trade and project financing in China are really just starting to open up." Royal Bank has had a correspondent relationship with the Bank of China since 1954 and was the first Canadian bank to open a representative office in Peking.

CIF will initially concentrate on project and trade financing and syndicated loans for Chinese borrowers. Among the projects in which it is likely to be involved is the supply of Canadian equipment for a new coal mine in China. Mr Styles said, however, that the venture's activities would not be confined to Canadian suppliers and lenders.

Its operations may be expanded later to include leasing, commercial lending and capital market issues. The institution is a registered Hong Kong deposit-taker. The chairman of China Investment and Finance will be Mr Song Ziming, a vice-president of CITIC. A senior Royal Bank official, Mr Robin Gray, has been appointed managing director.

A similar Hong Kong-based venture oriented towards general financial services was set up earlier by the Bank of China in partnership with the First National Bank of Chicago and the Industrial Bank of Japan.

Oilmen decide to mind their own business

ATLANTIC RICHFIELD'S announcement that it was taking a \$785m writedown in its third quarter and selling large parts of its relatively young metals and chemicals operations is the clearest signal so far that the U.S. oil giants are admitting that many of their recent diversification moves have failed.

When Fortune magazine recently asked Wall Street analysts to name the most disastrous takeovers of the last decade, it found four out of the seven acquisitions most frequently mentioned had been made by cash-rich U.S. oil companies. Of the remaining three cases, Baldwin United and Wacker each filed for bankruptcy after they had consummated their respective takeovers of Magic and Gamble-Skaggs and Pan American barely escaped a similar fate following its 1980 takeover of National Airlines.

Given the financial strength of Atlantic Richfield (Arco), Mobil, Exxon and Standard Oil Company of Ohio (Sohio), to name the worst offenders, there was never any suggestion that their core businesses would be hurt by the huge losses run up by some of their acquisitions. Nevertheless, there are clear signs that many are radically re-thinking their diversification strategies and concentration on what they understand best - the oil business.

Arco's latest annual report explains why there was such pressure on the oil companies to diversify out of the oil business in the late 1970s. "Amid threats of government-mandated divestiture and continuing price controls, the petroleum industry faced the dilemma of

how to grow and prosper," the company explained.

Arco decided to buy Anaconda, one of the biggest U.S. mining groups, in 1977. The mining business was depressed and Arco has been able to pick the company up at less than book value, hoping that in time the investment would come right. However, it has been overtaken by the depth of the recession in the industry. Between 1980 and 1983 Anaconda's minerals operations, basically copper, molybdenum and coal lost \$728m and in the first six months of the current year lost another \$44m.

Anaconda's metal operations made money initially but have found recovery from the recession difficult, losing \$239m in 1982-83 and another \$102m in the opening months of the current year.

Earlier this year Arco announced plans to sell most of Anaconda's old aluminium operations to Canada's Alcan and in late July announced an "orderly divestiture of other units in the company's Arco Metals division."

Arco's action will focus attention on British Petroleum's majority-owned U.S. subsidiary, Sohio, which has been struggling for the last four years with its \$1.8bn investment in Kennecott, the world's biggest privately-owned copper producer. Sohio's earnings have been heavily penalised by Kennecott's losses.

Sohio bought Kennecott for much the same reasons as Arco bought Anaconda, but paid a much higher price, roughly one and a quarter times book value. Since then Kennecott has lost around \$400m and although it made a modest \$40m profit on sales of \$6.1bn last year, it

has dipped into the red again this year.

Mobil's experience with Container Corporation has not been much better. Its earnings have fallen steadily from \$71m a year in 1980 to break even last year on sales of \$1.5bn. Management has been reorganised and a major cost-cutting campaign instituted but Container Corporation is still a long way from matching the sort of return Mobil demands from its oil operations.

Apart from the above well-publicised blunders, U.S. oil companies have spent billions of dollars over the last decade expanding into chemicals, oil shale, coal and uranium. Some of the ventures have been successful and provided the companies with new sources of income, but it is evident that much of the money has been spent unwisely.

Indeed it could be argued that several of the big oil companies have been squandering their resources in their attempts to diversify and would have been better off handing the cash back to shareholders. This message seems to be getting across.

Arco sweetened the news of its massive writedown by announcing that it planned to buy back up to 25m of its shares, or 10 per cent of its equity, which will cost it over \$1bn. Several other U.S. oil majors, including Exxon, Sohio and Standard Oil Company (Indiana) have also spent substantial sums buying in their shares in recent months, which is one of the easiest ways of giving money back to shareholders.

WILLIAM HALL

US OIL COMPANIES' MAJOR DIVERSIFICATION MOVES

Date	Cost \$m	Company	Approx. 1983 revenues \$m	
1974-76	1.5	Montgomery Ward Container Corp.	6.6 1.8	Sixth biggest U.S. retailer Biggest U.S. paper packaging group U.S. mining and metal group
1977	0.7	Anaconda	n.e.	Electrical components Biggest U.S. copper producer
1979	1.2	Reliance Electric	1.4	Biggest U.S. beef packer
1981	1.5	Kennecott	0.7	
1981	0.8	Iowa Beef Processors	8.7	

has sold Kennecott's carbourundum abrasives business and taken a \$56m charge-off. Wall Street analysts however, believe it needs to take tougher action.

Arco and Sohio can legitimately argue that their investments in Arco and Kennecott are in industries which are not too far removed from their own business, with the accent on exploration and getting resources out of the ground. Their mistake was that they were caught out by the depth of the recession.

The failure of Mobil and Exxon's acquisitions outside the oil business are less excusable. Exxon's \$1.2bn acquisition of Reliance Electric in 1979 will be remembered as a case study of the difficulties oil companies face in trying to run companies outside their mainstream business.

Shortly after Mobil bought Montgomery Ward it was earning more than \$100m a year after tax, but rising interest rates soon hit the group's credit operation, pushing it into the red. Over the next few years it lost more than \$400m and although it made a modest \$40m profit on sales of \$6.1bn last year, it

Exxon's invention, however, known as the alternating current synthesis project, could not be successfully mass-produced. Two years later Exxon scrapped the project and was left owning an electrical conglomerate for which it had no real use. In three out of the last four years Reliance, which has revenues of \$1.4bn and capital employed of \$1.3bn, has lost money.

Mobil's acquisition in the 1970s of Montgomery Ward, one of America's biggest retailers, and the Container Corporation of America, the country's biggest paper board packaging group, have also illustrated the difficulties oil companies face in trying to run companies outside their mainstream business.

Exxon bought the Cleveland-based electrical component company for roughly twice market value to promote an invention which promised dramatically to raise the efficiency of electric motors. The gadget would enable U.S. oil consumption to be cut by 1m barrels a day by 1990, claimed Exxon.

development Bank. The order excited strong competition from four countries: the UK, West Germany, France and Japan.

The challenges to the Dowty order, which breaks new ground for British companies in southern Brazil - a region traditionally dominated by German industry - have been based on allegations of irregularities.

Gewerkschaft Westphalia AG and Hermann Hemseidt, the two German rivals, have over the past few months both tried either to have the decision reversed or force the cancellation of the tender.

Germany challenges UK-Brazil mining deal

BY ANDREW WHITLEY IN RIO DE JANEIRO

BRITAIN'S most important export order from Brazil for sophisticated coal-mining equipment, from the Dowty Group, is in danger of being cancelled, because of challenges from its West German competitors to the validity of the tender award.

Dowty Mining Equipment, a subsidiary of the Tewkesbury-based company, received a telex in late

April from CRM, the Rio Grande do Sul state-owned mining company, stating that it had won the U.S.\$21m contract to provide longwall mining faces for a major new coal mine.

The project - part of the development and modernisation of Brazil's coal-mining industry - is being financed by the Inter-American De-

This announcement appears as a matter of record only.

August, 1984

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Fresh aid for Arbed likely

SAARBRÜCKEN - the Saarland state cabinet plans to approve fresh aid of about DM 100m (\$34.8m) to Arbed Saarstahl today. Herr Edmund Hein, Finance Minister for Saarland said:

The aid, which forms part of a mini-budget due to be approved by the state parliament later this month, will bring total cash support to Saarstahl this year to around DM 200m. Agencies

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3rd September 1984



Sime Darby Group

HIGHLIGHTS OF PRELIMINARY ANNOUNCEMENT OF THE RESULTS FOR THE YEAR ENDED 30TH JUNE 1984*

SUMMARY OF CONSOLIDATED RESULTS

	1984 MS Million	1983 MS Million
PROFIT BEFORE TAXATION	214.3	110.9
PROFIT AFTER TAXATION	121.9	69.0
EARNINGS	84.8	55.2
EXTRAORDINARY PROFITS	22.2	75.2
GROUP PROFIT ATTRIBUTABLE TO SIME DARBY BERHAD	107.0	130.4
M. Sen	M. Sen	
EARNINGS PER SHARE	10.8	7.4
DIVIDENDS PER SHARE—NET	6.5	6.5

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September 4, 1984

Continental Gummi to go on with tyre launch

By John Davies in Frankfurt

CONTINENTAL - GUMMI, West Germany's biggest tyre maker, is continuing efforts to introduce its new type of the so-called ContiTyre System.

Herr Wilhelm Schaefer, the board member responsible for tyre marketing, said he believed that the new tyre could be launched on the market in about two to three years.

In the meantime at least one car model equipped with the ContiTyre system would be on display at the International Automobile Exhibition in Frankfurt late next year. However, he declined to disclose which car manufacturer was involved.

The new tyre, unveiled by Conti-Gummi late last year, would hook over the rim of a wheel rather than hanging from it and the company claims it would be safer, would last longer and reduce fuel consumption. The Hanover-based company envisages linking up with partners to produce the new tyre.

Herr Schaefer said that Conti-Gummi had spent more than DM 30m (\$10.3m) on development costs for the new tyre so far and envisaged a total outlay of about DM 80m. Investment in technology is part of its "survival strategy."

Conti-Gummi lifted its group sales revenue to DM 1.65bn in the first half of this year, up 1.3 per cent on the same period last year, despite the seven-week engineering strike which shut down most vehicle assembly in West Germany.

The company's tyre division, embracing the Continental and Uniroyal brands, increased its sales revenue by 5 per cent to DM 987m. Herr Schaefer said that the strike cost the tyre division about DM 60m in lost revenue.

Herr Schaefer said that although motor vehicle makers were trying to make up for lost output, they would probably miss out on production of 300,000 vehicles this year. This meant that Conti-Gummi would miss out on an outlet for half a million tyres.

But Herr Schaefer said that all divisions—tyres, technical rubber products and other operations—were still profitable. After a big improvement in profits last year, the company made a dividend payment of DM 3 per share—only its second payout since 1971.

The West German company increased the number of car tyres sold in the first half of this year by 1 per cent despite the strike, while the number of truck tyres sold was up 7 per cent.

Nimslo looks for a new image

By ELAINE WILLIAMS IN LONDON

NIMSLO International, the troubled 3D camera manufacturer, is planning a major reorganisation of its business and product line, according to Mr James Davidson, the new chairman.

He is expected to announce radical changes after the company's half-year results at the end of the month.

Mr Davidson, previously deputy chairman, has taken over from Mr Jerry Nims, the founder of the company, who resigned from Nimslo at the weekend.

Nimslo is expected to expand its

activities in the professional camera market where it sees its best chance of making a profit. This follows disappointing sales in the consumer camera market which resulted in heavy losses last year. This change will take place over the next year or so.

In addition, the company wants to bring down the price of its cameras and the processing cost of the film.

Mr Davidson feels the price of £70 to £90 (\$91-\$117) for the basic camera is too high for the average user.

Output may be reduced to meet lower sales than expected. Discussions are being held with Sunpak and Ricoh.

The camera was initially produced at the Timex plant in Dundee, Scotland.

Both Timex and Nimslo are owned in part by Mr Fred Olsen, the Norwegian tycoon.

More than \$50m was raised in the UK for the venture as well as an undisclosed sum from the Olsen group. Before a single camera was sold in 1980 the company was capitalised on the London stock market

at £250m. By 1983 its value had dropped by more than 20 per cent.

The camera has four lenses placed side-by-side. It employs ordinary film but uses two frames per picture. When printed, the multiple images are placed on top of one another to produce a three-dimensional effect. 3D cameras are not new; camera enthusiasts have produced such images for many years, but the technique had not been thought suitable for general use.

Nimslo's disappointing sales have borne a loss this year. The company suffered a loss of \$31m in 1983.

Pargesa net shows another strong surge

By Our Financial Staff

PARGESA, the Swiss holding company which is also a major bank, reports another strong surge in profits and plans to further increase its dividend.

Net profits for the year ended June 1984 have risen to SwFr 86.7m (\$35.9m) against

SwFr 56.7m a year earlier and profits of SwFr 11.9m for the preceding six months period. The dividend is going up from

SwFr 40 a share to SwFr 48. Pargesa, which in 1983 took control of Paribas Suisse, has expanded rapidly in recent years. It holds a 25 per cent stake in Groupe Bruxelles Lambert, Belgium's second largest holding company, and is itself backed by major shareholders.

These include the Albert Frere Group of Belgium, Power Corporation of Canada, Volvo of Sweden and the Becker group of the U.S. Earlier this year Pargesa in conjunction with GBL, took a 29.9 per cent stake in the London merchant bank Henry Ansocher.

The company has interests in Drexel Burnham Lambert the New York securities house, and Radio Luxembourg.

The latest Swiss government bond fell short of its SwFr 250 (\$130.7m) marker when applications closed on Friday. The issue has raised just SwFr 230m with the minimum bid price set at \$9.8. The 12-year bond carries a coupon of 41 per cent. The issue has had a struggle against a background of very firm Swiss short-term interest rates following the weakness of the Swiss franc

Interim setback at Cheung Kong

By DAVID DODWELL IN HONG KONG

CHEUNG KONG, the Hong Kong property group, has announced pre-tax profits for the six months to June 30 of HK\$159m (US\$50.2m), a fall of HK\$12.2m.

The group also made extraordinary losses of HK\$126.3m, which stripped net profits to just under HK\$15m, compared with HK\$159.7m last year.

Mr Li Kasheng, the chairman, said full-year profit would be "far lower" than last year. The property market remained weak and he expected "no substantial general upturn in the near future." However, the interim dividend had been maintained at 15 cents a share.

The poor results were largely expected because the results of several of Cheung Kong's

troubled subsidiaries and associates have been released, indicating the parent company's likely performance.

CHEUNG KONG, in which International City Holdings, in which a widely-publicised HK\$1.6bn property deal with the Peking-controlled Ever Bright Industrial collapsed in June, made provisions of HK\$50.6m in its accounts for the first half.

The effect on Cheung Kong, which has a 30 per cent holding, was a HK\$114m cut in ordinary profits and an extraordinary loss of about HK\$42m.

Green Island Cement, of which Cheung Kong holds 32 per cent, announced a half-year loss of HK\$40m, and an extraordinary loss of HK\$80.3m resulting from writing off its investment in China Cement, a

joint-venture cement company in Hong Kong.

The impact on Cheung Kong was HK\$13.4m cut in ordinary profits and an extraordinary loss of HK\$2.1m.

CHEUNG KONG has written off its HK\$88m investment in China Cement, a company whose current financing situation is "very serious," Mr Li said.

Losses would have been greater had it not been for an extraordinary profit contribution of just over HK\$20.7m from Hutchison Whampoa, a trading associate.

Cheung Kong, with debts at the end of 1983 of HK\$2.2bn, and interest payments amounting to HK\$20.7m, has become increasingly dependent on the strength of Hutchison.

Mack Trucks to reduce output by 13%

By PAUL TAYLOR IN NEW YORK

MACK TRUCKS, the U.S. heavy truck manufacturer in which Renault of France has a 45 per cent stake, plans to cut production significantly in November, because of expected lower demand over the winter months.

Mack, which is common with other U.S. truck makers, accelerated production earlier this year, to meet the booming demand, said it would cut daily production rates by 13 per cent, from 154 units a day to 134 units.

Mr Curcio added that the heavy duty truck industry was closely tied to national economic activity—with growth rates that "should tend to level off somewhat with the recently reported slowdown in GNP growth."

Despite this, he said Mack's full year results this year would

be the highest since 1979 in terms of sales, production and earnings. Last year Mack lost \$26.2m on sales of \$1.2bn, but it reported net earnings of \$31.6m on sales of \$1.01bn in the first six months of the year.

Mr Marvin Runyon, president of Nissan Motor Manufacturing, said that Nissan's U.S. operations would not be profitable next year, as originally projected. Because of an extra \$55m investment for retooling associated with Nissan's plans to produce passenger cars at its Smyrna, Tennessee plant (announced in May), which has been building small trucks, the U.S. operations would not be profitable until 1987, he said.

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To mark its 25th anniversary the Unit Trust Association in the UK together with the Financial Times and Money Management magazine, are arranging a major two-day conference to be held at the Royal Lancaster Hotel, London on 15 & 16 October, 1984.

The programme on the first day will concentrate on international issues facing the unit trust industry worldwide and will look at the role, regulation and marketing of mutual funds in different countries. On the second day the agenda will be devoted primarily to issues facing the British unit trust industry and subjects will include a study of investment opportunities and the currency outlook; the implications of the major changes taking place in stock exchange practice and the revolution in financial services and developments in the marketing of unit trusts.

Each programme has been specially designed to appeal to professionals in the industry from both overseas and the UK who wish to gain greater insight into unit trust/mutual funds operations in different countries, and to offer the opportunity of making valuable business contacts. The Panel of Speakers will include:

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Mr Itsuo Minami
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Mr Mark St Giles
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UK COMPANY NEWS

Hawley, up £6m, lifts payment

SATISFACTORY trading across the board in its main areas of activity enabled the Hawley Group to lift its pre-tax profits by nearly £1m over the first six months of 1984.

With current trading up to expectations, the directors, headed by chairman Mr Michael Ashcroft, are anticipating a "more than satisfactory" outcome for the full year.

Profits for the opening half accelerated from £5.1m to £11.0m and shareholders' dividends for the period being stepped up by 0.5p to 0.75p per share on the capital as an enlarged by the £34.3m rights issue of last March.

Earnings rose by 1.6p to 4.2p per share.

Turnover of the group, which is now seeing the benefits of its acquisition and reorganisation programme carried out over the last few years, showed a sharp improvement from £51.37m to £119.23m.

The Hawley Group's main activities are security services, cleaning and maintenance, home improvements and travel.

At the annual meeting in May Mr Ashcroft said the three main activities were capable of above average growth and would sustain the group's growth over the next decade.

Shareholders were told that plans were at an advanced stage in conjunction with the British Car Auctions Group, to transfer certain of their joint interests into a separately quoted investment company which would be self financing and professionally managed.

Tax for the half year accounted for £1.37m more at £2.67m. The charge was calculated at rates enacted in the Finance Act 1984. An adjustment to take account of the change in deferred tax will be included in the year-end accounts but this is not expected to be of a material nature.

Minorities took £1.1m (£1.25m) after which profit for the half



Mr Michael Ashcroft, chairman of Hawley Group.

year emerged at £8.44m compared with a previous £2.32m.

Dividend payments will absorb £1.44m (£762,000) to leave a retained balance of £4.98m (£1.54m).

Group pre-tax profits for the 1983 year totalled £14.23m. The figure achieved on a turnover of £158.88m.

Including results from the successfully integrated Kitchens Direct acquired last March, Keen & Scott Holdings, Hawley's 75 per cent owned subsidiary, increased taxable profits from £1.44m to £4.13m in the first half of the year.

The interim dividend is doubled to 0.685p net per share. Last year's total was 1.1p.

The directors of this home improvement manufacturer, state that trading conditions continue to be generally good, and the impact of the Budget changes in VAT has been in line with expectations.

They anticipate a "more than satisfactory" outcome for the year ahead.

With comparable figures including results from Alpine Holdings from March 1983, turnover totalled £26.81m. There has been a record number of tourists in the UK during 1984 and the company anticipates a continued improvement in the second half.

The figure for the comparative period includes the results of all subsidiaries then owned and relate to Black and Edgington. They are therefore not directly comparable.

Turnover totalled £9.89m (23.16m). The charge for tax was up from £360,000 to £1.36m, with earnings per share given as 1.5p.

The company's shares are traded on the USM.

Excluding results of subsidiary disposed of Hawley subsidiary Insight Group showed a considerable improvement in the same six months.

This travel agent and tour operator, formerly known as Black and Edgington (Holdings), lifted pre-tax profits from £289,000 to £1.05m and is to pay an interim dividend of 0.75p.

The figure for the comparative period includes the results of all subsidiaries then owned and relate to Black and Edgington. They are therefore not directly comparable.

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BIDS AND DEALS

Fraser worried by newcomers' intentions in boardroom vote

By CHARLES BACHELOR

House of Fraser, the Harrods department store group, yesterday appealed to its shareholders to back the company's efforts to fight off an attempt by Lorraine to appoint new directors to the board.

The next episode in the six-year-old battle for control of Fraser will be the annual meeting on September 28.

Prof Roland Smith, Fraser chairman said yesterday he was particularly concerned that a number of wealthy private individuals, who together own 7.8 per cent of the company, would back a Lorraine attempt to vote Mr Ernest Sharp, a non-executive director, off the board.

The large private investors, most of whom live abroad, include Dr Asraf Marwan, an Egyptian businessman with 4m shares (2.8 per cent) of Fraser, Mr Jack Hayward, 2.1m shares and Dr John Kreke, a West German, with 650,000.

There has been continued buying of shares by Swiss-based total percentage of shares held investors recently taking the potentially unpredictable wealthy individuals to 7.8 per cent.

Fraser is also concerned about the voting intentions of the Merchant Navy Officers' Pension Fund, which holds 5m shares. The Fund voted in favour of the demerger of Harrods but has not in the past voted against members of the board, Prof Smith said.

Fraser shareholders will vote

on the re-election of Prof Smith, Mr Sharp and Mr Roland "Tin" Rowland, chief executive of the Lorraine trading group, which has a 2.9 per cent stake in Fraser.

Lorraine will attempt to get two of its own directors, Mr Terry Robinson and Mr Paul Spicer, elected to the Fraser board but it has dropped an earlier attempt to achieve the nomination of 12 of its own nominees.

Lorraine is also asking shareholders to approve two resolutions calling for the Fraser directors to take no action which would "prejudice the issue of the de-merger of Harrods" during the Monopolies and Mergers Commission enquiry into the merger, or which would encumber or dilute Harrods' property until one month after the commission has reported.

Lorraine was required to give undertakings to the Secretary of State for Trade and Industry not to vote its stake in Fraser to oust Prof Smith but has given no such undertaking concerning Mr Sharp.

Mr Spicer said: "It is not a real election if 30 per cent of the electors are not allowed to vote."

The Fraser board is not opposing the re-election of Mr Rowland but it pointed out in its letter to shareholders that he had attended only four board meetings out of 34 since his last re-election as a director in 1981.

Fraser's shares fell 2p to 270p yesterday while Lorraine fell 1p to 149p.

Emray stake ownership sparks off investigation

Mr NORMAN TEBBITT, Trade Secretary, has appointed Mr Ian Salter, of stockbrokers Strauss Turnbull, and Mr Philip Bowey, a solicitor, with the Department of Trade, to investigate the ownership of shares in Emray, vehicle distribution and financial services group.

At issue is a 27.6 per cent stake in Emray sold in March by Taddale, property investor, to a group of investors headed by Mr Murdoch Morrison, an industrial consultant who is amalgamating the Greenfields Leisure and Blacks Camping equipment groups.

Mr Morrison and two associates, Mr Ben Anderson of stockbrokers Raphael Zorn and Mr Edward Dension, a Yorkshire lawyer, were voted on to the Emray board at the end of July after a proxy battle.

The investigation, requested by the Emray board before the arrival of the three new directors, is being carried out under Section 172 of the Companies Act 1980.

Emray's shares rose 1p yesterday to 154p. The company last month announced that pretax profits had more than doubled to £443,000 in the first half of 1982.

Mr Morrison and two associates, Mr Ben Anderson of stockbrokers Raphael Zorn and Mr Edward Dension, a Yorkshire lawyer, were voted on to the Emray board at the end of July after a proxy battle.

At present, Emray has a market capitalisation of £15.5m.

The group was founded in 1962 as a Burslem-based trading house.

The development into its present form stems from 1972 when the Caterpillar dealership was acquired. This led to increasing involvement in construction and engineering.

In 1971, control was acquired of the Rand Mines Mining House.

The development which provided most of the impetus for organic and acquisitive growth thereafter.

In the year ended September 30, 1983 mining provided 6 per cent of the group's £7.35m turnover and 21.2 per cent of its £890m operating profit before investment income and taxation.

Turnover contributions of the group's other major divisions were: cement, lime and paint

6.5 per cent; ferro-alloys and stainless steel 2.2 per cent; electronics and general engineering 13.6 per cent; heavy equipment 5.1 per cent; building and construction supplies 9.4 per cent; packaging, paper and appliances 12.2 per cent; sugar, food and drink 4.2 per cent; forest products 1.6 per cent; and group services 0.6 per cent.

Barlow Rand is widely acknowledged by Johannesburg stockbrokers as being one of the bluest of South African blue chip investments.

Consolidated turnover of the diversified group is approaching the R10bn (£4.93bn) a year level.

It employs almost a quarter of a million people and operates in virtually every sector of the South African economy.

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REGIONAL REPORT BY NICK GARNETT

The county's economic performance in the face of change has been comparatively healthy. Questions still need answering on the mix of industries and the issue of local government reorganisation.

West Yorkshire

Strains and affluence

WEST YORKSHIRE, Britain's largest metropolitan county has managed to sustain both a juggling act and an illusion during the past few years of industrial restructuring and recession.

It has escaped the more traumatic effects of change yet has failed to tap into the principal benefits of new technology and government investment. On balance, however, its relative economic performance has been healthier than almost anywhere in the North.

For all its image of being a dour hard-working traditional manufacturing area, there have also been positive creative developments in a range of activities from urban regeneration to tourism, product innovation and small business support.

West Yorkshire, whose 2m population ranks it the third largest metropolitan county, is a circular-shaped area wedged between the Pennines and the plains of Humberside. Its main urban settlements of Leeds and Bradford and the smaller clusters around Halifax, Huddersfield, Dewsbury and Wakefield consume the whole of the centre of the county.

Around these concentrations, more open country in the west and south-west stretches to Lancashire and the High Pennines and in the north the rural beauty of the Yorkshire Dales. The South-West, with its coal mining, has some close affinities with South Yorkshire.

The county's 12.7 per cent unemployment rate puts it on the British average and is more uniform than in most other areas of the North, ranging from the 11.4 per cent of the Halifax travel-to-work area to 14.8 per cent in Bradford which

has endured some of West Yorkshire's most painful factory closures.

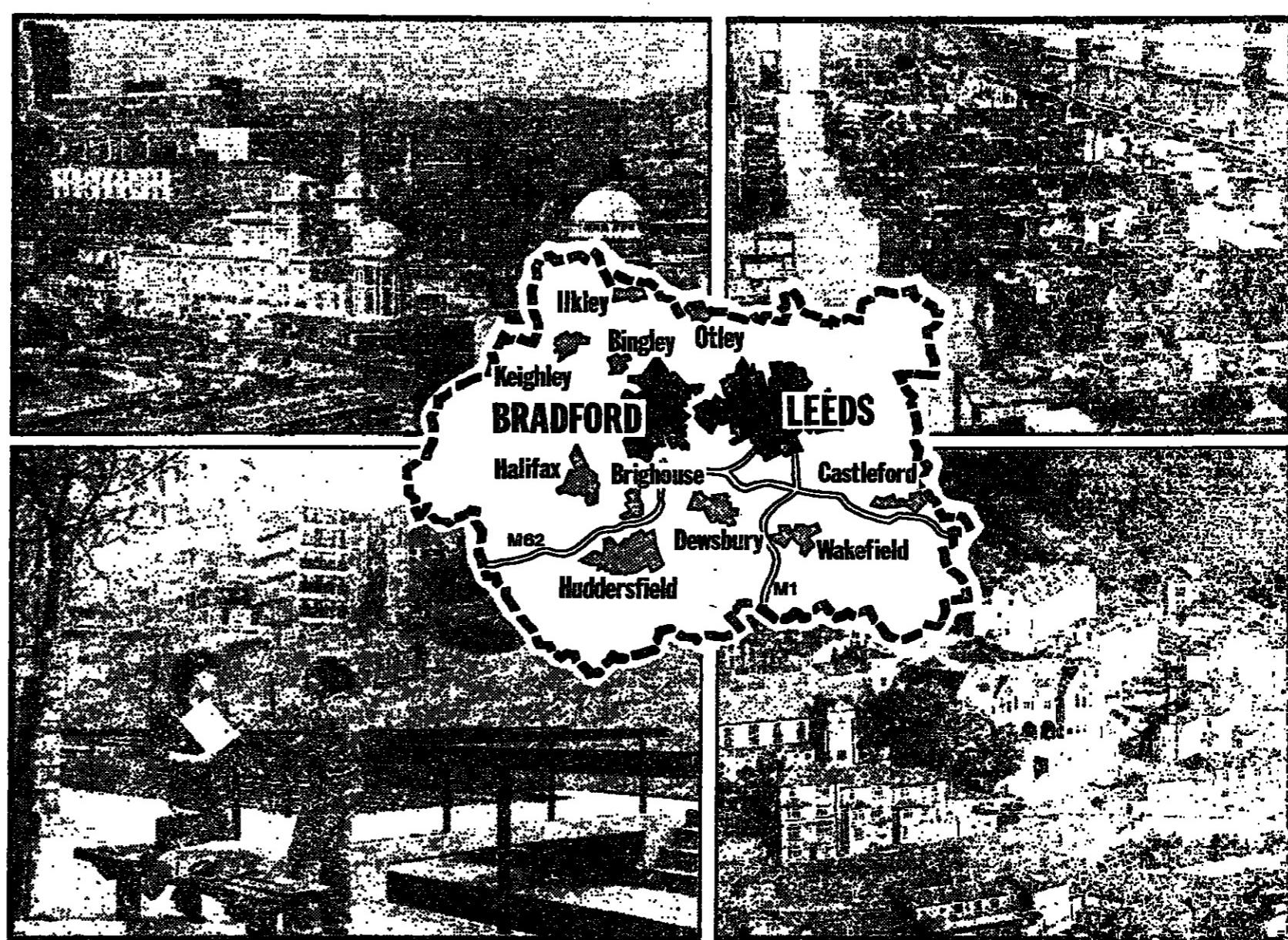
The whole of the county was an intermediate assisted area until 1982 but this status is now reserved only for Bradford (excluding Keighley), small pieces of the Wakefield district and Ryhill village.

A familiar juxtaposition of affluence and deprivation runs through the county - the relative prosperity in the smart towns such as Ilkley and Wetherby, and the inner city pressures of the main cities. Leeds says it needs £495m over the next decade to repair and improve its 15,000 council houses. Bradford's social and educational services are feeling the strain of increasing numbers of elderly people and a rising child population among the Asian community who make up 20 per cent of the old city area's population.

Incentives

Much of West Yorkshire's physical fabric also reflects the more traditional faces of its manufacturing base. A recently-published outside consultants joint report for the county council and Greater Manchester argues that more government cash incentives should be provided for the demolition or conversion of disused textile mills.

The county's industrial framework is marked by a preponderance of diversified locally-owned family businesses, a general absence of big manufacturing sites, and relatively placid labour relations which have proved to be a source of strength. The county's economic structure is home-grown and naturally developed, not an



One further weakness was spotlighted by a study two years ago by Prof Michael Hampshire of Salford University into 61 predominantly manufacturing companies in Calderdale. This revealed a lack of sufficient knowledge among senior management to make judgments on the application of micro-electronics and a lack of confidence to seek external advice.

The county has a major stake in financial and commercial services. Leeds is an important financial centre and regional capital with offices of government departments and the Bank of England. The county as a whole is in the top league for building societies with the headquarters of the Halifax, the world's biggest, and many others including National Provincial, Yorkshire, Leeds, Bradford and Bingley, Leeds and Holbeck and Skipton.

Mr Bigley expresses the business view by saying it should be possible to save costs borne by ratepayers by taking out one local government tier.

A number of other themes are newer. Questions still need answering on the issue of reorganisation once the metropolitan county council is scrapped - the control structure for the expanding Leeds-Bradford Airport, the continuation of centralised traffic control and bus services operations for example.

Cllr John Gunnell, the council's Labour leader, has been elevated to frontline spokesman for all the metropolitan county authorities. Abolition will be damaging for democracy and disruptive to services, he says.

The county as a whole has made significant strides in developing tourism, punctuated by the securing of awards such

as that recently conferred on the Armley Mills Museum in Leeds.

Closures

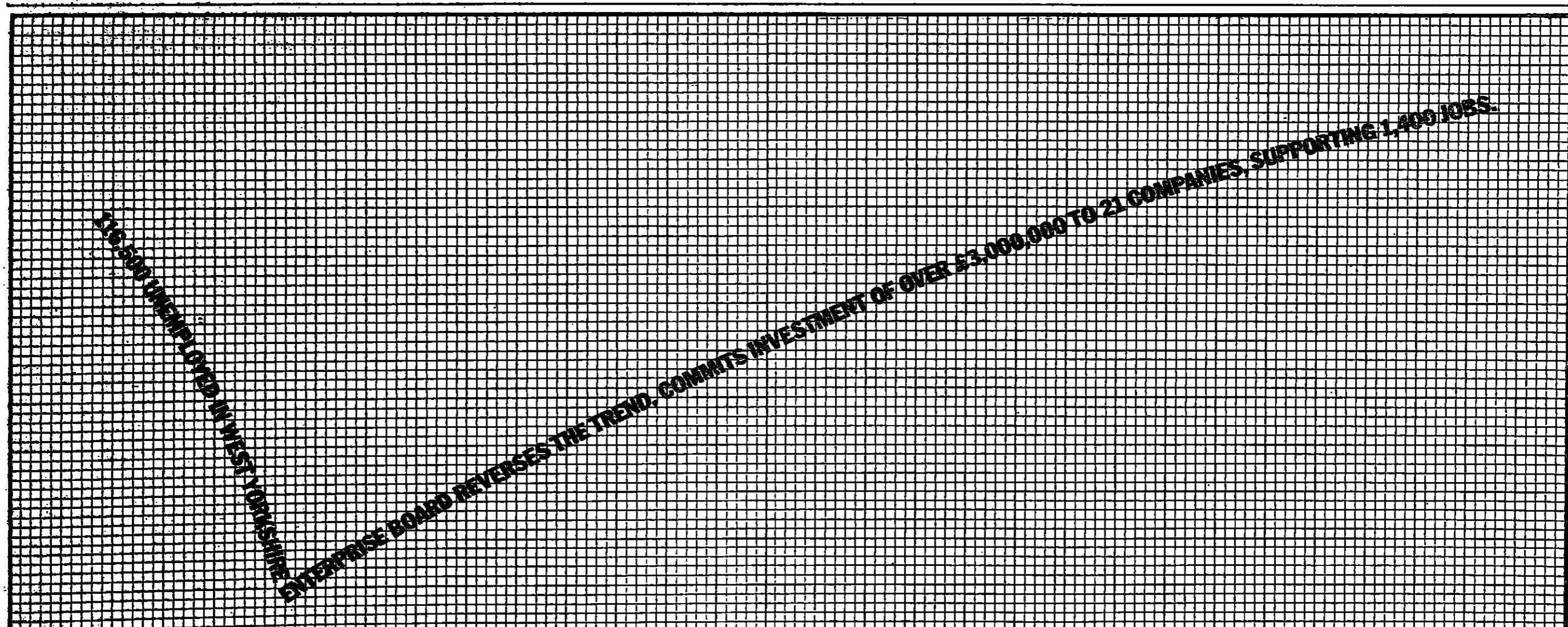
Calderdale council has instituted a huge environmental metamorphosis in Halifax over the past 10 years through a radical programme of stone-cleaning and new city centre building using traditional materials.

Leeds City Council has begun a number of initiatives including grants up to £2,500 towards development of high-technology products and a new technology centre with training places for 80 people, low-cost industrial units and space for research and development work.

New business support agencies include the Kirklees and Wakefield Enterprise Trust, the Leeds Business Venture and the Bradford Enterprise Agency. The West Yorkshire Enterprise Board, set up by the county council, is one of the new breed of local authority-created employment support bodies run as commercial companies and has assisted 21 companies in its first 18 months.

Bradford Microfilms' Saltire workshops and Dean Clough Mill are notable examples of cheap accommodation for new business start-ups.

All in all, the will is there to tackle the problems and steer the county towards a strong future. But there is much yet to be done.



THINGS HAVE TAKEN A TURN FOR THE BETTER.

Since the West Yorkshire Enterprise Board first started trading in 1983, our aims have been clear:

We want to strengthen the economic base of the County, backing manufacturing or related service industries, creating and safeguarding jobs.

So far, we're right on target.

By the 30th of April 1984, we had committed investments totalling £3,259,000 to 21 West Yorkshire companies - averaging about £150,000 per company.

There are more than 1,400 jobs associated with these investments - an investment-per-job of less than £2,500.

In addition: in our first 18 months, we made a trading profit of £356,100.

Things have definitely taken a turn for the better.

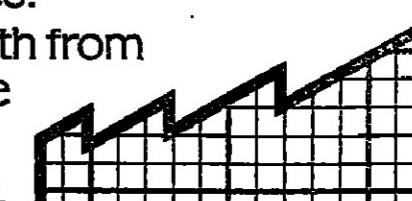
But this is only the beginning of the story. We're constantly looking for new business.

But that business needs to have sound prospects - be working under good management, with competitive products and holding a fair share of a viable market, with a future.

Talk to us about an enterprise like that, and we'll give you the full benefit of our professional advice.

And we'll back you with cash, both from ourselves and from our friends in the private sector.

For the people of West Yorkshire, we'll get it right.



WEST YORKSHIRE ENTERPRISE BOARD

WEST YORKSHIRE 2

Diversity staves off worst of recession

Industry

WEST YORKSHIRE'S industrial structure demonstrates some prominent characteristics which, in contrast to many other manufacturing areas, have given it a natural resilience to the worst effects of structural change and recession.

A diversified economic structure has allowed the county to show a better economic performance over the past 12 months than most others in the North.

These positive features include a well-developed spider's web of small, independently-minded family businesses, a general absence of the branch plant syndrome, no one-company towns and a dearth of very large, vulnerable manufacturing sites. Few companies, if any, employ more than 1,500, with typical factories having workforces of between 200 and 500.

These factors have been underscored by generally non-fractious labour relations and the absence of two industries—dockyards and mass-production car building—which have historically poor strike records.

Over-dependent

It is true that these characteristics do rub shoulders with some profound weaknesses. The county is still over-dependent on traditional industries such as textiles, clothing, engineering and coal, the first three of which have endured massive job losses.

Many family-owned businesses have been partly undermined by poor investment and a lack of professional management. Mr Bryan Bigley, director of the CBI's Yorkshire and Humber-side region says: "Companies are now tending to invest to their limits even though margins are frequently too poor for adequate levels of expenditure."

"There is also a growing move towards bringing in non-executive directors to broaden the horizon of existing members of the board," Mr Bigley says.

The county has not escaped big plant closures over the past

six years and Bradford has suffered more than its fair share of them. These have included the plants of Thorn EMI, International Webster and Renold's Craft gear works.

Rank Optics and Leyland's C. H. Roe bus building company have both shut in Leeds as well as scores of textile-related mills in the county. But the scale and number of these closures have been nothing like those in many other regions.

West Yorkshire also suffers from a lack of high-technology companies. There are a few notable exceptions. Systems in Leeds employs 1,000 making a range of business computers including its new S series, also producing software and providing a range of services. Forty per cent owned by Control Data, Systems had a £46m turnover last year.

Microvitec in Bradford, set up in 1978 with the help of the local council's Economic Development Unit, now employs over 200 manufacturing visual display units and other products. Farnell at Leeds and Crossley is an important instrument manufacturer.

Much of the Engineering sector is still struggling but the broadness of its structure in the county will ensure that most of what has remained will survive and perhaps grow.

Machine tools, much of it developing out of the textile industry, has taken some savage knocks and is only slowly recovering. Companies such as Dean, Smith and Grace and Landis remain but other names like Ashton, Thomas Stark and N. C. Ashton have either disappeared from the county or gone to the wall. Halifax has suffered the decline of this industry more than any other town.

While West Yorkshire is not a big builder of vehicles, the supply of components is important through companies such as Associated Engineering, Bradford and Cummins-owned Holset, the Huddersfield turbo-charger manufacturer now pulling out of recession.

Mining supply companies, anxious to see the end of the coal industry dispute, include Fletcher, Sutcliffe, Wild and British Geoffrey Diamond at

Wakefield. Companies like process plant engineers Peabody-Holmes, Clayton fabricators and engineers' operations in Leeds, Yorkshire Switchgear and the Crane division of NEI, testify to the diversified nature of this sector. Hopkins in Huddersfield is one of the world's leading valve manufacturers, successfully moving into the nuclear field.

The traumatic years of decline in textiles now appear to be over. Many of the mills that are left in Bradford, Huddersfield and Dewsbury are working double shifts clawing back more UK business and raising sales to the U.S. and Japan.

Direct selling

A core of a dozen companies including Parkland, Allied Textiles, Illingworth Morris, John Foster and Bulmer and Lumb are keeping the flag flying. Many of them like Peter Black have been running successful direct-mail mills. Carpets have taken a beating, Homfray and Crossley closing in Halifax.

Clothing, centred in Leeds and with its roots in Jewish tailoring, has taken some hefty knocks which have hurt companies like Burton. But the industry is fighting back through better designs and revamped retailing, with Leeds-based Hepworth revitalising its trading image with its highly-successful chain of Next shops.

Companies in this sector include Centaur, Executex and Sunrise, S. R. Gent, and United Drapery Stores (UDS).

Food manufacturing and services are well developed in the county with production sites such as those of Seabrook Crisps, Ben Shaw's softdrinks, Fox's Biscuits and several sweet manufacturers but it is food retailing that West Yorkshire is particularly strong. A number of chains are located in the county including Asda (the retailing division of Leeds-based Associated Dairies), Hillsards of Cleckheaton, Morrisons' of Bradford and Lawrence Battley's cash-and-carries.

The county has a small chemicals industry, some of it growing out of textile dyestuffs. Companies such as Allied

Colloids represent successful exporting stories. Other companies include A. H. Marks, Hickson and Wash, the Swiss company Sandus, Yorkshire Chemicals and ICI.

In the glass industry, the container manufacturer Gregg at Knottingley has ridden out the recession but Rockware's Castleford plant has been one of the casualties. In rubber, big locally based companies include BBA and Scandura at Cleckheaton and Minster.

The county's coal industry,



Checking truck flywheel housings at Keighley Foundries, the former Leyland company which was the subject of a management buy-out last year.

which has suffered from the general drift of mining development from west to east has seen the loss of seven pits and 3,000 jobs since 1979. The NCB though has been investing in a number of collieries including Kinsley Drift, Kellingly, Woolsey and the Prince of Wales.

Kitchen and bathroom equipment is a growth sector in which West Yorkshire is represented through companies like George Moore at Wakefield, Symphony in Leeds and Sowerby Bridge-based Ram currently building a new factory in Bradford.

In printing, Howson Alphraphot has invested heavily in new presses and other companies in this sector include John Waddington whose plant also manufactures Monopoly sets. Gratan and Empire Stores in Bradford represent the county's main thrust in the mail-order business.

Successful performance despite the critics

Enterprise Board

THE West Yorkshire Enterprise Board, set up by the county council to raise the level of industrial and commercial investment, is one of a new breed of local authority-created agencies whose social remit is to support or help to create jobs while acting as a commercial company.

Its first full-year trading figures, just published, reveal a healthy performance which some of its earlier critics, including Tory councillors, have admitted to be successful.

The Enterprise Board, now

of £241,000, taking into account a £115,000 general provision set aside against the possibility of business failures.

It has also invested about £3m in 21 companies together employing about 1,400, most of them in manufacturing. It has yet to have a company fail on it, though a recent attempt to provide rescue finance for a foundry company RMI (Bingley) founded over union opposition to changes in employment management.

Such a performance does not stop criticism from some of the business community who are hostile to direct local authority involvement in industrial finance and support. For them local authorities can exert an influence distorting to the market and detrimental to competing companies which are not receiving assistance.

It has been a hard-working

and in some cases harrowing

time for the managing director, Mr Alan Pickering, and the board's staff of four managers and one solicitor.

Principles

With almost 600 inquiries made to the board and 100 active or "open" inquiries at any one time, Mr Pickering is planning to increase the staff by five—another investment manager, another solicitor, an analyst and two investigating accountants.

Three principles constitute

the board's unofficial charter:

to act as a commercial operation;

to be self-financing in the medium term (believed to be

possible if the board does not

invest more than £3m a year);

and to be free from political interference.

The board is controlled by

six councillors who are the sole

voting directors. Mr Pickering, a former Tory councillor, made it clear from the start that he did not believe the board could work properly if there was political interference and that he would not agree to serve under such a regime.

This was in line with the thinking of the council's moderate Labour controlling group, which also decided that local authority officers did not possess the required skills for the specialised work of investment management.

Investment decisions on the use of the board's funds of secured lending, venture and development capital are made by the board's staff, and their advice has not been challenged.

A third of the companies assisted by the board have been management buy-outs, another third were seeking what was in effect survival money, and the remainder needed financing to expand or re-equip.

One of the latest and largest financial arrangements made by the board is the putting up of £20,000 for Joseph Rhodes of Wakefield—the machine tool manufacturer subject to a management buy-out from the Hanson Trust—in a joint deal with Wakefield City Council.

Bxford, a Halifax machine tool manufacturer bought out by management, has received £25,000 in return for 25 per cent of its share capital. The company's plant and assets were bought by the board for £300,000 and are being leased back over 5½ years.

The board has made a loan of £30,000 to Naylor Developments which is beginning to manufacture a replica MG TF sports car in Bradford. The company has since raised £350,000 through a shares issue, meeting a condition whereby the board will now provide a further £150,000.

Other deals concluded by the board include one with Keighley Foundries, formerly a part of BL, and another with Stott's of Halifax, a general printer which has been assisted with the purchase of a £210,000 printing press leased back to the company by the board.

"We intend to run a profitable business here and not be a drain on the ratepayers," says Mr Pickering.

EEC, Central and Local Government Schemes of Support Specifically Available in West Yorkshire

Scheme	Benefits	Area(s)
EEC Textile Closure Area (ERDF)	Starts early 1985. Grants for building refurbishment and small firms	Bradford MD Calderdale MD Kirklees MD
Coal Closure Area (ECSC)	Low interest loans for investment, at 3-5% below UK commercial lending rates	Leeds, Dewsbury, Wakefield, Castleford
European Investment Bank	Low interest loans	West Yorkshire
Central Government Assisted Area (Intermediate)	Regional selective financial assistance	Bradford, Bingley, Shipley
Urban Programme Areas	Loans and grants for small firms and co-operatives	Leeds MD Bradford MD
Enterprise Zone(s)	Rate relief exemption for between 7 and 10 years; 100% capital allowances; exemption from DLT	South Wakefield
Rural Development Area (Development Commission)	Announced June 1984. A wide range of grants and services for small firms including grants for building conversion and concessionary loans for tourist as well as manufacturing authorities	Pennine area (Todmorden, Hebden Bridge, Marsden)
Urban Development Grants	Grants by DoE towards joint/private sector projects	Leeds MD Bradford MD Wakefield MD
West Yorkshire Metropolitan County Council West Yorkshire Enterprise Board	The board provides venture and development capital for almost any form of investment	West Yorkshire
Small Firms Employment Fund	Loans and grants of up to £15,000 for firms employing up to 25 people	West Yorkshire
Job Incentive Scheme	Grants of £25 per week to firms employing up to 25 people to take on an unemployed person	West Yorkshire
Sites and Premises Scheme	Financial assistance to assist the development of job creating schemes which would not otherwise go ahead	West Yorkshire

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Mythbreakers

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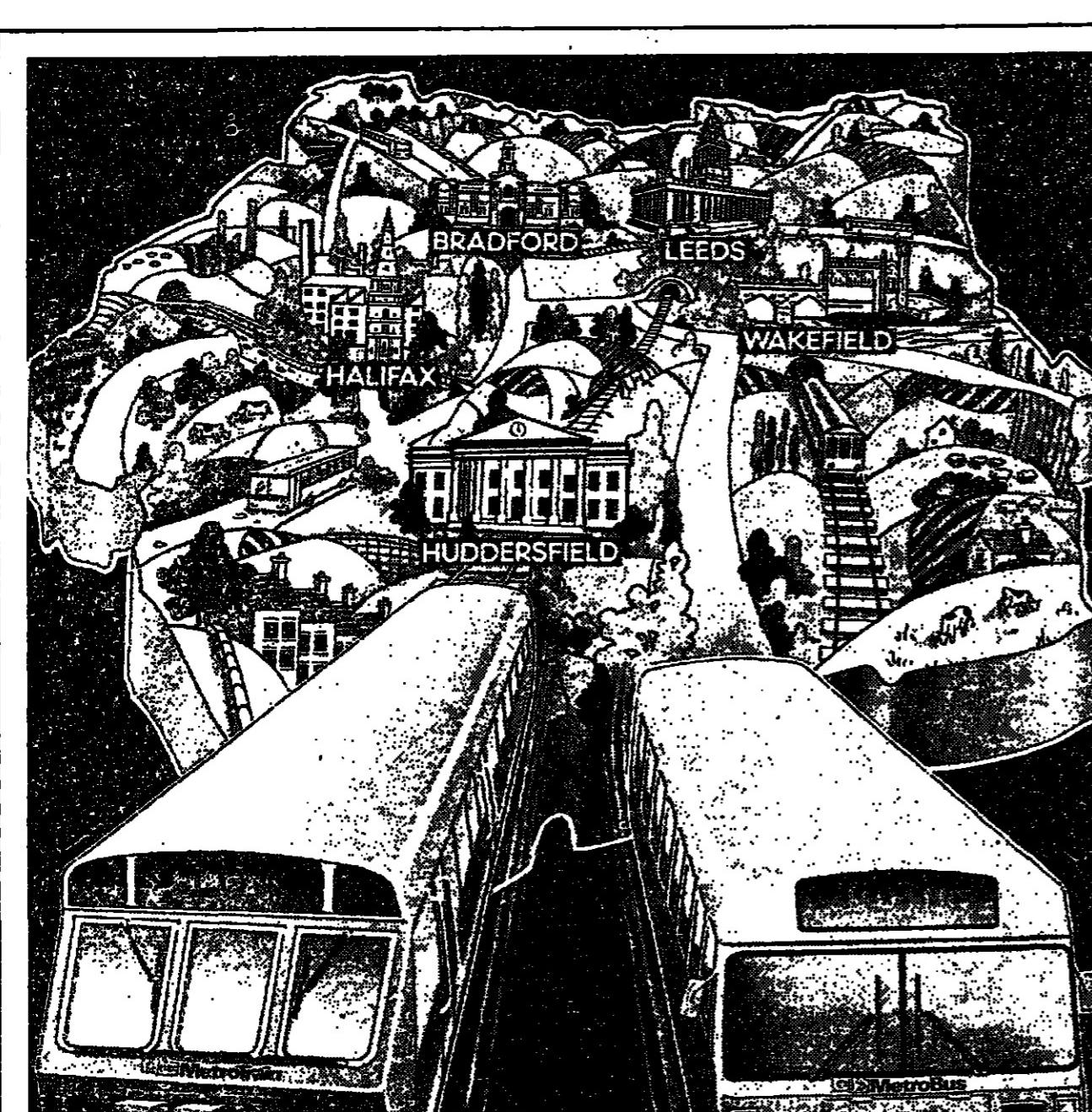
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KIRKLEES	EXPAND IN KIRKLEES
The Metropolitan Borough of Kirklees is one of five districts in West Yorkshire. It covers an area of 162 sq miles and includes some of the best known industrial and commercial centres in the UK including Huddersfield, Dewsbury and Batley.	
Kirklees Council's Employment Development Office can give advice and assistance to firms seeking relocation; small and medium sized industries; start up firms and businesses; co-operatives and tourist ventures.	
The Council can help in many ways including premises, serviced sites and industrial land, incentives—rent guarantees and capital grants and an assistance scheme for small businesses.	

For further information contact:

Alan Goodman, Kirklees Employment Development Office, Estate Buildings, Railway Street, Huddersfield, HD1 1UJ.

Tel. Huddersfield 22133 ext. 210



7 million journeys on the previous year.

The demand for public transport has increased in every segment of the market due to the introduction of a wide range of ticket schemes, including the hugely popular Off-Peak fares.

Through continuous development and innovations, West Yorkshire Metro plans to maintain the high standards that make its public transport system one of the finest in the country.

Metrolink and MetroTrain

West Yorkshire Passenger Transport Executive

As more of the details of what abolition will mean become clearer, Cllr Gunnell, leader of the council since Labour took control three years ago, should again enjoy the fame of a minor national figure known to many—at least by the sound of his voice on radio.

While the political move towards abolition draws to an inevitable conclusion, the 50-year-old councillor for the Hunslet area of Leeds has got on with the job of mixing teaching with the work of one of the busiest local politicians in Britain.

<p

WEST YORKSHIRE 3



The extended runway, above, will enable the airport to take 747 Jumbos

£22m plans under way

LEEDS-BRADFORD Airport at Yeadon is at last beginning to look like an airport. Its development has hitherto been sluggish, expansion constrained by public inquiries, local residents' opposition, some wavering in political commitment to growth, and physical site drawbacks.

Last year its passenger throughput was just 383,000, a third of that of Newcastle and much less than a half that of the East Midlands, both of which have smaller passenger and freight catchment areas.

But the foundations have been laid for what its own administrators and the three local authorities who run it hope will be a springboard for trebling the number of people using Yeadon.

As part of a £22m development programme, the single runway is being extended by 2,000 ft to allow it to take a Boeing 747 "jumbo" with full payload. At present the Boeing 737 is the biggest that can use Leeds/Bradford and even that relatively small aircraft cannot land or take off with optimum fuel and passenger loads.

The runway extension, due for commissioning early next spring but with the possibility of being ready for use before the turn of the year, is being carried out together with the upgrading of lighting and navigation aids.

The first phase of extending the passenger terminal is due for completion next spring with a second phase scheduled to be finished by the summer of 1986.

These changes will increase the size of the arrivals area, improve baggage handling by means of automatic equipment, enlarge the area for concessions and provide a duty-free shop for the first time.

A third phase, incorporating a small multi-storey office block as well as improved passenger facilities, will go ahead only if rising demand warrants it.

The three local authorities of Leeds, Bradford and West Yorkshire County Council, whose councillors sit on the airport joint committee of 21 elected members, have already put their minds to reversing a

Leeds/Bradford Airport

steep decline in the amount of freight handled by the profit-making airport.

A film cargo complex was opened last year but the fall in freight — against the international trend — can only be arrested when the runway extension is completed. One of the main reasons for the near-continuous slide in freight handling is the reduced availability of aircraft capable of using the short runway.

A new road layout around part of the airport perimeter has been completed together with a doubling of car parking spaces to 1,000.

"The future is bright," says Mr Gordon Dennison, the airport director. "Radical change will come from 1985 onwards." This should add to the financial performance of the airport which made a net trading surplus of £1.5m last year, a doubling in three years.

Sights of improvement in services are already emerging. Scheduled daily air services provided by the large population of smaller passenger catchment areas. Only time will tell whether Yeadon can take full advantage of the opportunities provided by the large population of visitors yearly, is by far the most popular spot. Others in

Tourism

THE COACHES, usually loaded with elderly visitors, sometimes spotted pulling out of Esbott, the village near Bradford where some scenes of the Emmerdale Farm soap opera are shot, are an illustration of what has been happening in West Yorkshire's tourist industry.

The city of Bradford Metropolitan Council has picked up a clutch of awards for the way it has marketed its own area, which encompasses not only the 44 mill shops and industrial museums of a manufacturing city but also many of the county's familiar tourist haunts.

The popular Keighley and Worth Valley Railway provides both a ride on steam trains of the past and a very useful connection to Howarth from the British Rail Station at Keighley.

New attractions in the past three years have included the National Museum of Flight, Bradford, a Leyland Mill Industrial Museum in Leeds and the bird garden at Letherhead Hall, Aberford.

A new co-operative run, though fitfully-operated, boat service has opened on the Rochdale Canal between Hebden Bridge and Todmorden.

Developments under way include a multi-location Spenn Valley transport Museum, featuring trams and the Kirkstall Brewing Museum in Leeds.

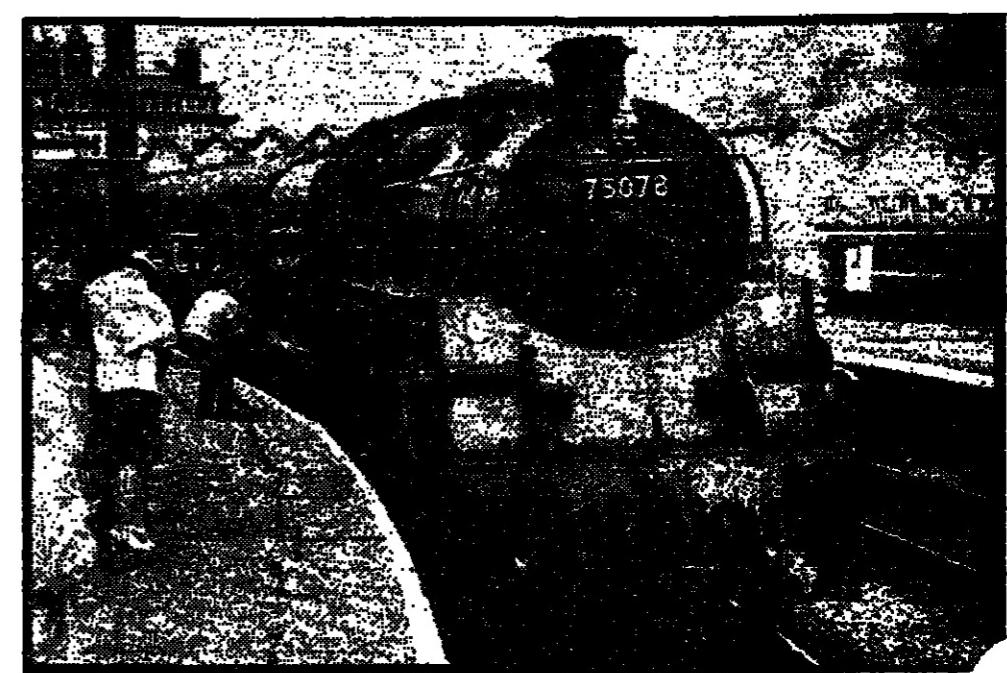
Indeed, West Yorkshire's tourist officers have used the county's natural and man-made features to such an extent that the tourist industry is developing as quickly there as anywhere in Britain.

West Yorkshire County Council estimates that £22m was spent in the county on business and leisure tourism last year, supporting nearly 14,000 jobs and 700 places offering accommodation. Though no accurate figures are available the Yorkshire and Humberside tourist board estimates that about 5m people yearly stay overnight in the county.

Bronites

Two handicaps West Yorkshire labourers under are the relatively few leisure visitors who stay more than one or two nights and the way mid-week hotel takings have reflected the recession-induced fall-off in business tourism. Caravan and camping sites are also underdeveloped.

West Yorkshire has been making major strides in leisure tourism, however. The village of Haworth, home of the Brontës, with 750,000 visitors yearly, is by far the most popular spot. Others in



A whiff of steam and smoke on the Keighley and Worth Valley Railway

Far-reaching changes bring modern system**Transport**

PUBLIC TRANSPORT in the county has been undergoing far reaching changes in the past few years — in part resulting from a consultants' report by Bob Allen Hamilton into the structure and operations of the West Yorkshire Passenger Transport Executive.

Under one innovation, passengers can buy Saverstrip pre-purchase tickets for use on both local bus and rail services at 1200 outlets including Post Offices. These offer 12 rides for the price of 10.

Other changes introduced following the report is the rationalisation of maintenance and repair facilities, route replanning and fare restructuring. Last year the number of passenger journeys on services directly operated by the PTE rose to 183m from 183m in 1983.

West Yorkshire is now operating the only British Rail/Leyland railbuses in the country. Bradford is the home of one of Europe's biggest transport interchanges though it is not seen as being too big for current requirements. This point is underscored by the reduction in Inter-City express train services to Bradford.

Approved

Two developments should enhance the county's road system, which incorporates the M1 and M62 motorways. An all-purpose trunk road through the Aire Valley from Bingley to Kildwick has been approved though its actual line has yet to be agreed.

The inspector's report is awaited on the proposed new route from Kirkhamgate to Dishforth, which could link the M1 near Wakefield with the A1 south of Wetherby. These schemes are included in a recent CBI 10-year £33bn new road "shopping list" for York.

shire. The county also has a longer-term proposal to build a new radial road east of Leeds, superseeding the A64.

The Sheepscar Junction north of Leeds has benefited from this, while Scoot, a system which continually updates traffic flow information in relation to traffic light timing is being introduced at Wakefield.

Labour councillors believe the change-over period when the County Council is abolished will leave transport control in difficulties. Questions have certainly been raised for example, on the controlling of the central computer station in Leeds, which monitors traffic movements county-wide.

Freight transport by canal is nowhere near as developed as in South Yorkshire, though West Yorkshire is trying to encourage greater use of the canal system between Leeds and the River Ouse.

HOW MANY JOBS CAN £35,000 CREATE?**THE GOVERNMENT'S ANSWER**

Government figures show that regional assistance is costing about £35,000 per job created. The County Council's support for local business works out at about £2,000 per job.

We firmly believe that in today's situation, there is a need for all agencies with an interest in the local economy to play a part, particularly in helping small businesses to make a go of things.

Working with local Chambers of Commerce and business enterprise agencies, and in co-operation with the High Street banks, the County Council has developed a range of schemes to meet the needs of businesses.

For instance, we offer grants and interest-free loans to small firms. More than 2,500 jobs have been created in just two-and-a-half years — at an average cost of under £550 a job!

We also refurbish old factories and we build new industrial units jointly with private developers and our West Yorkshire District Councils. An investment of about £5.5 million

WEST YORKSHIRE'S ANSWER

since 1977 has created or saved 2,100 jobs, and another 5,200 new jobs are in prospect.

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Our Trading Standards Department provides a first-class service for industry and commerce as well as ensuring fair play in the market place.

We maintain one of the best local highway networks in the country and at the same time we have an enviable record for opening up new industrial sites with new roads. Year by year, we are reclaiming considerable areas of derelict land, to provide a more attractive environment for business investment.

We're working hard to build a partnership with the private sector. And we know we're giving value for money!

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Metropolitan County Council

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THE MANAGEMENT PAGE: Small Business

FEW PEOPLE need reminding that these are tough times for small computer hardware makers.

They have come under increasing pressure from larger competitors, and unable to achieve their economies of scale, some of the smaller hardware companies have even been forced to go to the wall. Casualties have included Dragon Data (subsequently taken over) and Tycom earlier this year, and before them, Grundy Business Systems and Iotekology.

It is all the more striking then, to find that one of the minnows of the £1.7bn UK computer hardware industry, Haywards Heath-based ATS Communications is not only thriving but is also arguing that it has a long-term future making microcomputer-driven screen-based telex terminals.

ATS is a textbook illustration of a small company which has identified a niche which—so far at least—bigger groups have passed by, either because they perceive it to be uneconomic or because their research departments are fully occupied pursuing ventures more closely related to their mainstream business.

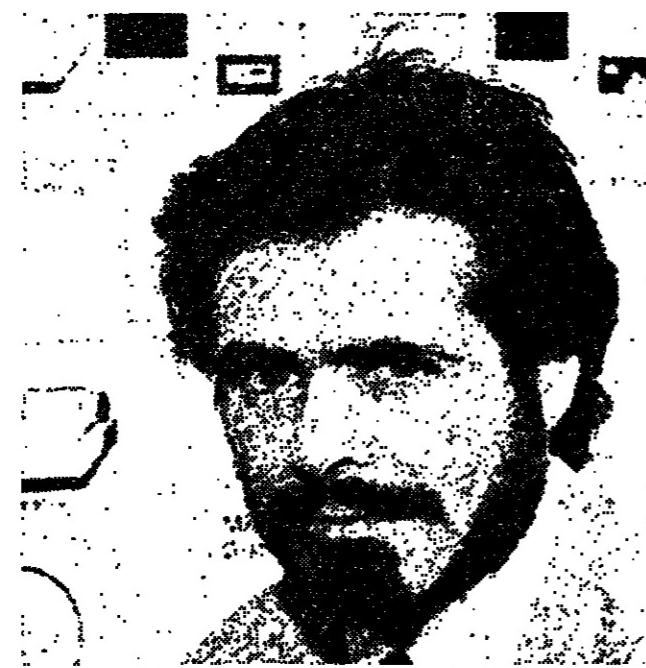
In the past five years, the ATS group's profits have climbed from £104,000 before tax to £352,000. But it has stumbled alarmingly along the way. Its founder, whose skills had always been more technical than salesmen-like, failed to market their products adequately.

That shortcoming, allied with an ambitious capital spending programme, sent ATS's profits plummeting from £311,180 in 1980 to only £56,496 two years later. In an attempt to gain a keener commercial edge, the directors head-hunted a new managing director in April last year. Their chosen trouble-shooter was Tony Stenham from Thorn EMI, who wasted no time in creating a new sales force and suggesting a number of new products.

Profits for the year to next December are now expected to be more than tripled at £1.1m on turnover of £7.8m, and the group is planning to achieve a public quotation within three years.

ATS developed its first product, a visual display unit compatible telex terminal from its original business as a communications consultancy. The most sophisticated of its range of terminals can receive, store and transmit messages simultaneously from up to 40 points and communicate with office computers.

Its market looked distinctly limited until the liberalisation of the UK telecommunications industry two years ago ended British Telecom's monopoly of



Tony Stenham: created a new sales force

The search for a safe niche

William Dawkins on how ATS Communications hopes to avoid major competition

the telex terminal business. But Stenham is convinced that his market will remain too small and specialised to be attractive to the computer and telecommunications majors.

"Our part of the telex terminal market is probably worth £45m," he says. "A large company could take £30m of that without running into monopoly problems, which is simply too small to be worth it. They will instead take it on as a marginal activity and sell somebody else's products carrying their own name, so that they don't have to invest in the engineering."

Indeed, ATS's list of distributors for its range of terminals reads like a roll-call of the telecommunications industry's top players. They include Plessey, STC, Racal, Case, Hasler, and British Telecom, which last month awarded ATS an order for its City Business Terminal, worth a minimum of £1.5m to ATS's turnover over the next year.

"Our main business is in

PAX and telephone equipment, but when it comes to selling through our direct sales force, we find that it is advantageous to have a broader range of products," says Robert Harrison, Plessey Office Systems' marketing manager.

Harrison spotted ATS at the telecommunications industry's annual trade show, two years ago and is now the company's biggest private sector national distributor, with orders worth £1m per year of an own label version of ATS's Vitel III wordprocessing telex terminal.

If the market has that much scope, however, it invites the question of whether a major group like Plessey would simply wait for ATS's products to become fully established, and move in, on the back of ATS's success, as a manufacturer.

"I don't think that the size of the telex terminal market as a proportion of our total business, or its likely future development, is such that Plessey would choose to push ATS out by making its own screen-based terminals," says Plessey's Harrison.

"It just wouldn't make economic sense."

and communications terminals in one package, and the group is targeting for orders to rise from 1,000 units next year to 3,000 annually in the next three or four years.

The group started business 15 years ago, but did not start manufacturing until 1972, when it became clear that the equipment needed to put its consultancy advice into practice did not exist. The London Fire Brigade's need for a speedier and more flexible telex terminal led to its first contract, to make a telex-combatible VDU for the brigade's mobilisation system.

As its consultancy work created more manufacturing business, ATS soon found itself in the happy position of being able to start its own workshop to service its growing needs for customers to telephone in their orders into its head office. It was only when ATS's markets became more competitive in anticipation of the industry's forthcoming deregulation that it saw the need for a salesforce—yet it still found itself somehow being left behind.

"We tended to have a block of salesmen who just dealt with anybody who came along," says Stenham. The salesforce was simply not up to dealing with a wide range of customers.

So Stenham disbanded the sales department and re-formed it into four sections: an original equipment manufacturer distributor division, where staff handle companies like Plessey who adapt ATS products for use in their own systems; an office equipment dealership sales force; a joint venture division, in which technical directors liaise with groups like BT which need outside assistance; and a systems division, where products are tailored to suit individual needs.

So far, the medicine seems to be working. ATS is in the process of moving into a new 50,000 sq ft factory over the road from its present offices, and Stenham believes that by developing new lines from his existing products and pursuing industrial customers, he could lift group sales to £20m.

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Management accounts

A clear picture at hand



Roger Bricker (left) and Anthony Partis

WITH just six employees (besides himself) on the payroll and a projected turnover this year of £200,000, Roger Bricker admits his small company is in many ways "a very common animal".

Bricker on the other hand, is justly proud that his exhibition design, graphics and display consultancy is unusual in at least one respect. For, unlike many companies of its size, Roger Bricker and Associates produces regular monthly management information showing draft profit and loss accounts, balance sheets, and lists of debtors and creditors outstanding at the end of each month.

Earlier this year the Government's official report on businesses which have used its Loan Guarantee Scheme severely criticised the poor quality of management information in many small firms. A number of advisers agree that this is one of the major shortcomings, particularly of the newly established business.

Bricker has run through four different accountants in five years—and had suffered many frustrating meetings with his bank manager—before bumping into Tony Partis last May.

Partis was just setting up a business in Kingston-upon-Thames for the National London-based Accounting Information Development Service—a business aimed precisely at fulfilling his needs.

AIDS throughout the UK now provides computerised accounting and book-keeping services for around 550 companies which cannot afford the services of a full- or even part-time book-keeper (Partis in Kingston services 14 of them). Clients fill in their bookkeeping and accounting records on the services standard forms and return them to headquarters where the information is processed on a central IBM mainframe computer.

The value of regular financial reporting was illustrated at a meeting between Bricker, his banker, Malcolm Unwin of Midland's Kingston and Richmond Area office, and his accountant, Peter Rose, of the small Sutton-based firm of Hanks and Company. "Businesses tend to start when someone has an idea at home and sits down to do the business plan at the kitchen table," observes Unwin, who has seen many new propositions across his desk over the year. "As long as there are only one or two employees the proprietor can do the book-keeping by himself. In my experience the

problems arise when a company is going through the transition stage to becoming large enough to hire someone else full time.

"Too often the result is that when businesses come to see their bank manager the information is out of date. We can see the way their overdraft account has been run—but too often the two parties are having to guess how much working capital is required."

Unwin admits that "10 to 20 years ago" companies could get by on historic information.

"Nowadays," he says, "the economy is changing so quickly you just have to do some forward planning."

Since receiving monthly management accounts, Bricker's cash flow has also improved.

"We found that debtors just weren't paying whereas creditors were paid the moment they made a fuss," observes Unwin.

AIDS (they've got used to the jokes) has not always been popular with accountants, who in some cases see the service as a threat to their own work.

Not so Bricker's accountant, Peter Rose, who says properly prepared monthly figures cut down time spent on the audit and increase the time available for providing general advice.

Six months ago, for example, he suggested that Bricker switch from sole trader to corporate status, a move which has enabled him to pay less tax on

his profits and which has afforded him (in theory at least) the protection of limited liability.

There is, meanwhile, no shortage of software for companies which want to set up their own monthly management accounting system on micro computer. And many accountancy firms are moving into this market.

None of this deters Mike Salinger, AIDS' ambitious managing director, who talks about 1,000 clients by next June and the addition of two new franchises each month. Salinger stresses that his company does not do audits or offer tax advice: "Our key contribution is to interpret the financial information. We help enforce the discipline of monthly book-keeping instead of waiting until the end-of-year audit."

After setting up costs Salinger reckons that a typical client will spend £200 to £300 per month for his company's service.

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Tim Dickson

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INTERESTED INVESTORS

Investors scramble
for IBM's Labor
Day gift, Page 36

SECTION III - INTERNATIONAL MARKETS

FINANCIAL TIMES

Tuesday September 4 1984

WORLD STOCK MARKETS 28
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LONDON

Bid moves lift the lethargy

GILT-EDGED stocks and leading shares showed underlying strength in London yesterday, reflecting hopes that the market has lost its summer lethargy. Activity was further enlivened by takeover speculation.

Unilever's weekend counter-offer for Brooke Bond aroused considerable in-

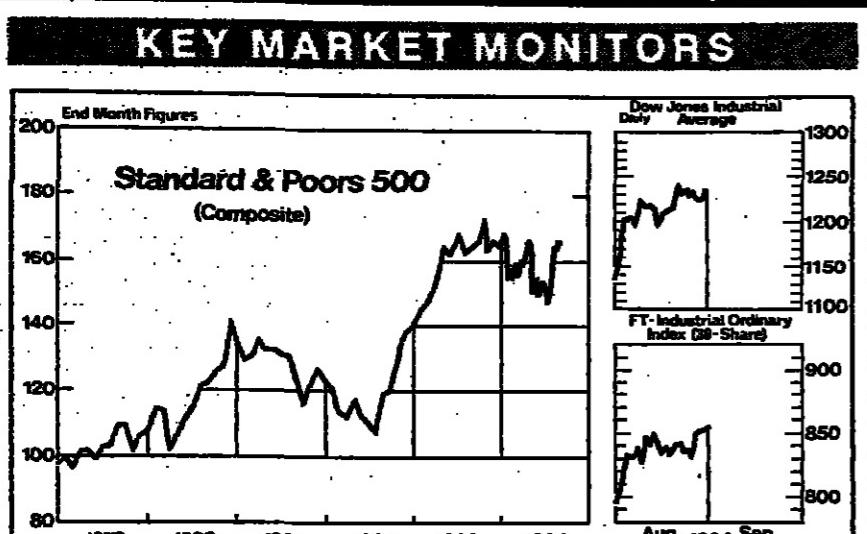
terest, as did talk that the original bidder, Tate-and-Lyle, would soon reply. Speculation in the food sector was further fuelled by Barlow Rand's takeover bid for J. Bibby.

All three UK companies advanced with J. Bibby up 66½p to 293p, Brooke Bond up 7p to 117p and Tate and Lyle 10p higher at 382p.

Throughout the session the FT Industrial Ordinary share index displayed insignificant fluctuations, but it improved after the official close of business to settle net 1.4 higher for a four-day advance of 22.7 to 855.1.

Government securities edged quietly upwards with investors hoping for a favourable money supply trend.

Chief price changes, Page 28; Details, Page 29; Share information service, Pages 30-31



STOCK MARKET INDICES					
NEW YORK	Aug 31	Previous	Year ago		
DJ Industrials	1,224.38	1,228.28	1,216.16		
DJ Transport	520.51	517.93	545.56		
DJ Utilities	129.46	128.10	129.53		
S&P Composite	165.68	166.60	164.40		
LONDON	Sept 3	Previous	Year ago		
FT Ind Ord	855.1	853.7	713.2		
FT-SE 100	1,105.3	1,103.9	968.0		
FT-A All-share	521.82	520.47	451.51		
FT-A 500	565.94	564.49	488.35		
FT Gold mines	561.4	565.4	682.3		
FT-A Long gilt	10.55	10.57	10.81		
TOKYO					
Nikkei-Dow	10,830.08	10,584.20	9,183.11		
Tokyo SE	816.99	816.69	576.31		
AUSTRALIA					
All Ord.	730.9	733.2	744.6		
Metals & Min.	1,727.4	1,701.6	1,641.1		
AUSTRIA					
Credit Aktien	53.37	53.23	55.21		
BELGIUM					
Belgian SE	157.48	157.16	132.49		
CANADA					
Toronto					
Metals & Mins	2,019.1	2,031.36			
Composite	2,388.8	2,380.0	2,483.0		
Montreal					
Portfolio	117.08	116.59	120.63		
DENMARK					
Copenhagen SE	184.33	185.71	188.81		
FRANCE					
CAC Gen	173.2	172.5	133.1		
Ind. Tendance	111.9	111.8	84.35		
WEST GERMANY					
FAZ-Aktien	343.92	341.06	312.12		
Commerzbank	1000.2	991.9	923.5		
HONG KONG					
Hang Seng	939.42	926.78	950.54		
ITALY					
Banca Comm	218.65	220.93	202.27		
NETHERLANDS					
ANP-CBS Gen	165.5	164.5	138.4		
ANP-CBS Ind	130.5	129.8	111.8		
NORWAY					
Oslo SE	280.24	264.16	207.1		
SINGAPORE					
Straits Times	922.29	929.26	978.48		
SOUTH AFRICA					
Gold	986.3	992.3	947.8		
Industrials	808.7	808.5	933.8		
SPAIN					
Madrid SE	138.58	138.48	113.07		
SWEDEN					
J & P	1,454.48	1,473.97	1,527.15		
SWITZERLAND					
Swiss Bank Ind	379.3	379.4	335.3		
WORLD					
Capital Int'l	184.7	184.7	177.3		
GOLD (per ounce)					
London	\$344.50	\$348.00			
Frankfurt	\$344.50	\$346.00			
Zurich	\$344.50	\$348.00			
Paris (Eating)	\$346.85	\$348.65			
Luxembourg (Eating)	\$348.00	\$348.50			
New York (Sept)	\$348.40	\$348.50			

*Latest available. † Aug 31 close

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TOKYO

Lacklustre day holds no surprises

INVESTORS selected incentive-backed issues in a lacklustre Tokyo market yesterday, in the absence of any particular motivating factors, writes Shigeo Nishiwaki of *Shigeo Nishiwaki of Jiji Press*.

Trading centred on biotechnology-related and automotive stocks, but blue chips closed mixed after small-lot buying and selling.

The Nikkei-Dow market average added 0.94 from Saturday to 10,830.08, on volume which shrank from Friday's 330.16m shares to 204.38m. Gains outnumbered losses 329 to 318, with 176 issues unchanged.

Investors have been monitoring moves on Wall Street, and many followed New York's lead to take a Labor Day holiday of sorts on the sidelines. One brokerage house executive said the Tokyo Stock Exchange had been a photocopy of the New York market since early August.

The most heavily traded issue was Koto Manufacturing, which advanced Y8 to Y566, with 6,616 shares changing hands. The rise apparently reflected good demand for its automobile headlamps in the U.S. Koto seemed to have marked as relatively low-priced Toyota Motor Group companies. Toyota Tusho, another part of the Toyota group, gained Y25 to Y458.

Toys Car went up Y13 to Y424, reflecting an increase in demand for containers, with non-residents continuing to buy. Trading of 4.66m shares made it the second busiest Maruyama Mig rose Y35 to Y420.

Among biotechnology-related stocks, Meiji Seika Kaisha, reported to have discovered an antibiotic that alleviates influenza symptoms, put on Y22 at one stage but settled Y11 higher at Y535. Kuraray finished at Y82, down Y5, as profit-taking increased after a Y13 advance.

Crown Radio, showing improved business, soared Y100 to Y110. Jijiya registered a daily gain of Y80 to close at Y450, reflecting profits accruing from the sale of real estate.

Of the blue chips, Hitachi dropped Y8 to Y845, but Matsushita Electric Industrial added Y20 to Y1,650.

Bond prices rose as some institutional investors and securities companies became encouraged by the view that U.S. interest rates had peaked. The yield on the benchmark 7.5 per cent government bonds maturing in January 1983 dropped from 7.205 per cent on Saturday to 7.16 per cent.

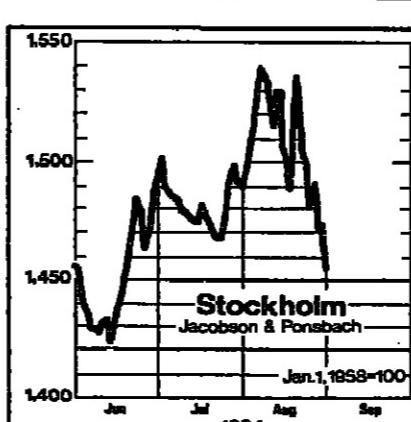
The following month, however, as the stock market began to mark time, many brokers, paradoxically, began to see the scheme as a major potential source of new capital. The union-controlled funds will raise up to SKR 2bn every year until 1990.

Stock market dealing volume is down by 11 per cent over last year's level, says Mr Bengt Grönquist, the bourse chief.

After notching up a 400 per cent climb in share values in the three years to the end of 1983, the exchange has done little so far this year.

The Vekans Affärer index is 2.3 per cent down on its level at the start of 1984, and the differently weighted Jacobsen & Pensbach index up by a bare 0.6 per cent.

The market already appears to be saturated by new issues. Including the jumbo SKR 3bn subordinated loan to be issued by investment companies at the centre of the Wallenburg empire, the total



SWEDEN

Wage earner funds carry mild impact

AFTER MONTHS of delay, Sweden's controversial "wage-earner funds" are starting to buy shares on the Stockholm Stock Exchange in what many of Sweden's business community have termed "the next step towards socialism," writes David Brown in Stockholm.

The funds have raised a total SKR 1.5bn (\$180.5m) through levies on corporate profits since the start of the year, in the midst of an uncertain and lacklustre performance by the Swedish bourse. Their initial investment has been modest.

When the scheme for wage-earner funds was rammed through parliament last December by the ruling Social Democratic Party, it was attacked by the non-socialist opposition parties, the business community and a majority of Sweden's voters.

In the following month, however, as the stock market began to mark time, many brokers, paradoxically, began to see the scheme as a major potential source of new capital. The union-controlled funds will raise up to SKR 2bn every year until 1990.

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The market already appears to be saturated by new issues. Including the jumbo SKR 3bn subordinated loan to be issued by investment companies at the centre of the Wallenburg empire, the total

level of new paper this year has already exceeded the SKR 11bn of last year.

"The level of supply and demand is reasonably balanced at the moment," says Mr Krister Wallin, president of the Montagu & Co brokerage house, "but I don't think the market will take any more."

At the same time, a change in the government share savings scheme for small investors may produce an outflow of SKR 3bn at the start of next year, according to Mr Leif Vindevag, a capital markets specialist at SE Banken, Sweden's largest commercial bank.

More worrying still is the fact that foreign shareholders, who played a major role in last year's upturn, became net sellers in the first half of this year - prompted by the sense that Swedish shares were no longer a bargain, by uncertainty over the effects of the wage-earner funds, and by the threefold rise in turnover tax imposed late last year.

Compared with net purchases of SKR 4.2bn in equities in the first half of 1983, foreign investors sold SKR 500m over the same period this year. The trend to net disposals was reversed in July and August, but the level of foreign interest looks unlikely to return with the same force as last year. Meanwhile, the wage-earner fund scheme has "neither influenced the market nor scared anyone off," says Mr Vindevag.

Up to the end of last month, the funds had invested a total of only SKR 200m, mainly in blue-chip stocks. The rest of

THE PRICES OF several leading issues closed sharply lower following their trading on the Stockholm exchange.

The most actively traded shares were Electrolux B, which slid SKR 6 to SKR 248, and Volvo B, which closed down SKR 9 at SKR 234. Both companies last week reported strong profit results, and the fall surprised the market.

Overall, falls outnumbered rises by the ratio of almost 5 to 1.

National holidays caused the closure yesterday of U.S. and Canadian sharemarkets.

the money has been placed in interest-bearing government bonds controlled by the state pension scheme.

"Brokers are ringing me up all day," says Mr Bo Dahlgren, who has just moved into his sparsely-furnished new downtown office as president of the Stockholm-based East Fund.

"My feeling is that share prices will continue to slide for a while," he says. "Perhaps if they start moving up again towards the end of this year, we might consider buying more heavily."

On this basis, it seems unlikely that the wage-earner funds will make up for a lack of interest by domestic small savers and the absence of major institutional buyers at home and abroad, analysts suggest.

"We can no longer produce a boom on our own," observes Mr Vindevag. "We now depend on a coincident development in, for example, New York."

INTERIM REPORT

LASMO achieves remarkable period of exploration success

Mr. Geoffrey Searle, LASMO Chairman, highlights some of the significant steps forward made by the Company during the first half of 1984.

JANUARY

- * Seven-fold increase in US gas reserves announced.
- * Successful well brings Audrey gas field in the North Sea closer to development.

FEBRUARY

- * Completion of development drilling for the Lalang field, Indonesia.
- * Highly encouraging Tiffany appraisal well in North Sea raises hopes for decision on commerciality.

Drilled 49 exploration and appraisal wells with 22 oil and gas discoveries.

MARCH

- * Oil discovered offshore Gabon, West Africa.

APRIL

- * Substantial increase in Company exploration acreage with acquisition of Colombian permits.

MAY

- * Approval given for development of offshore Netherlands oil field.

JUNE

- * Production started from Beatrice B platform in the North Sea.
- * First exploration success in Australia with onshore discovery in Queensland.
- * Oil production starts from Lalang field, Indonesia.
- * US gas reserves rise again – this time by 30 per cent.

Exploration acreage portfolio enlarged by more than 25 per cent to 32.5 million gross acres. Worldwide holdings now equal in size to 600 North Sea blocks.

JULY

- * Oil discovered onshore Malacca Strait, Indonesia.
- * Further 6.25 million acres added to exploration portfolio with new licence interests in Queensland, Australia.

THE FUTURE

Awaiting outcome of further exploration wells in UK, Indonesia, Australia, Canada, United States, Sicily and Colombia.

Net proven reserves up in six months to 33 million barrels.

RESERVES

Successful exploration brings increase in proven reserves. Substantial rise in other reserves now being evaluated.

PRODUCTION AND DEVELOPMENT

July production reached 43,000 barrels of oil equivalent per day – highest gross daily output in Company's history.

TRADING RESULTS

Pre-tax profit steady at £56.3 million (1983 – £56.2 million). After-tax profit £13.2 million (1983 – £16.9 million).

DIVIDEND

Interim dividend unchanged at 4.5p net per share.

RESULTS IN BRIEF

6 months to 30 June

	1984 £ millions	1983 £ millions
Sales	110.7	122.1
Pre-tax profit	56.3	56.2
Profit after tax	13.2	16.9
Cash flow	53.0	32.7
Capital expenditure	40.3	30.1

Copies of the Interim Report containing the Chairman's Remarks in full can be obtained from the Secretary at the address below:



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WORLD STOCK MARKETS

AUSTRALIA (continued)										JAPAN (continued)										
Sept. 3	Price	+ or	Sept. 3	Price	+ or	Sept. 3	Price	+ or	Sept. 3	Price	+ or	Sept. 3	Price	+ or	Sept. 3	Price	+ or	Sept. 3	Price	+ or
Creditanstalt	293	-1	AEG-Telef.	50.8	-0.1	Bergen Bank	190	-1	Can Prog Trust	9.18	-0.02	MHI	820	+1	Bank of Tokyo	1,110	+10	NIKKI Co.	820	+1
Commerzbank	400	-1	BASF	154	-0.1	Borregrud	300	-2	Hartogen Energy	3.1	-0.01	Mitsui Estate	661	+2	Nippon Adm.	803	+8	Mitsui	661	+2
Intertroll	400	-1	Bayer	167	-0.5	Eidsvold Cred.	124	-2	Hilti	2.0	-0.01	Nippon Indus.	525	+10	Nippon Indus.	525	+10	Nippon Indus.	525	+10
Petropar	142	-1	Siemens	264	-0.5	Norsk Data	319	-1	Hornet	0.9	-0.01	Nippon Express	520	+10	Nippon Gas	520	+10	Nippon Gas	520	+10
Steyr-Daimler	142	-1	SHF Bank	248	-0.5	Orkla	205	-5	Hornet Lease	0.9	-0.01	Nippon Gas	520	+10	Nippon Gas	520	+10	Nippon Gas	520	+10
Vetschur Mag.	215	-1	Brown Boveri	195.5	-0.5	Sterckbrand	205	-5	MIM	2.8	-0.01	Nippon Gas	520	+10	Nippon Gas	520	+10	Nippon Gas	520	+10
			Commerzbank	187.5	-0.5				Meekatharra	0.75	-0.01	Nippon Oil	915	+5	Nippon Oil	915	+5	Nippon Oil	915	+5
			Conti-Gruen	145	-0.5	Danzier	643	-2.8	Myer Emporium	0.79	-0.01	Nippon Oil	915	+5	Nippon Oil	915	+5	Nippon Oil	915	+5
			Bayer	145	-0.5	Bauer	545	-1	News Corp	10.3	-0.01	Kiwi	1,140	+1	Kiwi	1,140	+1	Kiwi	1,140	+1
			Siemens	142	-1	Benz	545	-1	News Corp	10.3	-0.01	Kiwi	1,140	+1	Kiwi	1,140	+1	Kiwi	1,140	+1
			SHF Bank	143	-1	Benz	545	-1	News Corp	10.3	-0.01	Kiwi	1,140	+1	Kiwi	1,140	+1	Kiwi	1,140	+1
			Brown Boveri	145	-0.5	Benz	545	-1	News Corp	10.3	-0.01	Kiwi	1,140	+1	Kiwi	1,140	+1	Kiwi	1,140	+1
			Commerzbank	145	-0.5	Benz	545	-1	News Corp	10.3	-0.01	Kiwi	1,140	+1	Kiwi	1,140	+1	Kiwi	1,140	+1
			Conti-Gruen	145	-0.5	Benz	545	-1	News Corp	10.3	-0.01	Kiwi	1,140	+1	Kiwi	1,140	+1	Kiwi	1,140	+1
			Danzier	145	-0.5	Benz	545	-1	News Corp	10.3	-0.01	Kiwi	1,140	+1	Kiwi	1,140	+1	Kiwi	1,140	+1
			Bauer	145	-0.5	Benz	545	-1	News Corp	10.3	-0.01	Kiwi	1,140	+1	Kiwi	1,140	+1	Kiwi	1,140	+1
			Siemens	142	-1	Benz	545	-1	News Corp	10.3	-0.01	Kiwi	1,140	+1	Kiwi	1,140	+1	Kiwi	1,140	+1
			SHF Bank	143	-1	Benz	545	-1	News Corp	10.3	-0.01	Kiwi	1,140	+1	Kiwi	1,140	+1	Kiwi	1,140	+1
			Brown Boveri	145	-0.5	Benz	545	-1	News Corp	10.3	-0.01	Kiwi	1,140	+1	Kiwi	1,140	+1	Kiwi	1,140	+1
			Commerzbank	145	-0.5	Benz	545	-1	News Corp	10.3	-0.01	Kiwi	1,140	+1	Kiwi	1,140	+1	Kiwi	1,140	+1
			Conti-Gruen	145	-0.5	Benz	545	-1	News Corp	10.3	-0.01	Kiwi	1,140	+1	Kiwi	1,140	+1	Kiwi	1,140	+1
			Danzier	145	-0.5	Benz	545	-1	News Corp	10.3	-0.01	Kiwi	1,140	+1	Kiwi	1,140	+1	Kiwi	1,140	+1
			Bauer	145	-0.5	Benz	545	-1	News Corp	10.3	-0.01	Kiwi	1,140	+1	Kiwi	1,140	+1	Kiwi	1,140	+1
			Siemens	142	-1</td															

COMMODITIES AND AGRICULTURE

Further talks on lamb trade dispute

By Andrew Gowen

FRENCH and British officials were due to hold another round of talks on lamb yesterday on their lamb trade dispute, which appeared to be little hope on either side of an imminent breakthrough.

An Agriculture Ministry spokesman in London described the planned meeting between veterinary officials as a follow-up to one held ten days ago, when France explained its newly-imposed controls on imports of British sheep.

Since the fall of Michel Rocard, the French Agriculture Minister, has finally rejected an appeal from Mr John McGregor, Britain's Minister of State for suspension of the controls pending further talks.

France insists that its controls, which came into force three weeks ago, are necessary to keep out sheep and lamb carcasses contaminated with Lindane, a pesticide used in sheep dips.

Abattoirs sending consignments found with more than one part per million (ppm) of Lindane have been blacklisted by the French authorities. At least 10 British sheep are believed to have been affected so far, and most of them are withholding supplies from the French market in the knowledge that further shipments would be sent back.

Britain does not contest the legality of the French move as EEC rules do not contain a legal limit on Lindane contamination.

However, it has complained that France acted without consulting its EEC partners. London also maintained that the Lindane level set by Paris is lower than warranted by scientific evidence.

The European Commission, which is carrying out its own investigation of the French move, recommends a limit of 2 ppm.

PRICE CHANGES

	Sept. 3 1984 unless stated otherwise	+ or Month ago	Sept. 5 1984 + or Month ago
Metals			
Aluminium	\$1100	-	\$1100
Free Mt.	\$1100/1140 -5	-	\$1175/265
Copper H Grade	\$1087.5 -5	-	\$1013.5
3 mths	\$1067.5 -2	-	\$1016.5
Cathode	\$1048.5 -4	-	\$1016
3 mths	\$1048.5 -4	-	\$1016
Gold tray oz.	\$1344.5 -3.5	-	\$1345.5
Lad. Cash	\$251 -18.5	-	\$236.5
3 mths	\$251 -11.5	-	\$236.5
Nickel	\$2205	-	\$2195
Free Mt.	\$211.31c	-	\$202.29c
Palladium oz.	\$139.00	-	\$138.00
Patinum oz.	\$836.75	-2.75	\$837.50
Quick Silver	\$100.00	-	\$100.00
Silver tray oz.	\$75.15c	-5.75	\$79.50c
3 mths	\$75.15c	-5.75	\$79.50c
Tin cash	\$1027.15 -2.25	-	\$1025.90
3 mths	\$1027.15 -2.25	-	\$1025.90
Tungsten	\$155.49	-	\$155.49
Wolfram	\$76.80	-	\$76.80
3 mths	\$76.80	-	\$76.80
Producers	\$990	-	\$990
GAS OIL FUTURES			
SPOT PRICES			
Crude Oil—FOB (\$ per barrel)			
Arabian Light	\$27.95	-27.95	0.05
Dubai	\$27.95	-27.95	0.05
Arab Heavy	\$26.55	-27.05	-
North Sea (Forrest)	\$27.50	-27.50	0.15
North Sea (Brent)	\$27.50	-27.50	0.15
African/Bonny/Lagos	\$27.50	-	-
PRODUCTS—North West Europe (\$ per tonne)			
Premium Gasoline	\$265.270	-1	-
Gas Oil	\$232.286	-1	-
Heavy fuel oil	\$176.179	-1	-
LONDON OIL			
Turnover: 1,482 lots of 100 tonnes.			
GOLD MARKETS			
Gold fell \$31 an ounce from Friday's close in the London bullion market yesterday to finish at \$3444-\$3444. The metal opened at \$3464-\$3474 which proved to be the day's high and finished the low, the same as the closing level. The weaker trend reflected the dollar's recent strength.			
In Paris the 12½ kilo bar was fixed at DM 99,400 per kilo (\$346.86 per ounce) in the afternoon compared with FF 99,200 (\$347.02) in the morning and FF 99,350 (\$348.65) on Friday.			
In Frankfurt the 12½ kilo bar was fixed at DM 32,430 per kilo (\$247.68 per ounce) against DM 347.68 (\$348.56) and closed			
Sept. 3		Aug. 31	
Gold and Platinum Coins Sept. 3			
Gold (fine ounce)			
Closes	\$3444-\$3444	(£2654-\$2654)	\$3474-\$3484 (£2655-\$2655)
Morning fixing	\$3444-\$3474	(£2654-\$2654)	\$3484-\$3494 (£2655-\$2655)
Afternoon fixing	\$3444-\$3450	(£2654-\$2654)	\$3484-\$3450 (£2655-\$2655)
Krugerrand	\$3654-\$3654	(£2725-\$2725)	\$3654-\$3654
1/4 Krug.	\$944-\$944	(£725-\$725)	\$944-\$944
1/10 Krug.	\$594-\$594	(£475-\$475)	\$594-\$594
1/20 Krug.	\$304-\$304	(£237-\$237)	\$304-\$304
Monogram	\$204-\$204	(£157-\$157)	\$204-\$204
New Sov.	\$811-\$811	(£615-\$615)	\$811-\$811
1/2 New Sov.	\$4383-\$5014	(£370-\$39)	\$4383-\$5014
EUROPEAN MARKETS			
ROTTERDAM, Sept. 3.			
Wheat—(U.S. \$ per tonne)			
2 Soft Red Winter: Sept. 180, Oct. 190, Nov. 200			
3 Hard Winter: Sept. 180, Oct. 190, Nov. 200			
Northern Spain, 14 per cent protein:			
Aug. 176, Oct. 172, Nov. 174, Dec. 178, Jan. 182, Feb. 187, Mar. 192, Apr. 196, May 199, June 203, July 207, Aug. 211, Sept. 215, Oct. 218, Nov. 221, Dec. 224, Jan. 227, Feb. 231, Mar. 235, April 239, May 243, June 247, July 251, Aug. 255, Sept. 259, Oct. 263, Nov. 267, Dec. 271, Jan. 275, Feb. 279, Mar. 283, April 287, May 291, June 295, July 299, Aug. 303, Sept. 307, Oct. 311, Nov. 315, Dec. 319, Jan. 323, Feb. 327, Mar. 331, April 335, May 339, June 343, July 347, Aug. 351, Sept. 355, Oct. 359, Nov. 363, Dec. 367, Jan. 371, Feb. 375, Mar. 379, April 383, May 387, June 391, July 395, Aug. 399, Sept. 403, Oct. 407, Nov. 411, Dec. 415, Jan. 419, Feb. 423, Mar. 427, April 431, May 435, June 439, July 443, Aug. 447, Sept. 451, Oct. 455, Nov. 459, Dec. 463, Jan. 467, Feb. 471, Mar. 475, April 479, May 483, June 487, July 491, Aug. 495, Sept. 499, Oct. 503, Nov. 507, Dec. 511, Jan. 515, Feb. 519, Mar. 523, April 527, May 531, June 535, July 539, Aug. 543, Sept. 547, Oct. 551, Nov. 555, Dec. 559, Jan. 563, Feb. 567, Mar. 571, April 575, May 579, June 583, July 587, Aug. 591, Sept. 595, Oct. 599, Nov. 603, Dec. 607, Jan. 611, Feb. 615, Mar. 619, April 623, May 627, June 631, July 635, Aug. 639, Sept. 643, Oct. 647, Nov. 651, Dec. 655, Jan. 659, Feb. 663, Mar. 667, April 671, May 675, June 679, July 683, Aug. 687, Sept. 691, Oct. 695, Nov. 699, Dec. 703, Jan. 707, Feb. 711, Mar. 715, April 719, May 723, June 727, July 731, Aug. 735, Sept. 739, Oct. 743, Nov. 747, Dec. 751, Jan. 755, Feb. 759, Mar. 763, April 767, May 771, June 775, July 779, Aug. 783, Sept. 787, Oct. 791, Nov. 795, Dec. 799, Jan. 803, Feb. 807, Mar. 811, April 815, May 819, June 823, July 827, Aug. 831, Sept. 835, Oct. 839, Nov. 843, Dec. 847, Jan. 851, Feb. 855, Mar. 859, April 863, May 867, June 871, July 875, Aug. 879, Sept. 883, Oct. 887, Nov. 891, Dec. 895, Jan. 899, Feb. 903, Mar. 907, April 911, May 915, June 919, July 923, Aug. 927, Sept. 931, Oct. 935, Nov. 939, Dec. 943, Jan. 947, Feb. 951, Mar. 955, April 959, May 963, June 967, July 971, Aug. 975, Sept. 979, Oct. 983, Nov. 987, Dec. 991, Jan. 995, Feb. 999, Mar. 1003, April 1007, May 1011, June 1015, July 1019, Aug. 1023, Sept. 1027, Oct. 1031, Nov. 1035, Dec. 1039, Jan. 1043, Feb. 1047, Mar. 1051, April 1055, May 1059, June 1063, July 1067, Aug. 1071, Sept. 1075, Oct. 1079, Nov. 1083, Dec. 1087, Jan. 1091, Feb. 1095, Mar. 1099, April 1103, May 1107, June 1111, July 1115, Aug. 1119, Sept. 1123, Oct. 1127, Nov. 1131, Dec. 1135, Jan. 1139, Feb. 1143, Mar. 1147, April 1151, May 1155, June 1159, July 1163, Aug. 1167, Sept. 1171, Oct. 1175, Nov. 1179, Dec. 1183, Jan. 1187, Feb. 1191, Mar. 1195, April 1199, May 1203, June 1207, July 1211, Aug. 1215, Sept. 1219, Oct. 1223, Nov. 1227, Dec. 1231, Jan. 1235, Feb. 1239, Mar. 1243, April 1247, May 1251, June 1255, July 1259, Aug. 1263, Sept. 1267, Oct. 1271, Nov. 1275, Dec. 1279, Jan. 1283, Feb. 1287, Mar. 1291, April 1295, May 1299, June 1303, July 1307, Aug. 1311, Sept. 1315, Oct. 1319, Nov. 1323, Dec. 1327, Jan. 1331, Feb. 1335, Mar. 1339, April 1343, May 1347, June 1351, July 1355, Aug. 1359, Sept. 1363, Oct. 1367, Nov. 1371, Dec. 1375, Jan. 1379, Feb. 1383, Mar. 1387, April 1391, May 1395, June 1399, July 1403, Aug. 1407, Sept. 1411, Oct. 1415, Nov. 1419, Dec. 1423, Jan. 1427, Feb. 1431, Mar. 1435, April 1439, May 1443, June 1447, July 1451, Aug. 1455, Sept. 1459, Oct. 1463, Nov. 1467, Dec. 1471, Jan. 1475, Feb. 1479, Mar. 1483, April 1487, May 1491, June 1495, July 1499, Aug. 1503, Sept. 1507, Oct. 1511, Nov. 1515, Dec. 1519, Jan. 1523, Feb. 1527, Mar. 1531, April 1535, May 1539, June 1543, July 1547, Aug. 1551, Sept. 1555, Oct. 1559, Nov. 1563, Dec. 1567, Jan. 1571, Feb. 1575, Mar. 1579, April 1583, May 1587, June 1591, July 1595, Aug. 1599, Sept. 1603, Oct. 1607, Nov. 1611, Dec. 1615, Jan. 1619, Feb. 1623, Mar. 1627, April 1631, May 1635, June 1639, July 1643, Aug. 1647, Sept. 1651, Oct. 1655, Nov. 1659, Dec. 1663, Jan. 1667, Feb. 1671, Mar. 1675, April 1679, May 1683, June 1687, July 1691, Aug. 1695, Sept. 1699, Oct. 1703, Nov. 1707, Dec. 1711, Jan. 1715, Feb. 1719, Mar. 1723, April 1727, May 1731, June 1735, July 1739, Aug. 1743, Sept. 1747, Oct. 1751, Nov. 1755, Dec. 1759, Jan. 1763, Feb. 1767, Mar. 1771, April 1775, May 1779, June 1783, July 1787, Aug. 1791, Sept. 1795, Oct. 1799, Nov. 1803, Dec. 1807, Jan. 1811, Feb. 1815, Mar. 1819, April 1823, May 1827, June 1831, July 1835, Aug. 1839, Sept. 1843, Oct. 1847, Nov. 1851, Dec. 1855, Jan. 1859, Feb. 1863, Mar. 1867, April 1871, May 1875, June 1879, July 1883, Aug. 1887, Sept. 1891, Oct. 1895, Nov. 1899, Dec. 1903, Jan. 1907, Feb. 1911, Mar. 1915, April 1919, May 1923, June 1927, July 1931, Aug. 1935, Sept. 1939, Oct. 1943, Nov. 1947, Dec. 1951, Jan. 1955, Feb. 1959, Mar. 1963, April 1967, May 1971, June 1975, July 1979, Aug. 1983, Sept. 1987, Oct. 1991, Nov. 1995, Dec. 1999, Jan. 2003, Feb. 2007, Mar. 2011, April 2015, May 2019, June 2023, July 2027, Aug. 2031, Sept. 2035, Oct. 2039, Nov. 2043, Dec. 2047, Jan. 2051, Feb. 2055, Mar. 2059, April 2063, May 2067, June 2071, July 2075, Aug. 2079, Sept. 2083, Oct. 2087, Nov. 2091, Dec. 2095, Jan. 2099, Feb. 2103, Mar. 2107, April 2111, May 2115, June 2119, July 2123, Aug. 2127, Sept. 2131, Oct. 2135, Nov. 2139, Dec. 2143, Jan. 2147, Feb. 2151, Mar. 2155, April 2159, May 2163, June 2167, July 2171, Aug. 2175, Sept. 2179, Oct. 2183, Nov. 2187, Dec. 2191, Jan. 2195, Feb. 2199, Mar. 2203, April 2207, May 2211, June 2215, July 2219, Aug. 2223, Sept. 2227, Oct. 2231, Nov. 2235, Dec. 2239, Jan. 2243, Feb. 2247, Mar. 2251, April 2255, May 2259, June 2263, July 2267, Aug. 2271, Sept. 2275, Oct. 2279, Nov. 2283, Dec. 2287, Jan. 2291, Feb. 2295, Mar. 2299, April 2303, May 2307, June 2311, July 2315, Aug. 2319, Sept. 2323, Oct. 2327, Nov. 2331, Dec. 2335, Jan. 2339, Feb. 2343, Mar. 2347, April 2351, May 2355, June 2359, July 2363, Aug. 2367, Sept. 2371, Oct. 2375, Nov. 2379, Dec. 2383, Jan. 2387, Feb. 2391, Mar. 2395, April			

FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. The following are closing prices for September 3.

U.S. DOLLAR	Issue	Bid	Offer	Change on day	Yield	Tokyo Mat 12% 84	100	89	89 1/2	8	+ 0%	13.00	Tokio Kotsukai 81% 84	100	152	151 1/2	8	+ 0%	8.52	197	197 1/2	8	+ 0%	10.82	
Alaska Housing 11 1/2% 84	100	95 1/2	96 1/2	+ 0%	12.15	World Bank 11% 84	200	95 1/2	96 1/2	8	+ 0%	12.04	World Bank 11% 84	200	100	100 1/2	8	+ 0%	12.04	197	197 1/2	8	+ 0%	12.04	
Ameri. Ind. Mortg. 11 1/2% 84	100	95 1/2	96 1/2	+ 0%	12.15	Yamada Taitoku 12% 84	100	95 1/2	96 1/2	8	+ 0%	12.04	Yamada Taitoku 12% 84	100	100	100 1/2	8	+ 0%	12.04	197	197 1/2	8	+ 0%	12.04	
American Sav 12% 85	100	95 1/2	96 1/2	+ 0%	12.15	World Bank 7% 84	200	95 1/2	96 1/2	8	+ 0%	12.04	World Bank 7% 84	200	100	100 1/2	8	+ 0%	12.04	197	197 1/2	8	+ 0%	12.04	
Austria Govt 12% 92	100	100	100	+ 0%	12.15	Average price change on day + 0%	100	100	100	8	+ 0%	12.04	Average price change on day + 0%	100	100	100	8	+ 0%	12.04	197	197 1/2	8	+ 0%	12.04	
Bahrain Govt 8% 81	100	97 1/2	98 1/2	+ 0%	12.15	Deutsche Bank 8 1/2% 84	100	95 1/2	96 1/2	8	+ 0%	12.04	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04	197	197 1/2	8	+ 0%	12.04	
C.N.C.A. 13 1/4% 81	100	95 1/2	96 1/2	+ 0%	12.15	Other STRAIGHTS	Issued	Bid	Offer	Change on day	Yield	Tokio Railway 4 1/2% 84	100	152	151 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
Central Govt 12% 88	100	95 1/2	96 1/2	+ 0%	12.15	STR AUSTRIA	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
Denmark 12% 84	100	95 1/2	96 1/2	+ 0%	12.15	STR BELGIUM	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
D.M.C. 11 1/2% 81	100	95 1/2	96 1/2	+ 0%	12.15	STR FRANCE	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
D.M.C. 11 1/2% 81 KW	50	95 1/2	96 1/2	+ 0%	12.15	STR GERMANY	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
Danmark Rigk 12% 81	100	95 1/2	96 1/2	+ 0%	12.15	STR ITALY	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
Danmark Rigk 12% 81 KW	100	95 1/2	96 1/2	+ 0%	12.15	STR JAPAN	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
E.B.C. 11 1/2% 88	100	95 1/2	96 1/2	+ 0%	12.15	STR SWEDEN	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
E.I.B. 12% 84	100	95 1/2	96 1/2	+ 0%	12.15	STR U.S.	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
Faroe Islands 12% 81	100	95 1/2	96 1/2	+ 0%	12.15	DEUTSCHE BANK	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
Fiji Islands 12% 84	75	95 1/2	96 1/2	+ 0%	12.15	DEUTSCHE BANK	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
Fluxus Fin. Sav 12% 88	100	95 1/2	96 1/2	+ 0%	12.15	DEUTSCHE BANK	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
Govt Fed. Sav 12% 88	100	95 1/2	96 1/2	+ 0%	12.15	DEUTSCHE BANK	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
Govt Elec. Credit 8% 88	100	95 1/2	96 1/2	+ 0%	12.15	DEUTSCHE BANK	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
GNCAC 8% 88	100	95 1/2	96 1/2	+ 0%	12.15	DEUTSCHE BANK	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
Gulf & Western 12% 88	100	95 1/2	96 1/2	+ 0%	12.15	DEUTSCHE BANK	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
Indust. Fin. 12% 88	100	95 1/2	96 1/2	+ 0%	12.15	DEUTSCHE BANK	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
Japan Air Lines 12% 94	70	95 1/2	96 1/2	+ 0%	12.15	DEUTSCHE BANK	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
L.T.C.B. 12% 81	100	95 1/2	96 1/2	+ 0%	12.15	DEUTSCHE BANK	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
Mazda Trust 12% 81	100	95 1/2	96 1/2	+ 0%	12.15	DEUTSCHE BANK	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
Mitsui Trust 12% 81	100	95 1/2	96 1/2	+ 0%	12.15	DEUTSCHE BANK	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
Mitsui, Dry 12% 81	100	95 1/2	96 1/2	+ 0%	12.15	DEUTSCHE BANK	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
Morgan Stanley 12% 88	100	95 1/2	96 1/2	+ 0%	12.15	DEUTSCHE BANK	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0%	8.49	Deutsche Bank 8 1/2% 84	100	100	100 1/2	8	+ 0%	12.04
Nippon Cred. 12% 88	100	95 1/2	96 1/2	+ 0%	12.15	DEUTSCHE BANK	Issued	Bid	Offer	Change on day	Yield	Transco 10% 84	100	100	100 1/2	8	+ 0								